



RVT35HHTNWN00

## IPS RGB 3.5" LCD TFT DATASHEET

Rev.1.1

2021-07-27

ITEM	CONTENTS	UNIT
LCD Type	TFT/Transmissive/Normally black/IPS	/
Size	3.5	Inch
Viewing Direction	Free	/
Outside Dimensions (W x H x D)	76.90 x 63.90 x 3.26	mm
Active Area (W x H)	70.08 x 52.56	mm
Pixel Pitch (W x H)	0.219 x 0.219	mm
Resolution	320 x 240 (RGB)	/
Brightness	1000	cd/m <sup>2</sup>
LCD Interface Type	RGB	/
Color Depth	16.7 M	/
Pixel Arrangement	RGB Vertical Stripe	/
LCD Driver	ST7272A	/
With/Without Touch	Without Touch Panel	/
Surface Treatment	Anti-Glare	/
LCD Input Voltage	3.3	V
Weight	30	g

**Note 1:** RoHS3 compliant**Note 2:** LCM weight tolerance:  $\pm 5\%$ .



## 1. REVISION RECORD

REV NO.	REV DATE	CONTENTS	REMARKS
1.0	2020-08-18	Initial Release	
1.1	2021-07-27	Updating new template	



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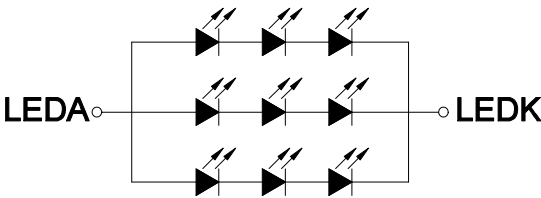
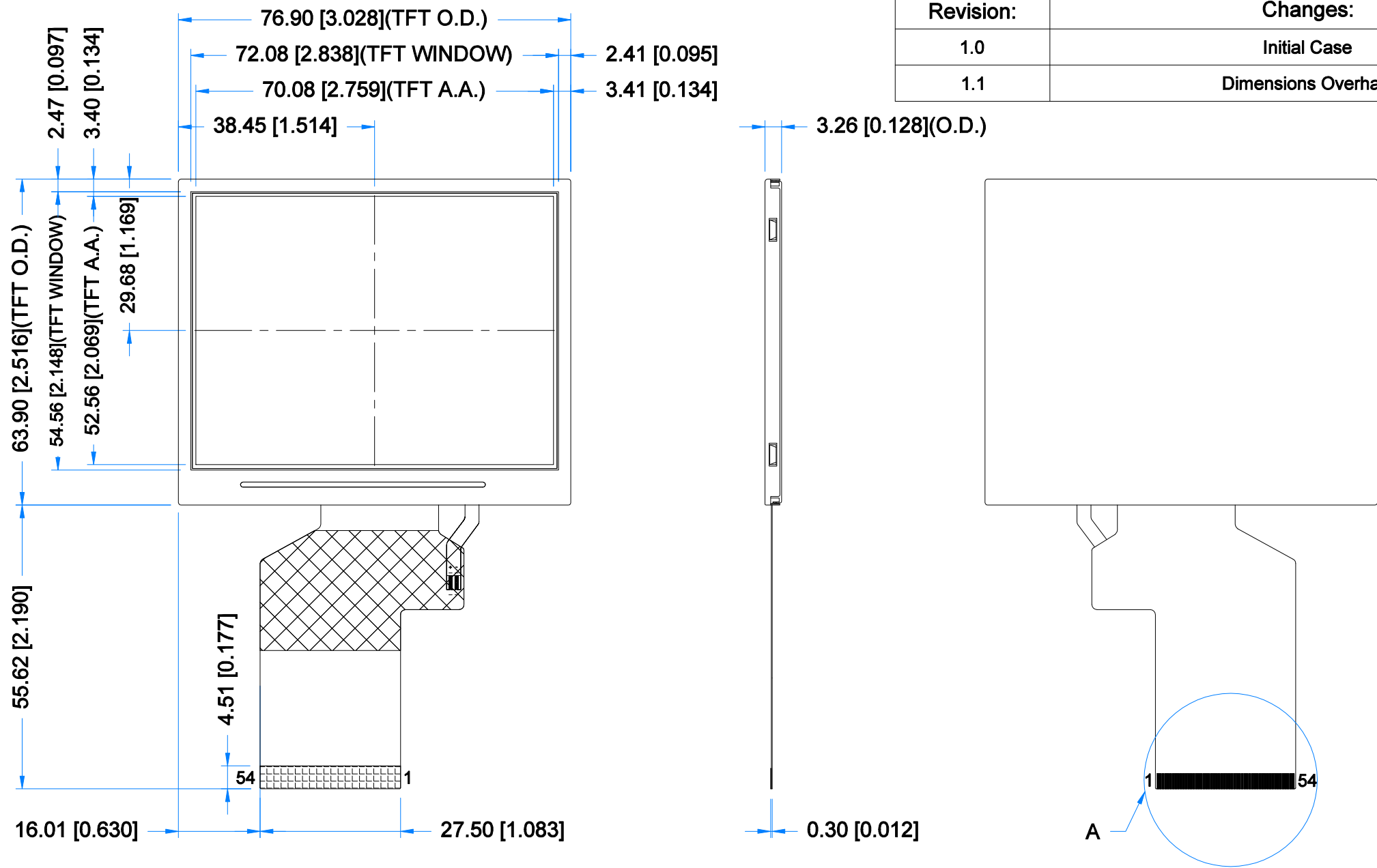


### 3. MODULE CLASSIFICATION INFORMATION

RV	T	35	H	H	T	N	W	N	00
1.	2.	3.	4.	5.	6.	7.	8.	9.	10.

