1. Why we need Magnetic Shielding

Magnetic Field Interferences are increasing in electronic devices due to a number of factors including reduced separation distances of PCB’s, Integrated Circuits and many other sensitive components. In addition to this the extended use of magnetically coupled communication technologies (Qi-WPC, NFC, RFID, PMA, A4WP, WCT…) leads to more complex layout and proximity considerations.

With Ferrite materials it is possible to manage and predict magnetic flux flow and thereby improve efficiency of power transfers, increase distances of near field communications and of course avoid additional unwanted coupling effects which could lead to losses or noise.

2. Shielding with Ferrites

Magnetic materials have a property which allows them to influence the magnetic field in its environment. Materials such as ferrite have a greater permeability to magnetic fields (H) than the air around them and therefore concentrate the magnetic field lines as can be seen in Fig 1. By strategic placement of ferrite materials we are able to concentrate this magnetic field and therefore influencing the intensity and shape of a field. We can utilise this effect to improve efficiency and reduce coupling effects. The parameter which we use to quantify material characteristics with in a magnetic field is called the relative permeability which can be defined as:

\[
\mu_r = \frac{B}{B_0}
\]

![Figure 1 Ferrite material effect](image)

We also have loses within the magnetic material which can be caused by hysteresis and eddy currents internal to the material. These losses will transfer from magnetic field energy to heat, generating a self-heating of the product. In order to quantify the losses of these magnetic flux redirections we must separate the permeability into its complex form, the ideal part \(\mu'\) and the losses or reactive part \(\mu''\). As you can see below we can express these 2 areas as a complete complex permeability.

\[
\mu_r = \mu' - j\mu''
\]
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Ferrite materials with high $\mu''$ are useful and utilised when dealing with noise, such as in noise filters or our WE-CBF range. Whereas high $\mu'$ materials are utilised in order to maximise magnetic flux control with minimum losses. Both of these parameters are of course dependant on frequency (fig 4). The correct selection of material is then paramount to the suitability of the material in the specific frequency of the application and maximise the desired effect of filtering or control.

The on-going challenge of increased efficiency, greater shielding and increased transmission distances is highlighted no more so than in the utilisation of near field and wireless communications. The integration of these magnetically coupled technologies into highly populated integrated electronic circuitry, where both space and weight are limited, can lead to a number of undesired effects. This can then lead to reduced effectiveness and greater losses.

Classic Conductive shields protect against undesired noise couplings by generating an opposite field, reflecting the noise or even conducting the induced energy to a ground plane. This effect however will be as effective on the intended transmission, filtering the very signal it wishes to protect.

The best option is to concentrate and maximise the magnetic field only where it is needed, protecting the surroundings and increasing the efficiency. The materials with a high $\mu'$ and low $\mu''$ at the communication frequency are needed to achieve this. In the Würth Elektronik portfolio we offer a number of ranges which can match these requirements.

Dielectro-magnetic Sheet WE-FAS (Figure 2): This composite material is formed by a polymer filled with ferrite powder. It offers big flexibility but their magnetic properties are reduced because of the polymer. Their $\mu''$ extends up to several gigahertz and they are also able to attenuate the electrical field, so they are a good option for high frequency EMI reduction.

Flexible Sintered Ferrite Sheet WE-FSFS (Figure 3): This new line of materials provides high permeability and low losses with very low thickness (from 0.1 mm). They are composed by pre-cracked thin ferrite plates placed between a layer of adhesive tape and a PET cover layer that provides protection, high surface resistivity and top to bottom isolation. They are the best option for constructive magnetic flux management.
APPLICATION NOTE

3. Wireless Power

During energy transfer in a magnetically coupled pair of coils the magnetic flux flows from the transmitter through the receiver, using its surrounding environment to provide the return path. As you can see in Figure 5 this directed flux can flow up through the receiver and continue into the device being charged. This will have negative effects, as these magnetic fields will cause self heating within any conductive component other than the charge coil (e.g., Battery). The inductive coupling will also provide noise current loops in these conductive materials (e.g., IC’s, PCB traces, etc.) thus creating EMI issues.


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![Image of magnetic flux density distribution without shielding](image)

**Figure 6** Magnetic flux density distribution without shielding (software simulation)

In Figure 6 the image shows the result of a simulation. This shows with colors how the flux is concentrated in the transmitter coil (green and yellow) and the interaction with the receiver coil but also shows us the field which passes beyond this into the back of the transmitter particularly (light blue).

