

December, 2017

## 3M™ Adhesive Transfer Tape 7965MP

### Product Description

3M™ High Performance Acrylic Adhesive 200MP is a popular choice for graphic attachment and general industrial joining applications. It provides outstanding adhesion to metal and high surface energy plastics. This adhesive provides some initial repositionability for placement accuracy when bonding to plastics. It also performs well after exposure to humidity and hot/cold cycles.

### Product Features

- Up to 400°F short-term heat resistance
- Excellent solvent resistance
- Excellent shear strength to resist slippage and edge lifting



Technical Information Note

The following technical information and data should be considered representative or typical only and should not be used for specification purposes.

Typical Physical Properties

Property	Values		Notes
Adhesive Thickness	0.13 mm	5.2 mil	The thickness listed is based on a calculation from manufacturing controlled adhesive coat weights using a density of 1.012 g/cc. While past data pages have listed nominal thicknesses, the coat weight (and theoretical caliper) has not changed.
Primary Liner Type	78# Polycoated Kraft Paper (PCK)		Inner liner is primary(stays with die-cut part); Outer liner is secondary (removed first)
Primary Liner Color	Tan		
Secondary Liner Type	83# Polycoated Kraft Paper (PCK)		Inner liner is primary(stays with die-cut part); Outer liner is secondary (removed first)
Secondary Liner Color	Tan		
Primary Liner Thickness	0.15 mm	5.7 mil	
Secondary Liner Thickness	0.11 mm	4.2 mil	

Typical Performance Characteristics

90° Peel Adhesion		Dwell/Cure Time	Substrate
6 N/cm	55 oz/in	15 min ± 5 min	Stainless Steel
11.8 N/cm	108 oz/in	72 hr @ Room Temperature	Stainless Steel
20 N/cm	183 oz/in	72 hr @ 158°F(70°C)	Stainless Steel
9.2 N/cm	84 oz/in	72 hr @ Room Temperature	Aluminum
3 N/cm	27 oz/in	72 hr @ Room Temperature	ABS
8.9 N/cm	81 oz/in	72 hr @ Room Temperature	Acrylic (PMMA)
12.3 N/cm	112 oz/in	72 hr @ Room Temperature	Glass
5 N/cm	46 oz/in	72 hr @ Room Temperature	Polyvinyl chloride (PVC)

Table continued on next page

Typical Performance Characteristics (continued)

90° Peel Adhesion		Dwell/Cure Time	Substrate
9.6 N/cm	88 oz/in	72 hr @ Room Temperature	Polycarbonate (PC)

Property: 90° Peel Adhesion  
Method: ASTM D3330  
Backing: Aluminum Foil

Static Shear	Test Condition
10000+ min	1000 g load @ Room Temperature
10000+ min	1000 g load @ 70°C (158°F)
10000+ min	1000 g load @ 93°C (200°F)
10000+ min	500 g load @ 177°C (350°F)
2284 min	400 g load @ 232°C (450°F)
10000+ min	200 g load @ 232°C (450°F)

Property: Static Shear  
notes: 1in x 1in size; test terminated after 10,000 minutes

Property	Values		Method	Substrate	Notes	Dwell/Cure Time	Backing
Tensile Lap Shear – Peak Load	174 lb		ASTM D1002	#6061 Aluminum	0.5 in²		
180° Peel Adhesion	15.1 N/cm	139 oz/in	ASTM D3330	Stainless Steel		72 hr @ Room Temperature	Aluminum Foil

Electrical and Thermal Properties

Property	Values		Method	Test Condition	Notes
Breakdown Voltage	3000 V				
Insulation Resistance	>1.3 × 10 <sup>15</sup> Ω		Mil-I-46058C	test voltage = 100 VDC	
Dielectric Constant	3.32		ASTM D150	1 KHz, Room Temperature	
Dissipation Factor	0.011				

Table continued on next page

**Electrical and Thermal Properties (continued)**

Property	Values		Method	Test Condition	Notes
Dielectric Strength	674 V/mil		ASTM D149	500 vac, rms[60 hz/sec]	
Thermal Conductivity	0.19 W/m/K	1.24 (btu-in)/(h-ft <sup>2</sup> -°F)	ASTM C518	109°F(43°C)	results listed are at 109°F
Coefficient of Thermal Expansion	527 ppm/°C				

**Environmental Performance**

Humidity Resistance – High humidity has a minimal effect on adhesive performance. Bond strength shows no significant reduction after exposure for 7 days at 90°F (32°C) and 90% relative humidity.

UV Resistance – When properly applied, nameplates and decorative trim parts are not adversely affected by outdoor exposure.

Water Resistance – Immersion in water has no appreciable effect on the bond strength. After 100 hours at room temperature, the high bond strength is maintained.

Temperature Cycling Resistance – High bond strength is maintained after cycling four times through:

4 hours at 158°F (70°C)

4 hours at -20°F (-29°C)

4 hours at 73°F (22°C)

Chemical Resistance – When properly applied, nameplate and decorative trim parts will hold securely after exposure to numerous chemicals including oil, mild acids and alkalis.