NO.	PARAMETER	SYMBOL
1.	BRAND	RV – Riverdi
2.	PRODUCT TYPE	T – TFT Standard
3.	DISPLAY SIZE	35 – 3.5"
4.	MODEL SERIAL NO.	H – High Brightness, IPS
5.	RESOLUTION	H – 320 x 240 px
6.	INTERFACE	T – TFT LCD, RGB
7.	FRAME	N – Without Mounting Metal Frame
8.	BACKLIGHT TYPE	W – LED White
9.	TOUCH PANEL	N – Without Touch Panel
10.	VERSION	00 – (00-99)

Revision:	Changes:	Date:
1.0	Initial Case	2020.08.06
1.1	Dimensions Overhaul	2021.07.02



**TFT NOTES:**

1. LCD TYPE: TRANSMISSIVE, NORMALLY BLACK, IPS
2. RESOLUTION: 320x240
3. VIEWING ANGLE: FREE
4. DRIVER IC: ST7272A
5. DRIVING VOLTAGE: 3.3V
6. SURFACE LUMINANCE: 1000cd/m<sup>2</sup>
7. BACKLIGHT: 9 LEDS, V<sub>f</sub>=9.6V, I<sub>f</sub>=60mA

**GENERAL NOTES:**

1. OPERATING TEMPERATURE: -20°C ~ 70°C
2. STORAGE TEMPERATURE: -30°C ~ 80°C
3. WITHOUT INDIVIDUAL TOLERANCE: ±0.3mm[0.012inch]
4. RoHS COMPLIANT

PN: RVT35HHTNWN00

SN:

DRAWN: M.Natywa

2021.07.02

1:1.01

CHECKED: K.Brodacka

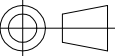
2021.07.06

[mm]

APPR:

ISO A3

P. 1 of 1





## 5. ABSOLUTE MAXIMUM RATINGS

PARAMETER	SYMBOL	MIN	MAX	UNIT	NOTE
Operating Ambient temperature	$T_{OP}$	-20	70	°C	At 25±5°C
Storage Temperature	$T_{ST}$	-30	80	°C	
Operating Ambient Humidity	$H_{OP}$	10	-	% RH	
Power for Circuit Driving	$V_{DD}$	-0.3	5.0	V	

**Note** Exceeding the maximum values may cause improper operation or permanent damage to the unit.

## 6. ELECTRICAL CHARACTERISTICS

PARAMETER		SYMBOL	MIN	TYP	MAX	UNIT
Power Supply for Analog Circuit		VDD	3.0	3.3	3.6	V
Logic Input Voltage	Low Voltage	VIL	0	-	0.3 V <sub>DD</sub>	
	High Voltage	VIH	0.7 V <sub>DD</sub>	-	V <sub>DD</sub>	
Logic Output Voltage	Low Voltage	VOL	0	-	0.2 V <sub>DD</sub>	
	High Voltage	VOH	0.8 V <sub>DD</sub>	-	-	
Current of Power Supply	Black Mode	Ib	-	25	30	mA
	Standby Mode	Iw	-	50	60	uA

## 7. BACKLIGHT ELECTRICAL CHARACTERISTICS

PARAMETER	SYMBOL	MIN	TYP	MAX	UNIT	NOTE
Backlight Driving Voltage	$V_F$	9.0	9.6	10.2	V	Notes 1,2
Backlight Driving Current	$I_F$	-	60	-	mA	
Backlight Power Consumption	$W_{BL}$	-	576	-	mW	
Backlight Lifetime	-	-	50,000	-	hours	Note 3

**Note 1.** Unless specified, the ambient temperature  $T_a=25^\circ\text{C}$ .

**Note 2.** The recommended operating conditions refer to a range in which operation of this product is guaranteed. Should this range be exceeded, the operation cannot be guaranteed even if the values may be without the absolute maximum ratings.

**Note 3.** Operating life means the period in which the LED brightness goes down to 50% of the initial brightness. Typical operating lifetime is the estimated parameter.



## 8. ELECTRO-OPTICAL CHARACTERISTICS

Optical characteristics are determined after the unit has been 'ON' and stable for approximately 30 minutes in a dark environment at 25 °C. The values specified are at an approximate distance 500mm from the LCD surface at a viewing angle of  $\Phi$  and  $\theta$  equal to 0°.