Placing ferrite sheets behind the transmitter and receiver coils, the flux is concentrated in the area between them, and the circuitry outside is protected. (Figure 7, Figure 8)

![Image of wireless power with shielding](image)

**Figure 7** Wireless power with shielding
There are several wireless power standards working with inductive charging incorporating different frequencies (Table 1). The ferrite sheet material must be selected accordingly to give maximum performance (maximum $\mu'$ and minimum $\mu''$). WE-FSFS 354 losses $\mu''$ are lower than 2 up to 2 MHz while its $\mu'$ is higher than 200, and it is the perfect shield for Qi and PMA standards. For higher frequencies the best option is WE-FSFS 364 because of its low losses ($\mu''$<2) up to 13.56 MHz while its $\mu'$ is still above 100.

<table>
<thead>
<tr>
<th>Wireless Power Transfer Standards</th>
<th>Frequency Range</th>
<th>Frequency Range</th>
</tr>
</thead>
<tbody>
<tr>
<td>WPC-Qi</td>
<td>100 – 205 KHz</td>
<td></td>
</tr>
<tr>
<td>PMA</td>
<td>277 – 357 KHz</td>
<td></td>
</tr>
<tr>
<td>A4WP</td>
<td>6.78 MHz</td>
<td></td>
</tr>
<tr>
<td>WCT</td>
<td>13.56 MHz</td>
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</tr>
</tbody>
</table>

Table 1 Wireless Power working frequencies

4. Near Field Communication (NFC)

NFC applications like mobile payment, public transport or access control, use 13.56 MHz to communicate data. Emitter and receiver coils must be accurately tuned to resonate at this frequency and usually a matching circuit is included in their circuitry.

But the presence of a conductive surface (i.e. battery, ground plane, metallic enclosure) close to one of the coils will not allow the communication due to the shielding effects of these devices. The flux generated by the Reader (blue lines) traverse the conductive plane generating eddy currents.
These eddy currents generate an opposite flux (red lines) reducing the efficiency of the communication (Figure 9 NFC-RFID communication without shielding, Figure 10 Conductive plane effect in magnetic flux distribution (simulation)). At the same time, the presence of the conductive material close to either transmit or receive coils, reduces their inductance. The resonance frequency will consequently increase and thus takes the circuit out of tune with the resonance frequency. This will increase the fail rate and could prevent successful communication.
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The loss in inductance value comes about by increasing the losses of the coils due to the losses created in the conductive material by the eddy currents. This will add to the $R_{DC}$ of the coil, and the $Q$ factor of the resonance will drop (Figure 11 Conductive plane effect (frequency shift and Q reduction)).

$$Q = \frac{\omega L}{R}$$

It will be very difficult for the matching circuit to compensate these shifts in frequency and $Q$.

A ferrite sheet WE-FSFS 364 with high $\mu'$ at 13.56 MHz can redirect the flux, avoiding the conductive plane, the eddy currents, and increase the inductance.

Low losses ($\mu''$) at the same frequency will assure that the losses ($R$) are not increased significantly, thus ensuring a high quality ($Q$) resonance (Figure 12, Figure 13, Figure 14)

Figure 11 Conductive plane effect (frequency shift and Q reduction)
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Figure 13 Conductive plan with ferrite shielding (simulation)

Figure 14 Ferrite shield countermeasure (frequency shift back and Q increases)
5. **Summary**

After an explanation of the mechanism and the measurements associated with inductively coupled products we can demonstrate that improvements can be made due to the behavior of our ferrite materials (especially ferrite sheets). Thanks to their ability to control the magnetic flux, they can provide excellent shielding performance in critical applications such as power transfer and near field communication.

Choosing the correct materials according to the frequency, understanding the need for maximum $\mu'$ and minimum $\mu''$ coupled with correct placement in the application will lead to a high level of transfer efficiency. At the same time undesired interferences, emissions and heating of the device will be minimized with reduced stray fields.

Thanks to their high performance and their low thickness Würth Elektronik eiSos WE-FSFS flexible sintered ferrite sheets are an indispensable partner for these technologies, which are on their way to achieve higher efficiency and higher integration level into all electronics.

<table>
<thead>
<tr>
<th>Group</th>
<th>Order Code</th>
<th>Version</th>
<th>L (mm)</th>
<th>W (mm)</th>
<th>H (mm)</th>
<th>$R_{\text{Surface}}$ (GΩ)</th>
<th>$\mu'$ @ 1 MHz</th>
<th>$\mu'$ @ 13.56 MHz</th>
<th>$\mu''$ @ 1 MHz</th>
<th>$\mu''$ @ 13.56 MHz</th>
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CONTACT INFORMATION
Würth Elektronik eiSos GmbH & Co. KG
Max-Eyth-Str. 1, 74638 Waldenburg, Germany
Tel.: +49 (0) 7942 / 945 – 0
Email: appnotes@we-online.de
Web: http://www.we-online.com