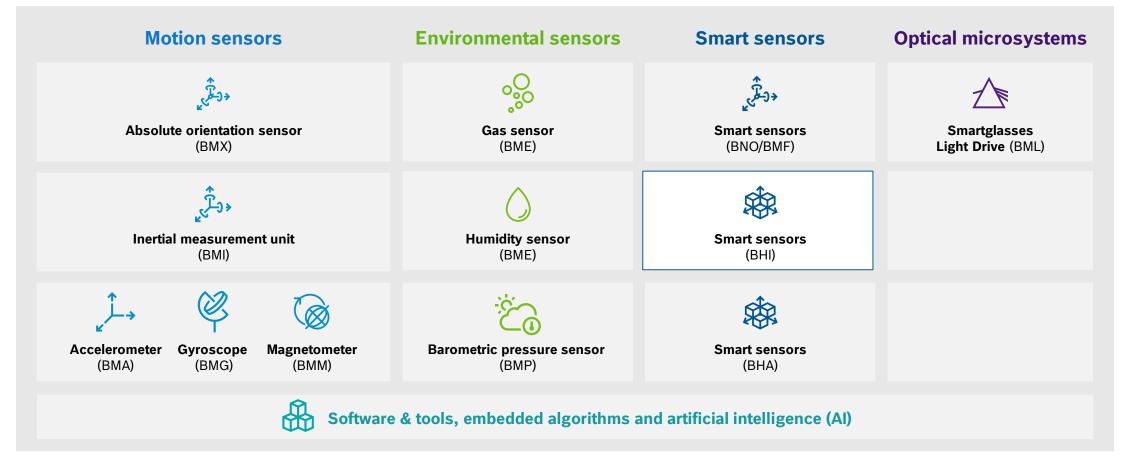
BHI260AP SELF-LEARNING AI SENSOR

BOSCH SENSORTEC



Smart sensors Bosch Sensortec portfolio





Smart sensors Product variants

2nd Gen

1st Gen

| Product name | Sensor fusion (BSX3) | Sensor fusion (BSX4) | PDR1.0 | PDR2.0 | Swim | Self-learning Al |
|---------------------|-------------------------|-------------------------|--------|--------|----------|------------------|
| BHI260AP (Pro) | | ✓ | | ✓ | ✓ | ✓ |
| BHI260AB (Basis) | | ✓ | | | | |
| BHI160BP (PDR1) | ✓ | | ✓ | | | |
| BHI160B (Basis) | ✓ | | | | | |

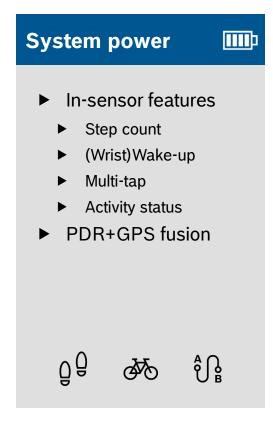
Self-learning AI sensor Fitness user's pain points

Multiple activities Limited time of coach Manual tracking

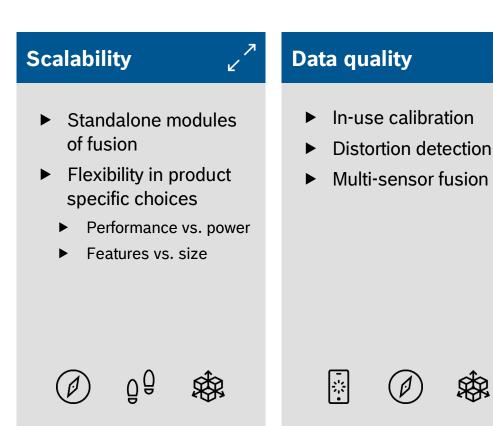
Classical tracking systems fail: Variety of machines and body activities, home workouts, switching among activities, demographics and individual user energy levels



Self-learning AI sensor Software solutions



-(4)-**Unique features** Activity tracking **Automatic** Extensible Personalized 曲