ITEM	SYMBOL	CONDITION	MIN	TYP	MAX	UNIT	RMK	NOTE
Response Time	Tr+Tf	$\theta=0^\circ$ $\phi=0^\circ$ Ta=25 °C	-	50	-	ms	FIG 1.	4
Contrast Ratio	Cr		-	700	-	---	FIG 2.	1
Luminance Uniformity	$\delta$ WHITE		-	75	-	%	FIG 2.	3
Surface Luminance	Lv		850	1000	-	cd/m <sup>2</sup>	FIG 2.	2
Viewing Angle Range	$\theta$	$\phi = 90^\circ$	-	80	-	deg	FIG 3.	6
		$\phi = 270^\circ$	-	80	-	deg	FIG 3.	
		$\phi = 0^\circ$	-	80	-	deg	FIG 3.	
		$\phi = 180^\circ$	-	80	-	deg	FIG 3.	
CIE (x, y) Chromaticity	Rx	$\theta=0^\circ$ $\phi=0^\circ$ Ta=25 °C	0.573	0.613	0.653	-	FIG 2.	5
	Ry		0.317	0.357	0.397	-		
	Gx		0.324	0.364	0.404	-		
	Gy		0.263	0.603	0.643	-		
	Bx		0.110	0.150	0.190	-		
	By		0.069	0.109	0.149	-		
	Wx		0.277	0.317	0.357	-		
	Wy		0.299	0.339	0.379	-		

**Note 1.** Contrast Ratio (CR) is defined mathematically as below, for more information see Figure 2.

$$\text{Contrast Ratio} = \frac{\text{Average Surface Luminance with all white pixels (P1, P2, P3, P4, P5)}}{\text{Average Surface Luminance with all black pixels (P1, P2, P3, P4, P5)}}$$

**Note 2.** Surface luminance is the LCD surface from the surface with all pixels displaying white. For more information see Figure 2.

$$Lv = \text{Average Surface Luminance with all white pixels (P1, P2, P3, P4, P5)}$$

**Note 3.** The uniformity in surface luminance  $\delta$  WHITE is determined by measuring luminance at each test position 1 through 5, and then dividing the minimum luminance of 5 points luminance by maximum luminance of 5 points luminance. For more information see Figure 2.

$$\delta \text{ WHITE} = \frac{\text{Minimum Surface Luminance with all white pixels (P1, P2, P3, P4, P5)}}{\text{Maximum Surface Luminance with all white pixels (P1, P2, P3, P4, P5)}}$$

**Note 4.** Response time is the time required for the display to transition from white to black (Rise Time, Tr) and from black to white (Decay Time, Tf). For additional information see Figure 1. The test equipment is Autronic-Melchers's ConoScope series.

**Note 5.** CIE (x, y) chromaticity, the x, y value is determined by measuring luminance at each test position 1 through 5, and then make average value.

**Note 6.** Viewing angle is the angle at which the contrast ratio is greater than 2. For TFT module the contrast ratio is greater than 10. The angles are determined for the horizontal or x axis and the vertical or y axis with respect to the z axis which is normal to LCD surface. For more information see Figure 3.

**Note 7.** For viewing angle and response time testing, the testing data is based on Autronic-Melchers's ConoScope series. Instruments for Contrast Ratio, Surface Luminance, Luminance Uniformity, CIE the test data is based on TOPCON's BM-5 photo detector.

Figure 1. The definition of response time

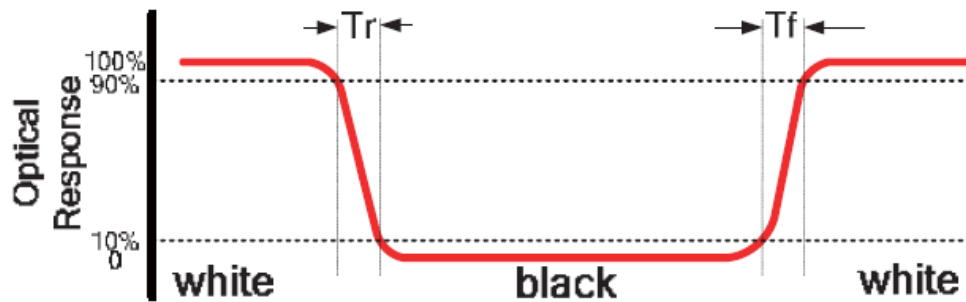
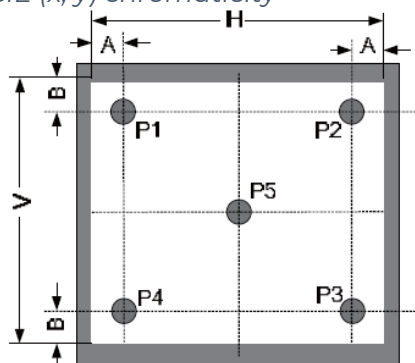


Figure 2. Measuring method for Contrast ratio, surface luminance, Luminance uniformity, CIE (x, y) chromaticity



A: 5mm

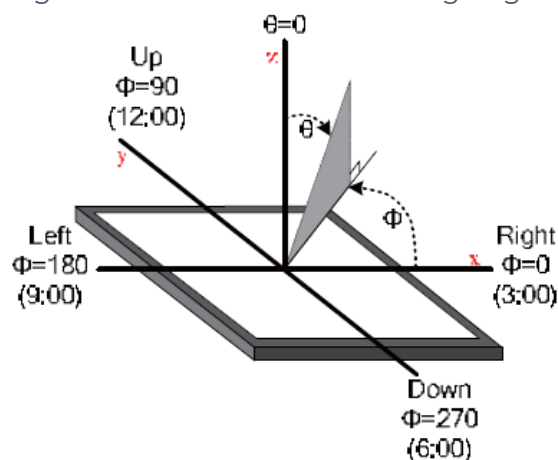
B: 5mm

H, V: Active Area

Light spot size  $\phi=5\text{mm}$ , 500mm distance from the LCD surface to detector lens.

