

For Immediate Release

Mouser Electronics Honored by Top Electronic Component Manufacturers for Distribution Excellence

July 21, 2020 – <u>Mouser Electronics</u>, Inc., the industry's leading New Product Introduction (NPI) distributor with the widest selection of semiconductors and electronic components, is pleased to announce that it has received over 20 top business <u>awards</u> from its manufacturer partners for impeccable distribution performance during 2019 and 2020.

Manufacturers gave a variety of reasons for the awards, including best-in-class global logistics, digital excellence, double-digit sales growth, fastest new product introductions (NPIs), commitment to teamwork, investment in inventory and breadth of inventory, successful marketing campaigns, customer growth, and expanding footprint.

"Mouser is immensely grateful to our manufacturer partners for these top recognitions," said Jeff Newell, Senior Vice President of Products at Mouser Electronics. "These awards honor the hard work and dedication to exceptional customer service inherent to all of our teams."

Performance awards for excellence in 2019 and 2020 include:

- TE Connectivity Global High Service Distributor of the Year
- Amphenol Corporation 2019 High Service Digital Performance
- <u>Vishay Intertechnology</u> 2019 Americas Catalog Distributor of the Year; 2019 High Service Distribution Award for EMEA; 2019 Americas Catalog Passive Distributor of the Year
- Molex 2019 Global E-Catalog Distributor of the Year; 2019 Americas E-Catalog Distributor of the Year; 2019 Europe E-Catalog Distributor of the Year; 2019 APAC E-Catalog Distributor of the Year
- KEMET High Service Distributor of the Year Award for Fiscal Year 2020
- Littelfuse High Service Distributor of the Year
- Bel Fuse, Inc. 2019 Distributor of the Year
- <u>Digilent</u> Distributor of the Year
- TDK Europe European Senten Manten Bronze Award 2019 High-Service Distributor
- MEAN WELL 2019 North American Distributor of the Year
- Eaton 2019 Distributor Engagement Award
- <u>Neutrik</u> Distributor of the Year; Outstanding Performance of the Year; Supplier Manager of the Year: Ryan Virostek
- Altech 2019 Sales Achievement Award
- ECS Inc. 2019 Distributor of the Year
- Schaffner Distribution Product Manager of the Year: Leticia Gomez

For more information, visit https://www.mouser.com/industry-awards.

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With its broad product line and unsurpassed customer service, Mouser strives to empower innovation among design engineers and buyers by delivering advanced technologies. Mouser stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics' website is continually updated and offers advanced search methods to help customers quickly locate inventory. Mouser.com also houses data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

About Mouser Electronics

Mouser Electronics, a Berkshire Hathaway company, is an award-winning, authorized semiconductor and electronic component distributor focused on rapid New Product Introductions from its manufacturing partners for electronic design engineers and buyers. The global distributor's website, Mouser.com, is available in multiple languages and currencies and features more than 5 million products from over 800 manufacturers. Mouser offers 27 support locations around the world to provide best-in-class customer service and ships globally to over 630,000 customers in 223 countries/territories from its 1 million sq. ft. state-of-the-art facilities south of Dallas, Texas. For more information, visit www.mouser.com.

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