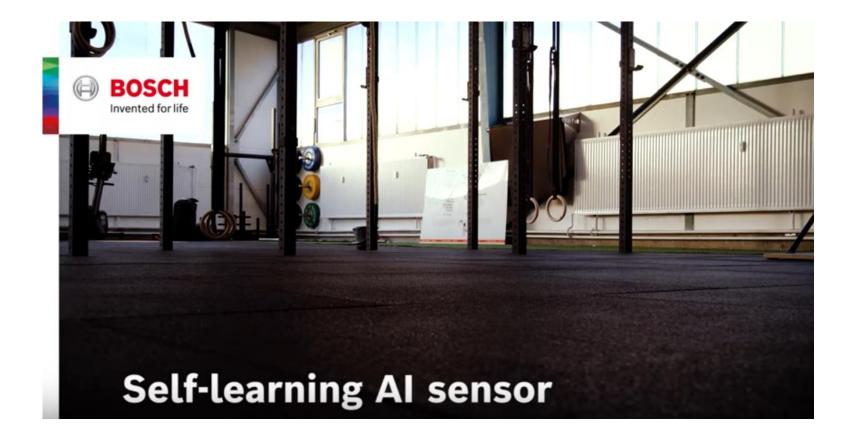




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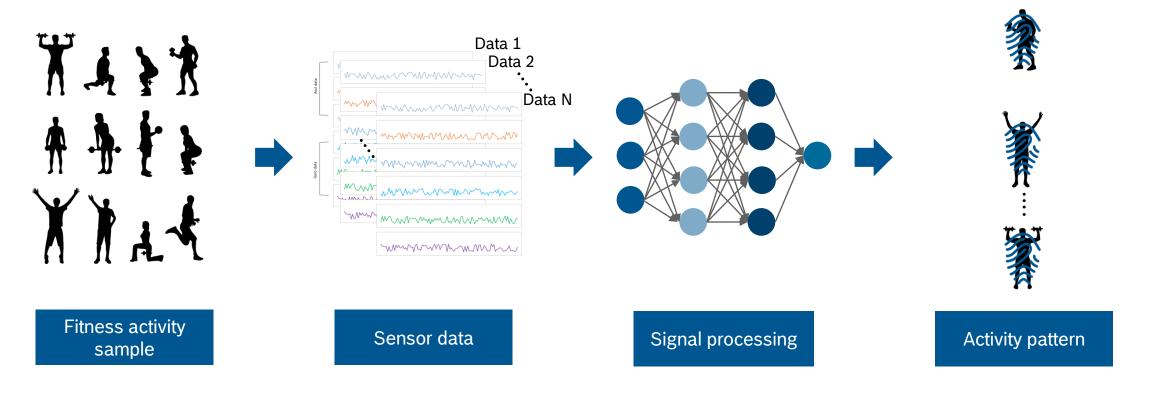
Self-learning AI sensor

