

For Immediate Release

Mouser's New Price and Availability Assistant Makes Quoting and Purchasing Easier than Ever

April 8, 2020 – [Mouser Electronics](http://www.mouser.com), Inc., the New Product Introduction (NPI) leader empowering innovation, announces its new [Price and Availability Assistant](#), which allows customers to easily check prices and availability on millions of semiconductors and electronic components. Customers simply drag and drop, type in or load (copy and paste) a parts list with desired quantities for rapid pricing and availability results. To watch a video about the new tool, go to <https://www.mouser.com/video/?play=6142406093001>.

Using the new tool, customers can drag-and-drop spreadsheet files or copy and paste order data, adding up to 200 part numbers, with up to three different quantities per part number. The tool returns exact part matches for each line and offers replacement options for non-orderable part numbers.

“At Mouser, we are continually improving the tools we offer to help buyers and engineers manage their product specifications and purchasing,” said Glenn Smith, Mouser’s President and CEO. “We are excited to add the Price and Availability Assistant to our collection of productivity tools, which help make buying as fast and hassle-free as possible. This is another way that our teams are working diligently to provide best-in-class service to our customers around the world.”

The Price and Availability Assistant is the latest addition to a full suite of productivity tools from Mouser, including the [FORTE](#) intelligent BOM tool, [ECAD](#) design resource solution and [Inventory Management Tool](#).

As an authorized distributor, Mouser Electronics is focused on the rapid introduction of new products and technologies, giving customers an edge and helping speed time to market. Over 800 semiconductor and electronic component manufacturers count on Mouser to help them introduce their products into the global marketplace. Mouser's customers can expect 100% certified, genuine products that are fully traceable from each manufacturer.

To learn more about the Price and Availability Assistant, visit <https://www.mouser.com/price-availability-assistant/>.

With its broad product line and unsurpassed customer service, Mouser strives to empower innovation among design engineers and buyers by delivering advanced technologies. Mouser stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics' website is continually updated and offers advanced search methods to help customers quickly locate inventory. Mouser.com also houses data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

About Mouser Electronics

Mouser Electronics, a Berkshire Hathaway company, is an award-winning, authorized semiconductor and electronic component distributor focused on rapid New Product Introductions from its manufacturing partners for electronic design engineers and buyers. The global distributor's website, Mouser.com, is available in multiple languages and currencies and features more than 5 million products from over 800 manufacturers. Mouser offers 27 support locations around the world to provide best-in-class customer service and ships globally to over 630,000 customers in 223 countries/territories from its 750,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit www.mouser.com.

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