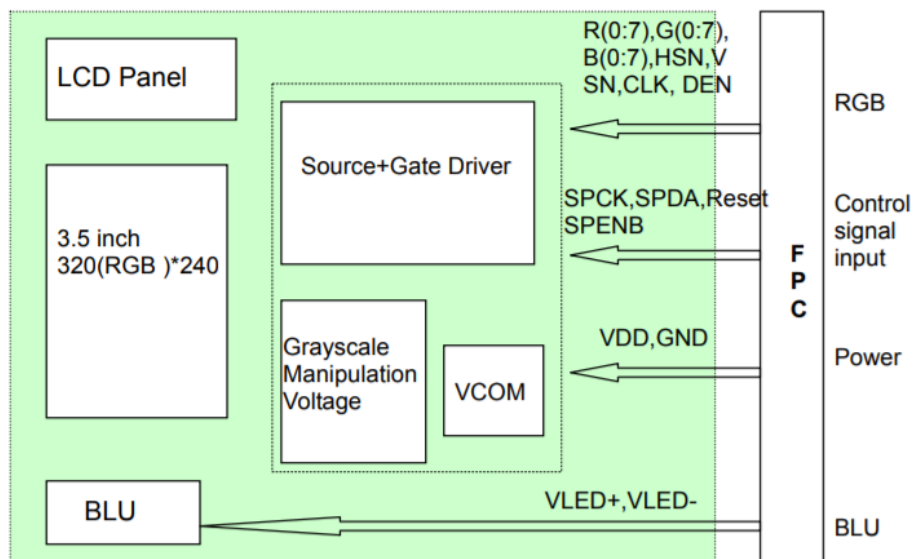
Measurement instrument is TOPCON'S luminance meter BM-5

Figure 3. The definition of viewing angle





## 9. BLOCK DIAGRAM



## 10. INTERFACE DESCRIPTION

PIN NO.	SYMBOL	I/O/P	DESCRIPTION
1	LED-K	P	Backlight power input PIN cathode
2	LED-K	P	Backlight power input PIN cathode
3	LED-A	P	Backlight power input PIN anode
4	LED-A	P	Backlight power input PIN anode
5	NC	-	No connection
6	NC	-	No connection
7	NC	-	No connection
8	RESET	I	Reset
9	NC	I	No connection
10	NC	I	No connection
11	NC	I/O	No connection
12-19	B0-B7	I	Blue Data
20-27	G0-G7	I	Green Data
28-35	R0-R7	I	Red Data
36	HSYNC	I	Horizontal synchronizing signal
37	VSNC	I	Vertical synchronizing signal
38	DOTCLK	I	Data Clock
39	NC	-	No connection
40	NC	-	No connection
41	VDD	I	Power supply
42	VDD	I	Power supply
43-44	NC	I	No connection
45-47	NC	-	No connection
48-50	NC	I	No connection
51	NC	-	No connection
52	DEN	I	Data Enable Signal
53	GND	I	Ground
54	GND	I	Ground

## 11. TIMING CHARACTERISTICS

### 11.1 Input setup timing setting

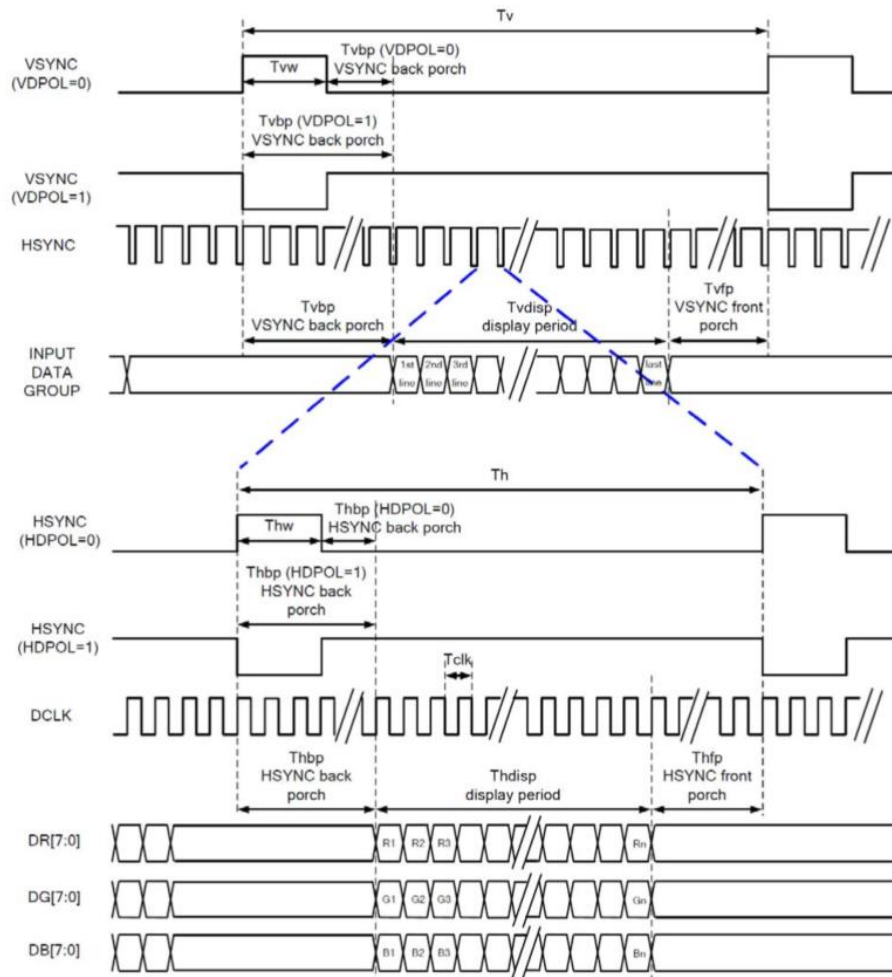
RGB MODE SELECTION	DCLK	HSYNC	VSYNC	DE
SYNC-DE Mode	Input	Input	Input	Input
SYNC Mode	Input	Input	Input	GND
DE Mode	Input	GND	GND	Input

