



US Headquarters
1000 N. Main Street, Mansfield, TX 76063, USA
(817) 804-3800 Main
www.mouser.com

For Immediate Release

Mouser Leads Sponsorship of Global *Create the Future* Design Contest

Intel®, Analog Devices Partner in Endeavor to Encourage Technological Advancements

March 6, 2018 – [Mouser Electronics](http://www.mouser.com), Inc., the New Product Introduction leader empowering innovation, is proud to once again sponsor the [Create the Future Design Contest](http://www.mouser.com/createthefuture), a challenge to engineers and students worldwide to create the next great thing.

Mouser's valued manufacturers [Intel®](http://www.intel.com) and [Analog Devices, Inc.](http://www.analog.com) are joining to sponsor the 16th annual contest, produced by Tech Briefs Media Group, an SAE International Company. COMSOL is also a principal sponsor of the contest.

The grand prize winner receives worldwide recognition and a cash prize of \$20,000 for an innovative product that benefits society and the economy. Previous contests have produced more than 12,000 design ideas from engineers, entrepreneurs and students in more than 100 countries. Last year's grand prize winner was HI-Light, a solar thermal chemical reactor, developed at Cornell University, that converts carbon monoxide and water into methanol and other high-value hydrocarbons.

"Fostering technical innovation is an investment in the future that will benefit everyone," said Kevin Hess, Mouser Electronics Senior Vice President of Marketing. "As a forward-looking company, Mouser is proud to have the continuing opportunity to support this important event for engineers and students around the world."

"Mouser Electronics is renowned for its support of innovation as well as for providing unmatched service to its customers and manufacturers," said Joseph Pramberger, President of Tech Briefs Media Group. "We are pleased to partner with such quality companies as Mouser, Intel and Analog Devices."

The Create the Future Design Contest brings attention to product designs that enhance quality of life, improve the efficiency and quality of healthcare or help to reduce dependence on nonrenewable energy sources. Previous grand prize-winning entries include an economical rapid screening device to prevent food-borne illness and a wheelchair propulsion system designed to increase the user's mobility while decreasing upper body repetitive strain injuries.

The contest was created in 2002 by the publishers of *Tech Briefs* magazine to help stimulate and reward engineering innovation. The grand prize winner will be chosen from the winners in seven entry categories: Aerospace and Defense, Automotive/Transportation, Consumer Products, Electronics/Sensors/IoT, Machinery/Automation/Robotics, Medical, and Sustainable Technologies. For more information, go to www.mouser.com/createthefuture.

With its broad product line and unsurpassed customer service, Mouser strives to empower innovation among design engineers and buyers by delivering advanced technologies. Mouser stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics' website is continually updated and offers advanced search methods to help customers quickly locate inventory. Mouser.com also houses data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

About Mouser Electronics

Mouser Electronics, a Berkshire Hathaway company, is an award-winning, authorized semiconductor and electronic component distributor focused on rapid New Product Introductions from its manufacturing partners for electronic design engineers and buyers. The global distributor's website, Mouser.com, is available in multiple languages and currencies and features more than 5 million products from over 700 manufacturers. Mouser offers 22 support locations around the world to provide best-in-class customer service and ships globally to over 600,000 customers in 170 countries from its 750,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit www.mouser.com.

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Further information, contact:
Kevin Hess, Mouser Electronics
Senior Vice President of Marketing
(817) 804-3833
Kevin.Hess@mouser.com

For press inquiries, contact:
Kelly DeGarmo, Mouser Electronics
Manager, Corporate Communications and Media Relations
(817) 804-7764
Kelly.DeGarmo@mouser.com