For Immediate Release

Mouser Electronics New Product Insider: February 2020
Global Distributor Leads in New Product Introductions

February 25, 2020 – As an authorized distributor, Mouser Electronics, Inc. is focused on the rapid introduction of new products and technologies, giving customers an edge and helping speed time to market. Over 800 semiconductor and electronic component manufacturers count on Mouser to help them introduce their products into the global marketplace. Mouser's customers can expect 100% certified, genuine products that are fully traceable from each manufacturer.

Last month, Mouser launched more than 460 new products ready for same-day shipment.

Some of the products introduced by Mouser last month include:

- Texas Instruments UCC12050 Isolated DC-DC Converter
  TI's UCC12050 DC-DC converter provides 5 kV_{RMS} of reinforced isolation with low EMI and high efficiency.

- Arduino Nano 33 BLE Sense
  The Arduino Nano 33 BLE Sense is a 45 × 18 mm AI-enabled board, based on a Nordic nRF52840 SoC, that offers *Bluetooth*® Low Energy and a suite of embedded sensors.

- TE Connectivity PCIe Gen 4 Card Edge Connectors
  TE's PCIe Gen 4 card edge connectors meet industry PCI-SIG Card Electromechanical (CEM) specification 4.0 and support up to 16 Gbps of bandwidth.

- Murata Electronics Automotive Products for Infotainment
  Mouser Electronics stocks a variety of Murata Electronics automotive products for infotainment, including highly reliable products for in-vehicle infotainment (IVI), navigation, and electronic throttle control (ETC).

To see more of the New Product Insider highlights, go to https://www.mouser.com/newproductinsider.

With its broad product line and unsurpassed customer service, Mouser strives to empower innovation among design engineers and buyers by delivering advanced technologies. Mouser stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics' website is continually updated and offers advanced search methods to help customers quickly locate inventory. Mouser.com also houses data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

About Mouser Electronics

Mouser Electronics, a Berkshire Hathaway company, is an award-winning, authorized semiconductor and electronic component distributor focused on rapid New Product Introductions from its manufacturing partners for electronic design engineers and buyers. The global distributor's website, Mouser.com, is available in multiple languages and currencies and features more than 5 million products from over 800 manufacturers. Mouser offers 27 support locations around the world to provide best-in-class customer service and ships globally to over 630,000 customers in 223 countries/territories from its 750,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit www.mouser.com.

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Further information, contact:
Kevin Hess, Mouser Electronics
Senior Vice President of Marketing
(817) 804-3833
Kevin.Hess@mouser.com

For press inquiries, contact:
Kelly DeGarmo, Mouser Electronics
Manager, Corporate Communications and Media Relations
(817) 804-7764
Kelly.DeGarmo@mouser.com