**Note.** "Input" means these signals are driven by host side.

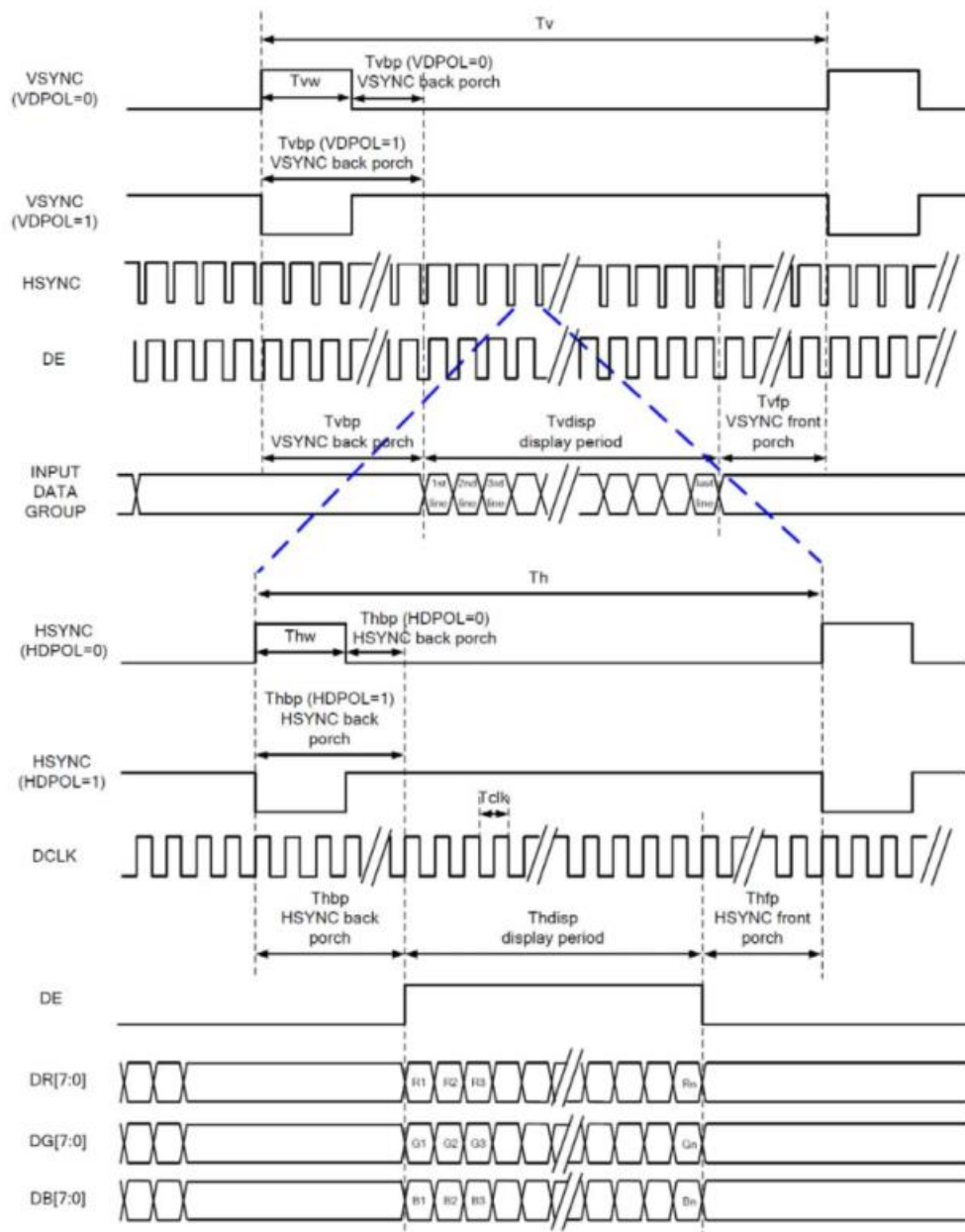
#### 11.1.1 Parallel 24-bit RGB Timing Table

