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## For Immediate Release

### Mouser-Sponsored Race Team Finishes Strong at Le Mans

**June 19, 2013** – [Mouser Electronics](http://www.mouser.com), Inc., a leading engineering resource and global distributor of semiconductors and electronic components, congratulates the [2014 Rebellion Racing Team](http://www.rebellionracing.com) for a strong showing at this past weekend's 24 Hours of Le Mans.

The Mouser-sponsored team finished 1<sup>st</sup> in the LMP1-L class and 4<sup>th</sup> overall in the famed race in France. The team had the distinction of being the top finishing non-factory team, with driver Nico Prost driving across the finish just behind Audi and Toyota while managing to be well ahead of two LMP1 entries from Porsche. It was the team's third top-six finish in four consecutive years.

Mouser is sponsoring the 2014 Rebellion team in partnership with [LEMO](http://www.lemo.com), a global leader in the design and production of precision custom connection solutions. The team's primary sponsor is Rebellion, a Swiss manufacturer of high-end watches. The team is competing in races organized by the FIA World Endurance Championship (WEC).

Rebellion ran two Rebellion R-One Toyota LMP1-L cars on the Le Mans course, known as the "Grand Prix of Endurance." Rebellion's No. 12 car finished with an average speed of 235.4 km/h (146.3 mph). Rebellion's No. 13 had a power train failure and was knocked out in the 6<sup>th</sup> hour. The three drivers, who split the duties of the 24 hour race, were Nick Heidfeld, Nicolas Prost and Mathias Beche.

"I don't think we can quite believe this result," said Bart Hayden, Manager of the Rebellion Racing Team. "In the space of only two months, the first shakedown has taken place and now we have finished in fourth place in the 24 Hours of Le Mans."

Racing is all about speed and endurance, and for Mouser the racing sponsorship is an innovative way to communicate its performance-driven business model and promote the newest technologies and how they impact the high-tech world of auto racing. Every advanced, sophisticated component that goes into a race car is all about precision and gaining a performance edge out on the track. Car racing is the perfect vehicle to build top-of-mind awareness for Mouser and its industry-leading manufacturers. For information on Mouser's sponsorship of Rebellion Racing, visit <http://mouser.com/rebellion-racing>.

“Mouser is very excited to partner with LEMO to sponsor the Rebellion team this year,” said Todd McAtee, Mouser Electronics’ Vice President of Business Development. “In racing, the technology is advancing faster than ever before, which aligns with Mouser’s commitment of being the distributor that introduces the newest products and latest technologies.”

The team is expected to get some rest before they prepare for the six-hour Circuit of the Americas race September 20 in Austin, Texas.

“All of us at Mouser are eagerly anticipating the cars coming to Mouser’s neighborhood, relatively speaking,” McAtee said. “The Circuit of the America’s course blends the spirit of Le Mans with the most competitive sports car racing in North America and adds a Texas flair for the Lone Star Le Mans.”

Mouser distributes LEMO’s products, including a wide range of push-pull and ratcheting circular connectors and module connector solutions. Known for exceptional quality and reliability, LEMO connectors are ideal for harsh environment, medical equipment, test and measurement instrumentation, telecommunications, audio-video, and other applications. Each of the Rebellion prototype race cars were fitted with over 200 LEMO connectors, which performed flawlessly during the grueling 24 hours. For more information about LEMO connectors available at Mouser Electronics, visit <http://www.mouser.com/lemo>.

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What’s Next in advanced technologies. Mouser offers customers 20 global support locations and stocks the world’s widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics’ website is updated many times per day and searches more than 10 million products to locate over 4 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

#### **About Mouser Electronics**

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett’s Berkshire Hathaway family of companies. Mouser is an award-winning, authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 4 million products online from more than 500 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to more than 400,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <http://www.mouser.com>.

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