Video



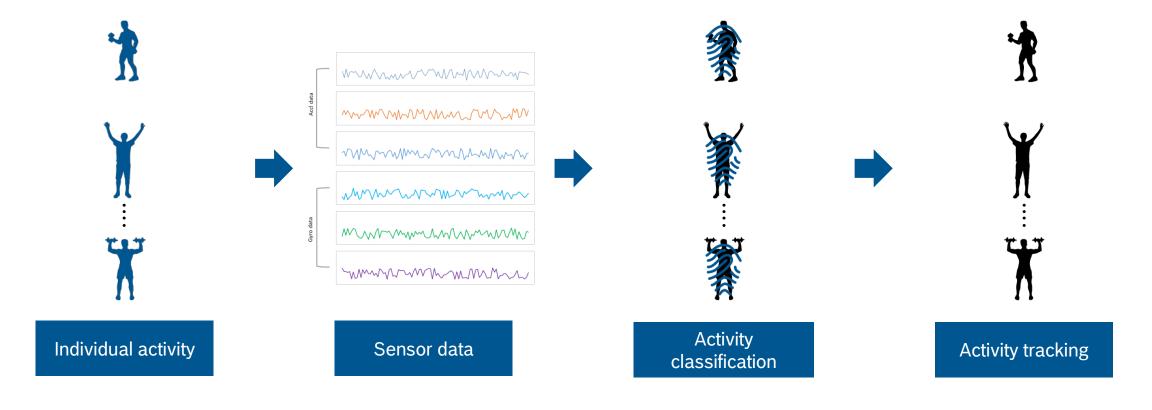


Self-learning AI sensor Activity pattern learning



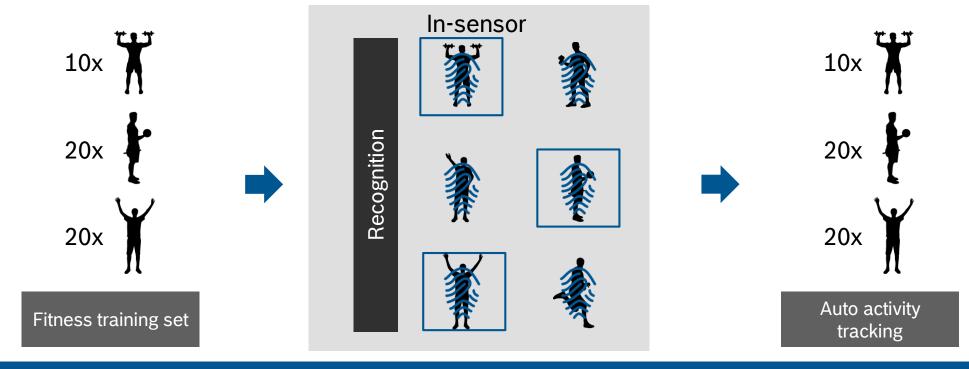


Self-learning AI sensor Activity pattern recognition





Self-learning Al sensor Product features – "Auto-track"

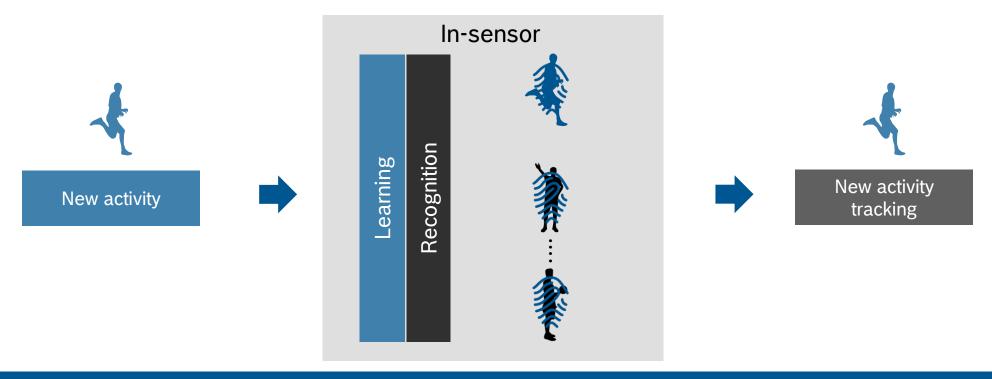


- ▶ Bosch Sensortec provides 10+ common patterns + learning & recognition built-in library based on sample data
- ▶ OEMs can customize / generate their own patterns directly using the sensor or offline
- ▶ OEMs can also enhance / add new patterns over the air without retraining the entire dataset



Self-learning Al sensor

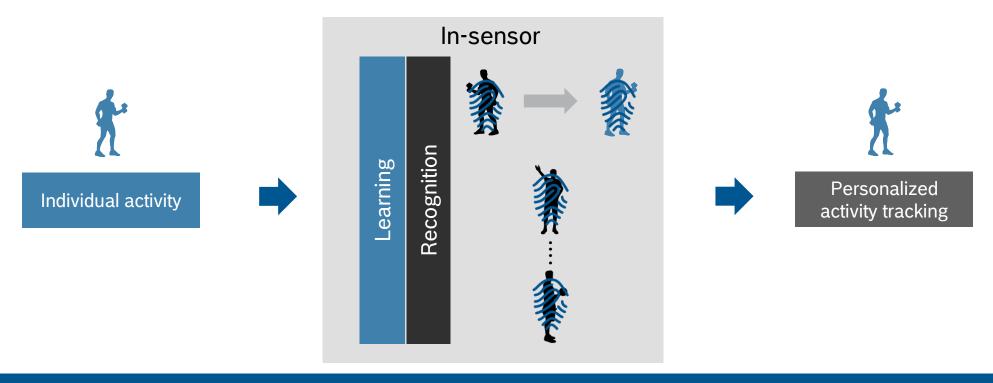
Product features – "Learn New" from user



- ▶ Adding new activities by users does not need any changes in software / effort for OEMs
- Learning and recognition can be enabled / disabled dynamically with sensor API