PARAMETER	SYMBOL	MIN	TYP	MAX	UNIT	NOTE
DCLK Frequency	Fclk	5	6	8	MHz	
DCLK Period	Tclk	125	167	200	ns	
HSYNC	Period Time	Th	325	371	438	
	Display Period	Thdisp	320			
	Back Porch	Thbp	3	43	43	DCLK SYNC mode back porch control by H_BLANKING [7:0] setting Thbp= H_BLANKING [7:0]
	Front Porch	Thfp	2	8	75	
	Pluse Width	Thw	2	4	43	
VSYNC	Period Time	Tv	244	260	289	
	Display Period	Tvdisp	240			
	Back Porch	Tvbp	2	12	12	HSYNC SYNC mode back porch control by V_BLANKING [7:0] setting Tvbp= V_BLANKING [7:0]
	Front Porch	Tvfp	2	8	37	
	Pluse Width	Tvw	2	4	12	

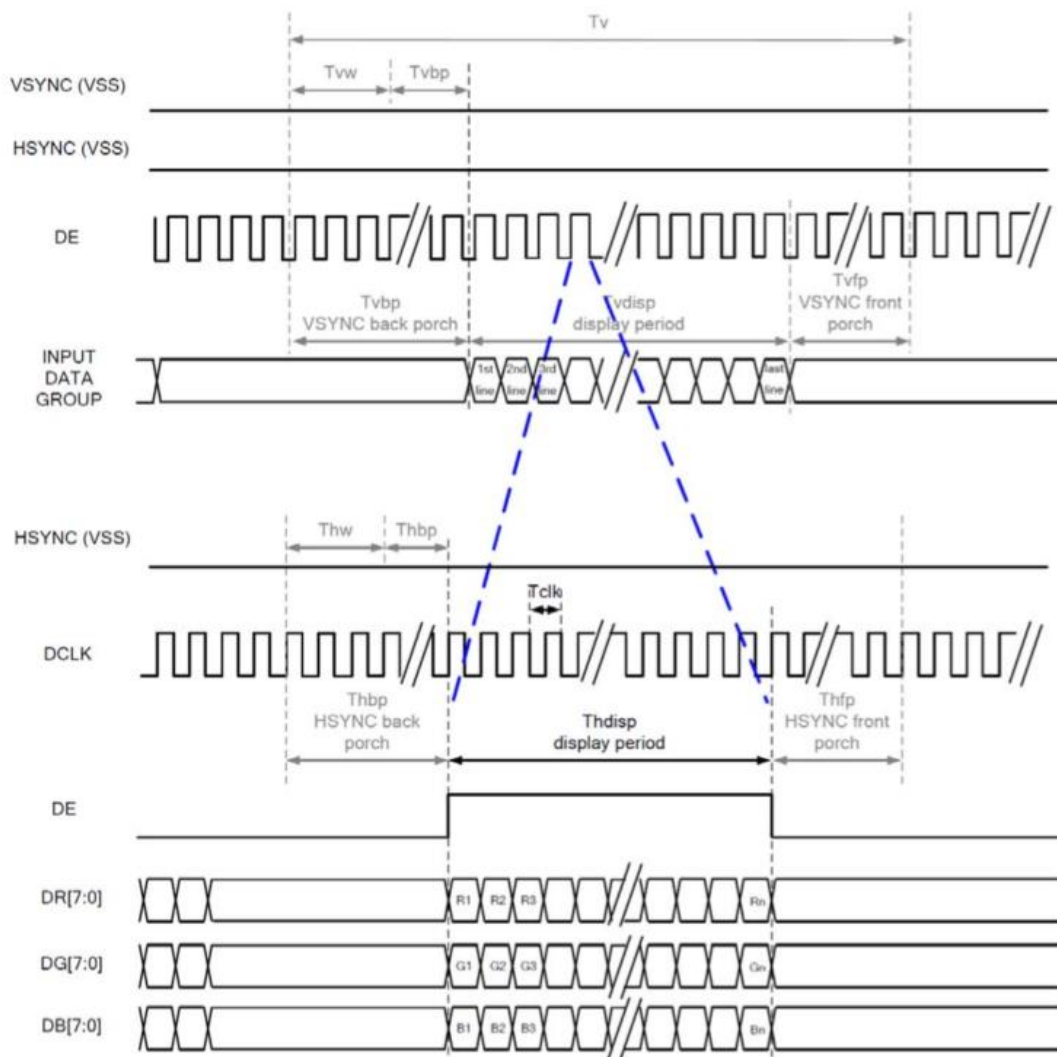
**Note.** It's necessary to keep Tvbp=12 and Thbp=43 in sync mode. DE mode is unnecessary to keep it.



