

For Immediate Release

Mouser Electronics New Product Insider: January 2020

Global Distributor Leads in New Product Introductions

January 28, 2020 – As an authorized distributor, [Mouser Electronics](http://www.mouser.com), Inc. is focused on the rapid introduction of new products and technologies, giving customers an edge and helping speed time to market. Over 800 semiconductor and electronic component manufacturers count on Mouser to help them introduce their products into the global marketplace. Mouser's customers can expect 100% certified, genuine products that are fully traceable from each manufacturer.

In 2019, Mouser launched more than 4,700 [new products](#) ready for same-day shipment.

Some of the 640 products introduced by Mouser last month include:

- [Analog Devices LiDAR Prototyping Platform](#)
The Analog Devices light detection and ranging (LiDAR) Prototyping Platform is a modular hardware and open-source software platform for 1D non-scanning LIDAR development in applications such as automotive, environmental, aerospace/defense, security, and industry 4.0.
- [NXP Semiconductors K32 L2 Microcontrollers](#)
NXP K32 L2 microcontrollers feature a low-power Arm® Cortex®-M0+ core, coupled with a rich set of power-optimized integrated peripherals.
- [ams TCS3408 Color Sensor](#)
The ams TCS3408 color sensor is an ultra-high sensitivity light-to-digital converter that features ambient light sensing (ALS); red, green, and blue (RGB) color sensing; and selective flicker detection.
- [Molex L1NK Connector System](#)
Molex L1NK connector system is a wire-to-board system that delivers up to 11 A through 2.50 mm or 3.96 mm pitch and offers superior design options for flexibility and efficient assembly.

To see more of the New Product Insider highlights, go to <https://www.mouser.com/newproductinsider>.

With its broad product line and unsurpassed customer service, Mouser strives to empower innovation among design engineers and buyers by delivering advanced technologies. Mouser stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics' website is continually updated and offers advanced search methods to help customers quickly locate inventory. Mouser.com also houses data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

About Mouser Electronics

Mouser Electronics, a Berkshire Hathaway company, is an award-winning, authorized semiconductor and electronic component distributor focused on rapid New Product Introductions from its manufacturing partners for electronic design engineers and buyers. The global distributor's website, Mouser.com, is available in multiple languages and currencies and features more than 5 million products from over 800 manufacturers. Mouser offers 27 support locations around the world to provide best-in-class customer service and ships globally to over 630,000 customers in more than 223 countries/territories from its 750,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit www.mouser.com.

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– 30 –

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