

For Immediate Release

Mouser and Molex Introduce Custom Cable Creator for Developing Tailored Cable Solutions

May 13, 2020 – <u>Mouser Electronics</u>, Inc., the authorized global distributor with the newest semiconductors and electronic components, announces a new online Custom Cable Creator solution in collaboration with <u>Molex</u>.

The Custom Cable Creator allows designers to develop <u>cable solutions</u> to meet their exact needs. The new solution offers a broad range of options for customization, enabling designers to easily create their own pinout and simplify cable management and routing. The Custom Cable Creator is suitable for many major industry applications, including home appliances, consumer goods, data computing, and <u>medical</u> applications.

The Molex Custom Cable Creator allows designers to choose from a variety of customizable options, including connector families, wire gauges, circuit sizes, UL styles, and cable lengths. The intuitive online tool produces a tailor-made design within minutes, and customers can receive a concept drawing, 3D model, quote, and product sample within 48 hours. The proprietary pinout configurator offers the option to select individual connections and wire color, and designers can also customize the cable with assembly options including tape, woven braid, cable ties, or heat shrink tubing.

To learn more about the Custom Cable Creator and other solutions from Molex, visit https://www.mouser.com/manufacturer/molex/.

As an authorized distributor, Mouser Electronics is focused on the rapid introduction of new products and technologies, giving customers an edge and helping speed time to market. Over 800 semiconductor and electronic component manufacturers count on Mouser to help them introduce their products into the global marketplace. Mouser's customers can expect 100% certified, genuine products that are fully traceable from each manufacturer.

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With its broad product line and unsurpassed customer service, Mouser strives to empower innovation among design engineers and buyers by delivering advanced technologies. Mouser stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics' website is continually updated and offers advanced search methods to help customers quickly locate inventory. Mouser.com also houses data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

About Mouser Electronics

Mouser Electronics, a Berkshire Hathaway company, is an award-winning, authorized semiconductor and electronic component distributor focused on rapid New Product Introductions from its manufacturing partners for electronic design engineers and buyers. The global distributor's website, Mouser.com, is available in multiple languages and currencies and features more than 5 million products from over 800 manufacturers. Mouser offers 27 support locations around the world to provide best-in-class customer service and ships globally to over 630,000 customers in 223 countries/territories from its 1 million sq. ft. state-of-the-art facilities south of Dallas, Texas. For more information, visit www.mouser.com.

About Molex

Molex makes a connected world possible by enabling technology that transforms the future and improves lives. With a presence in more than 40 countries, Molex offers a full range of connectivity products, services and solutions for markets that include data communications, medical, industrial, automotive and consumer electronics.

Trademarks

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