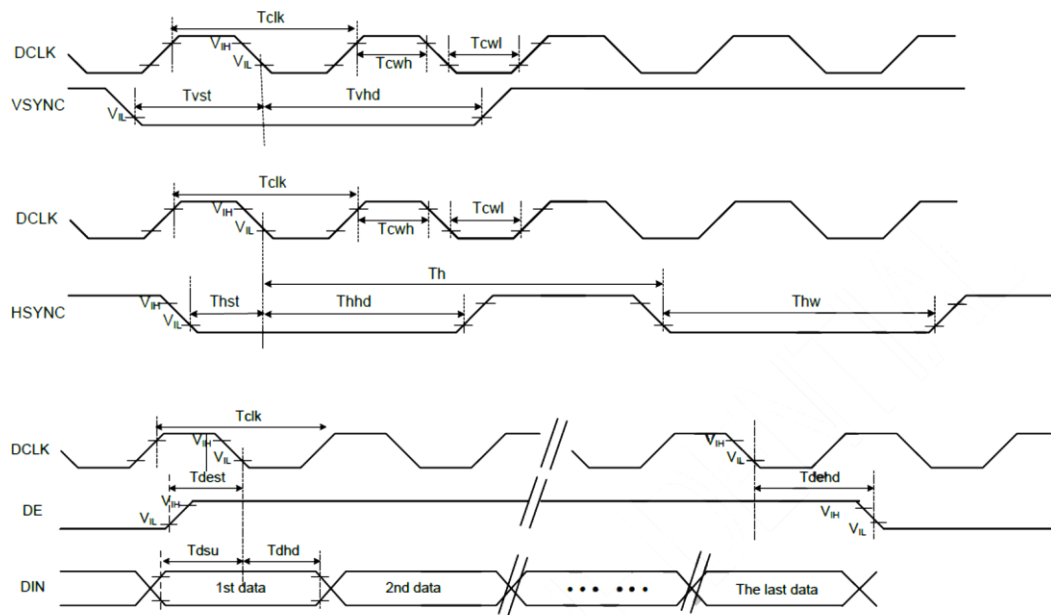
### 11.1.2 SYNC-DE mode timing diagram



### 11.1.3 DE mode timing diagram



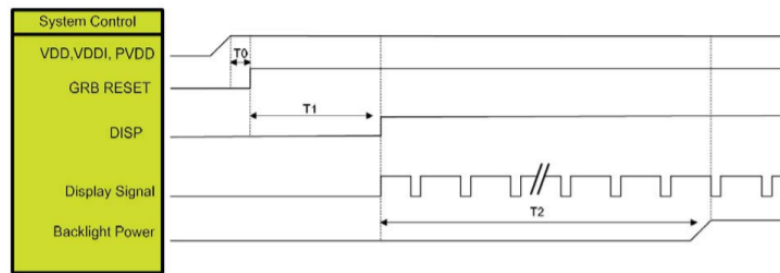
## 11.2 System Bus Timing for RGB Interface



PARAMETER	SYMBOL	MIN	TYP	MAX	UNIT
CLK Pulse Duty	$T_{clk}$	40	50	60	%
HSYNC Width	$T_{hw}$	2	-	-	DCLK
HSYNC Period	$T_h$	55	60	65	CLK
VSYNC Setup Time	$T_{vst}$	12	-	-	ns
VSYNC Hold Time	$T_{vhd}$	12	-	-	
HSYNC Setup Time	$T_{hst}$	12	-	-	
HSYNC Hold Time	$T_{hhd}$	12	-	-	
Data Setup Time	$T_{dsu}$	12	-	-	
Data Hold Time	$T_{dhd}$	12	-	-	
DE Setup Time	$T_{dest}$	12	-	-	
DE Hold Time	$T_{dehd}$	12	-	-	

## 11.3 Power ON/OFF sequence

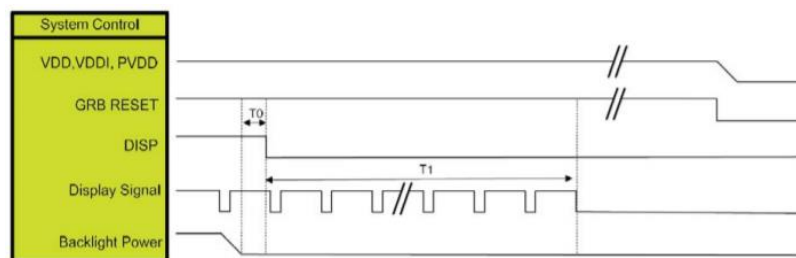
### 11.3.1 Power on sequence



**Note.** Display signal: DCLK; VSYNC; HSYNC; DE; DR [7:0]; DG [7:0]; DB [7:0].

SYMBOL	DESCRIPTION	MIN. TIME	UNIT
T0	System power stability to GRB RESET signal	0	ms
T1	GRB RESET=" High" to DISP=" High"	10	
T2	Display Signal output to Backlight Power on	250	

### 11.3.2 Power off sequence



**Note.** Display signal: DCLK; VSYNC; HSYNC; DE; DR [7:0]; DG [7:0]; DB [7:0].

SYMBOL	DESCRIPTION	MIN. TIME	UNIT
T0	Backlight Power off to DISP=" Low"	5	ms
T1	DISP =" Low" to IC internal voltage discharge complete	80	ms