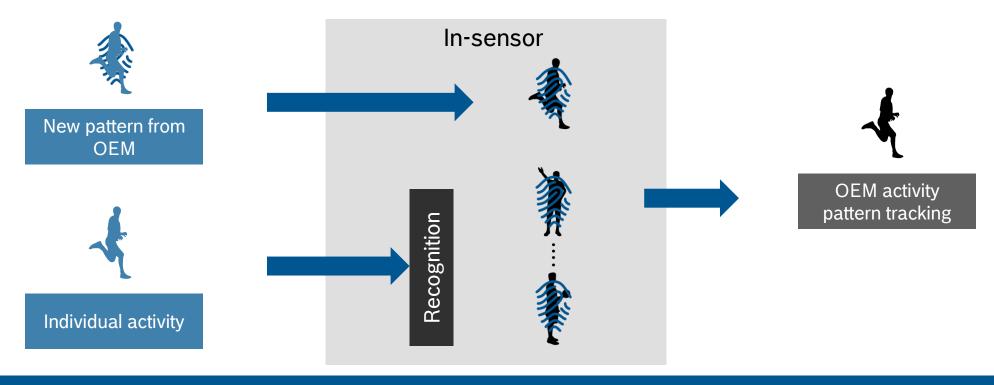
Self-learning AI sensor Product features – "Personalize"



- ▶ Users can personalize built-in activities to match their own style without changing the software
- ▶ Sensor API enables users to relearn & replace activities directly from the device
- ▶ Bosch Sensortec provides reference code / App to help enable personalization



Self-learning AI sensor Product features – "Enhance"



- ▶ Bosch Sensortec provides 10+ common patterns + learning & recognition built-in library based on sample data
- ► OEMs can also enhance / add new patterns without modifying the software or needing the original dataset to enhance the device value



Self-learning AI sensor Reference activities for self-learning and automatic tracking

| # | Activity | Reference video |
|----|--------------------------------------|-----------------|
| 1 | Bicep Curls Dumbbell | <u>Link</u> |
| 2 | Bicep Curls Dumbbell Palm Face Front | <u>Link</u> |
| 3 | Triceps Extensions Dumbbell | <u>Link</u> |
| 4 | Bench Press Dumbbell | <u>Link</u> |
| 5 | Crunches | <u>Link</u> |
| 6 | Side Lateral Raise Dumbbell | <u>Link</u> |
| 7 | Squats Bodyweight | <u>Link</u> |
| 8 | Jumping Jacks | <u>Link</u> |
| 9 | Kettlebell Swing | <u>Link</u> |
| 10 | Row Machine | <u>Link</u> |
| 11 | Lower Back | <u>Link</u> |
| 12 | Russian Twist | <u>Link</u> |
| 13 | Triceps Kickbacks | <u>Link</u> |
| 14 | Chest Fly Dumbbell | <u>Link</u> |
| 15 | Pull Over Dumbbell | <u>Link</u> |



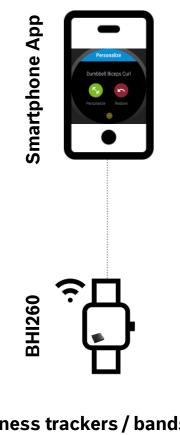
Self-learning AI sensor **Evaluation system**

Reference software

- ▶ Visualization via Android App
- ► BLE (AP): Streaming, load firmware

BHI260AP

- Learning of new exercises
- ► Personalization & recognition of pre-trained exercises







Smart watches



Self-learning AI sensor Summary: Key facts

| Key performance factors | | Bosch Sensortec self-learning AI software | | |
|-------------------------|--------------------------------------|--|--|--|
| | Learning (new activities) | Learning inside device → enables learning new activities from users | | |
| | Personalization of tracking | Learning inside device → enables full personalization to a user | | |
| Functionality | Tracking: number of activities | Large number of activities (typ. 10~50) tracked simultaneously | | |
| End-user experience | Tracking: status / count | Both activity status and count for all activities | | |
| | In-field customization / enhancement | OEMs can also add new activities just by adding new patterns without changing the software | | |
| Design | Data labelling | No need of labelling individual activity signals. Patterns are generated based on larger datasets with a cloud based simulator | | |
| Time to market | ML / Al and statistics | No need of manual selection and implementation of statistical features | | |
| Time to market | Design time customization | OEMs can customize and configure both patterns and software with a cloud based simulator during design | | |

Self-learning AI software delivers a truly personalized experience with state-of-the-art edge-AI

