

# Product Release Notification

PRN# 7A-2019

DATE: July 5<sup>th</sup>, 2019

## NEW PRODUCT DETAILS:

Laird Part Number	Description	Initial Suggested Stock
451-00004	USB Adapter, BL654 (nRF52840) Bluetooth v5 – Nordic SDK / Zephyr	100pcs

## DESCRIPTION OF NEW PRODUCTS:

### Production Grade BTv5 USB Adapter for Nordic / Zephyr Development

The new BL654 USB Adapter variant # 451-00004 enables complete flexibility to utilize the hardware with the Nordic SDK and Zephyr environments – all with complete regulatory certification. Its is powered by Nordic's nRF52840 silicon built into the small form factor BL654 module with integrated antenna, which is in turn embedded inside this robust, packaged USB Adapter.

Building on Laird's expertise with Nordic from the BL600 and BL652 series comes the most powerful yet - the BL654 series! It provides OEMs with the maximum design flexibility and performance. A complete multi-protocol embedded wireless offering with exceptional processing capability, all at a micro power budget.

## DATASHEET AVAILABLE AT:

Product brief can be downloaded from this repository: <https://connectivity-staging.s3.us-east-2.amazonaws.com/2019-06/BL654-USB-NORDIC-Files-0619.zip>

## PRODUCT IMAGES:

Product images can be downloaded from this repository: <https://connectivity-staging.s3.us-east-2.amazonaws.com/2019-06/BL654-USB-NORDIC-Files-0619.zip>

## PRICING AND EXPORT CLASSIFICATIONS:

Pricing for the BL654 USB Adapter is provided in the supporting Distribution & Catalog pricelists provided alongside this PRN. The pricelists also include all ECCN and HTS codes required.

## NEW PRODUCT AVAILABILITY:

Laird will begin shipping production quantities from our Schaumburg distribution facility by **July 8<sup>th</sup>**, 2019.

## CONTACT INFORMATION:

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