## 12. INSPECTION

Standard acceptance/rejection criteria for TFT module

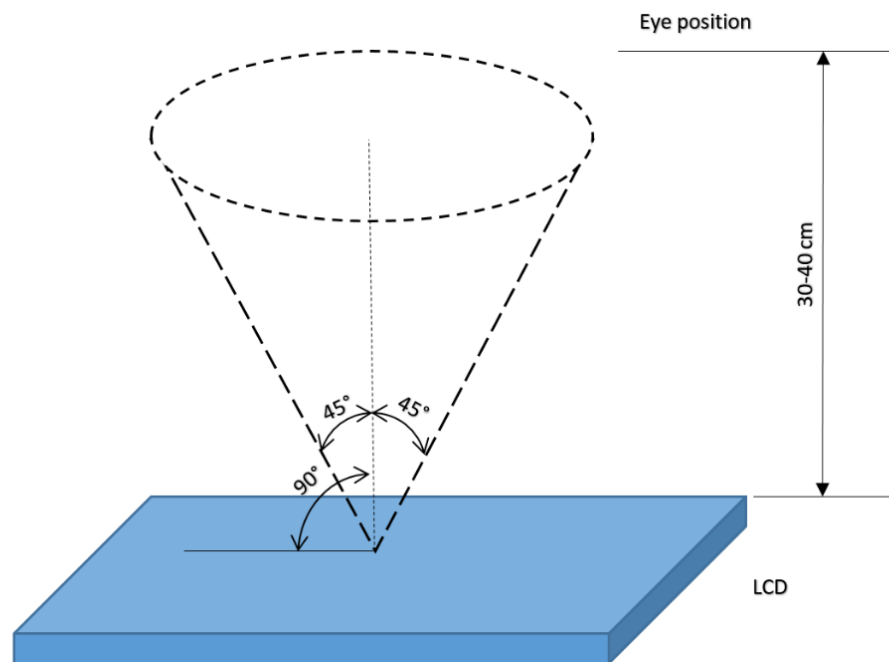
### 12.1 Inspection condition

Ambient conditions:

- Temperature:  $25 \pm 2^{\circ}\text{C}$
- Humidity:  $(60 \pm 10) \% \text{RH}$
- Illumination: Single fluorescent lamp non-directive (300 to 700 lux)

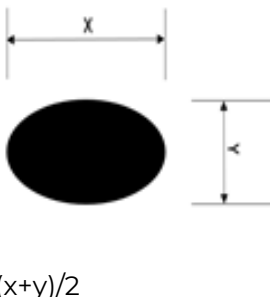
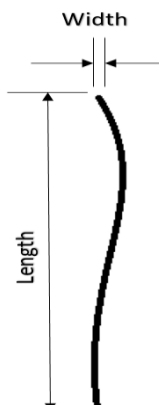
Viewing distance:  $35 \pm 5\text{cm}$  between inspector bare eye and LCD.

Viewing Angle: U/D:  $45^{\circ}/45^{\circ}$ , L/R:  $45^{\circ}/45^{\circ}$





## 12.2 Inspection standard

ITEM		CRITERION		
Black spots, white spots, light leakage, Foreign Particle (round Type)	 D=(x+y)/2 Spots density: 10 mm	3.5" ≤ Size ≤ 5"		
		Average Diameter		Qualified Qty
		D ≤ 0.15 mm		Ignored
		0.15 mm < D ≤ 0.3 mm		N≤3
		0.3 mm < D		Not allowed
LCD black spots, white spots, light leakage (line Type)	 Spots density: 10 mm	3.5" ≤ Size ≤ 5"		
		Length	Width	Qualified Qty
		-	W ≤ 0.03	Ignored
		L ≤ 3.0	0.03 < W ≤ 0.05	2
		L ≤ 3.0	0.05 < W ≤ 0.1	1
		3.0 < L	0.1 < W	Not allowed
Bright/Dark Dots	3.5" ≤ Size ≤ 5"			
	Item		Qualified Qty	
	Bright dots		N ≤ 1	
	Dark dots		N ≤ 2	
	Total Bright and Dark Dots		N ≤ 3	
Clear spots	Size < 5"			
	Average Diameter		Qualified Qty	
	D < 0.2 mm		Ignored	
	0.2 mm < D < 0.3 mm		3	
	0.3 mm < D < 0.5 mm		2	
	0.5 mm < D		0	
Polarizer bubbles	Spots density: 10 mm			
	3.5" ≤ Size ≤ 5"			
	Average Diameter		Qualified Qty	
	D ≤ 0.2 mm		Ignored	
	0.2 mm < D ≤ 0.3 mm		2	
	0.3 mm < D ≤ 0.5 mm		1	
	0.5 mm < D		0	
Total Q'ty		3		



### 13. RELIABILITY TEST

NO.	TEST ITEM	TEST CONDITION	NOTE
1	High Temperature Storage	80°C/120 hours	Note 1
2	Low Temperature Storage	-30°C/120 hours	
3	High Temperature Operating	70 °C /120 hours	
4	Low Temperature Operating	-20°C/120 hours	
5	High Temperature and High Humidity	Humidity 40°C, 90%RH, 120Hrs	
6	Thermal Cycling Test (No operation)	-20°C for 30min, 70°C for 30 min. 100 cycles. Then test at room temperature after 1 hour	Note 2
7	Vibration Test	Frequency: 10 ÷ 55 Hz. Stroke: 1.5 mm. Sweep: 10Hz ÷ 55Hz ÷ 10 Hz. 2 hours for each direction of X, Y, Z (Total 6 hours)	
8	Package Drop Test	Height: 60 cm 1 corner, 3 edges, 6 surfaces	

**Note 1.** Sample quantity for each test item is 5 ÷ 10 pcs.

**Note 2.** Before cosmetic and function test, the product must have enough recovery time, at least 2 hours at room temperature.



## 14. LEGAL INFORMATION

Riverdi grants the guarantee for the proper operation of the goods for a period of 12 months from the date of possession of the goods. If in a consequence of this guaranteed execution the customer has received the defects-free item as replacement for the defective item, the effectiveness period of this guarantee shall start anew from the moment the customer receives the defects-free item.

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