

For Immediate Release

Join Mouser Electronics at APEC 2019 for Latest in Power Technologies

March 12, 2019 – Mouser Electronics, Inc. announces that it is exhibiting as a Platinum Partner at the 2019 Applied Power Electronics Conference and Exposition (APEC 2019) — the premier event in applied power electronics — at Booth 661.

This year's APEC event takes place March 17–21 at the Anaheim (Calif.) Convention Center. On Tuesday, March 19, at 2:15 p.m., Mouser will sponsor an informative seminar session with Mitch Van Ochten, applications engineer at ROHM Semiconductor, titled "Silicon Carbide...A Brief Overview: Where We Are, Where We're Headed, and Tips for Successful Use."

As an APEC Platinum Partner, Mouser will provide exciting and interactive information about the latest power management solutions, new product advancements, and component innovations from leading suppliers including Analog Devices, Harwin, Infineon Technologies, Intel®, Maxim Integrated, MEAN WELL, NXP Semiconductors, ON Semiconductor, ROHM Semiconductor, Silicon Labs, STMicroelectronics, TDK Lambda, Texas Instruments, and Würth Elektronik.

Visitors to the Mouser booth 661 can learn more about the <u>All Things IoT</u> series, part of Mouser's award-winning <u>Empowering Innovation Together</u>™ program, hosted by celebrity engineer Grant Imahara. Mouser representatives will also be available to discuss the fascinating and relevant articles from Mouser's <u>Methods</u> eZine, a valuable source of design information that provides exclusive information on prototype development that every design engineer needs to drive new levels of innovation. Visitors can also enter for a chance to win a set of Bose QuietComfort 35 wireless headphones II.

APEC is an annual technology event that focuses on the practical and applied aspects of the power electronics industry, as well as new power electronics components. The conference features exhibits, expert-led courses, special presentations, and the opportunity to network with other engineering professionals. Follow indepth theoretical discussions with practical applications, focusing on important topics such as power electronics in robotics, zero-emission powertrains, Industrial Internet of Things (IIoT), and electric vehicle charging.

Professional education seminars are also available for conference attendees who want to stay up to date with the latest trends in power electronics, with topics that include magnetic design fundamentals and silicon carbide (SiC)- and gallium nitride (GaN)-based power supplies. In addition, industry and technical sessions are available for anyone who wants to learn about today's power technologies and the challenges in designing modern power supplies. APEC 2019 registration is available at multiple rates, but there is no cost to view exhibits, attend exhibitor seminars and lecture sessions, and compete in APEC's popular annual Micromouse Competition.

To learn more, visit https://eng.info.mouser.com/apec-2019.

With its broad product line and unsurpassed customer service, Mouser strives to empower innovation among design engineers and buyers by delivering advanced technologies. Mouser stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics' website is continually updated and offers advanced search methods to help customers quickly locate inventory. Mouser.com also houses data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

About Mouser Electronics

Mouser Electronics, a Berkshire Hathaway company, is an award-winning, authorized semiconductor and electronic component distributor focused on rapid New Product Introductions from its manufacturing partners for electronic design engineers and buyers. The global distributor's website, Mouser.com, is available in multiple languages and currencies and features more than 5 million products from nearly 800 manufacturers. Mouser offers 23 support locations around the world to provide best-in-class customer service and ships globally to over 600,000 customers in more than 220 countries/territories from its 750,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit www.mouser.com.

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