

For Immediate Release

Mouser Debuts Technical Resource Center, a Searchable Collection of Tech Content and Product Information

October 13, 2020 – [Mouser Electronics](http://www.mouser.com), Inc., the New Product Introduction (NPI) leader empowering innovation, announces its redesigned [Technical Resource Center](#), which contains the global distributor's ever-expanding collection of technical articles, blogs, eBooks, and *Methods* technology and solutions journal, plus related product information, in a searchable repository.

Mouser's newly refreshed [Technical Resource Center](#) enables customers to more quickly and easily find technical and product information across all of Mouser.com. The front page of the Technical Resource Center includes links to [Applications & Technologies](#) sites and Mouser's [Bench Talk](#) blog, as well as featured articles, videos and eBooks. The page also includes a link to Mouser's [Conversion Calculators](#) — practical tools to help engineers of all skill levels speed their processes.

"Part of what makes Mouser the NPI leader is providing engineers with a full suite of information on the latest products, applications, and solutions," says Kevin Hess, Mouser Electronics' Senior Vice President of Marketing. "The refined Technical Resource Center makes it easy for customers to find essential technical data and application information plus blogs and articles that offer industry insight and context."

The Technical Resource Center features a search bar with Advanced Type Ahead function, which allows customers to begin entering search terms and receive suggestions to help narrow the search. Customers can sort the search results by articles, blogs, Applications & Technologies sites, product microsites, or all content. Additionally, they can sort through the variety of exciting content from Mouser's award-winning [Empowering Innovation Together](#)™ program.

To learn more, visit <https://www.mouser.com/technical-resources/>, or click Technical Resources in the top navigation bar of any page on mouser.com.

As a global authorized distributor, Mouser offers the world's widest selection of the newest semiconductors and electronic components — in stock and ready to ship. Mouser's customers can expect 100% certified, genuine products that are fully traceable from each of its manufacturer partners. To help speed customers' designs, Mouser's website is continually updated and offers advanced search methods to help customers quickly locate inventory.

About Mouser Electronics

Mouser Electronics, a Berkshire Hathaway company, is an authorized semiconductor and electronic component distributor focused on New Product Introductions from its leading manufacturer partners. Serving the global electronic design engineer and buyer community, the global distributor's website, Mouser.com, is available in multiple languages and currencies and features more than 5 million products from over 1,100 manufacturer brands. Mouser offers 27 support locations worldwide to provide best-in-class customer service in local language, currency and time zone. The distributor ships to over 630,000 customers in 223 countries/territories from its 1 million-square-foot, state-of-the-art distribution facilities in the Dallas, Texas, metro area. For more information, visit www.mouser.com.

Trademarks

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