Bond Build-up: The bond strength of 3M™ High Performance Acrylic Adhesive 200MP increases as a function of time and temperature

Temperature/Heat Resistance: 3M™ High Performance Acrylic Adhesive 200MP is usable for short periods (minutes, hours) at temperatures up to 400°F (204°C) and for intermittent longer periods (days, weeks) up to 300°F (149°C).

Lower Temperature Service Limit: The glass transition temperature for 3M™ High Performance Acrylic Adhesive 200MP is -31°F (-35°C). Many applications survive below this temperature (factors affecting successful applications include: materials being bonded, dwell at RT before cold exposure, and stress below the TG[i.e.expansion/contraction stresses, impact]). Optimum conditions are: bonding high surface energy materials, longer time at RT before cold exposure, and little or no stress below the TG. The lowest service temperature is -40°F (-40°C).

**Handling/Application Information****Application Ideas**

- Long term bonding of graphic nameplates and overlays (“subsurface” printed polycarbonate or polyester) to metal and high surface energy plastics in the aerospace, medical and industrial equipment, automotive, appliance and electronics markets.
- Bonding metal nameplates and rating plates in the aerospace, medical and industrial equipment, automotive, appliance and electronics markets.
- Bonding graphic overlays for membrane switches and for bonding the complete switch to the equipment surface.
- High speed processing of parts in the medical, telecommunications and electronics markets (medical components, durable labels, and flexible circuits).
- Lamination to industrial foams for rotary die-cutting of small gaskets for industrial and electronics markets.

## Handling/Application Information (continued)

### Application Techniques

For maximum bond strength (during installation of the final part) the surface should be thoroughly cleaned and dried. Typical cleaning solvents are heptane (for oily surfaces) or isopropyl alcohol for plastics. Use reagent grade solvents since common household materials like rubbing alcohol frequently contain oils to minimize the drying affect on skin and can interfere with the performance of a pressure-sensitive adhesive.

\*Note: Carefully read and follow the manufacturer's precautions and directions for use when working with solvents. These cleaning recommendations may not be in compliance with the rules of certain air quality management districts in California; consult applicable rules before use.

It is necessary to provide pressure during lamination (1.5-20 pli recommended) and during final part installation (10-15 psi) to allow the adhesive to come into direct contact with the substrate. Using a hard edged plastic tool, which is the full width of the laminated part, helps to provide the necessary pressure at the point of lamination. Heat can increase bond strength when bonding to metal parts (generally this same increase is observed at room temperature over longer times, weeks). For plastic parts, the bond strength is not enhanced with the addition of heat.

The ideal adhesive application temperature range is 60°F (15.6°C) to 100°F (38°C). Application is not recommended if the surface temperature is below 50°F (10°C) because the adhesive becomes too firm to adhere readily. Once properly applied, at the recommended application temperature, low temperature holding is generally satisfactory (please refer to section VII of the Typical Physical Properties and Performance Characteristics).

When bonding a thin, smooth, flexible material to a smooth surface, it is generally acceptable to use 2 mils of 3M™ Adhesive 200MP. If a texture is visible on one or both surfaces, the 5 mil 3M adhesive 200MP would be suggested. If both materials are rigid, it may be necessary to use a thicker adhesive to successfully bond the components. 3M™ VHB™ Acrylic Foam Tapes may be required (please refer to the data page 70-0709-3830-6).

To apply adhesives in a wide web format, lamination equipment is required to ensure acceptable quality. To learn more about working with pressure-sensitive adhesives please refer to technical bulletin, Lamination Techniques for Converters of Laminating Adhesives (70-0704-1430-8). For additional dispenser information, contact your local 3M sales representative, or the toll free 3M sales assistance number at 1-800-362-3550.

### Storage and Shelf Life

It is suggested that products are stored at room temperature conditions of 70°F (21°C) and 50% relative humidity.

If stored properly, product retains its performance and properties for 24 months from date of manufacture.

Information

**Technical Information:** The technical information, guidance, and other statements contained in this document or otherwise provided by 3M are based upon records, tests, or experience that 3M believes to be reliable, but the accuracy, completeness, and representative nature of such information is not guaranteed. Such information is intended for people with knowledge and technical skills sufficient to assess and apply their own informed judgment to the information. No license under any 3M or third party intellectual property rights is granted or implied with this information.

**Product Selection and Use:** Many factors beyond 3M’s control and uniquely within user’s knowledge and control can affect the use and performance of a 3M product in a particular application. As a result, customer is solely responsible for evaluating the product and determining whether it is appropriate and suitable for customer’s application, including conducting a workplace hazard assessment and reviewing all applicable regulations and standards (e.g., OSHA, ANSI, etc.). Failure to properly evaluate, select, and use a 3M product and appropriate safety products, or to meet all applicable safety regulations, may result in injury, sickness, death, and/or harm to property.

**Warranty, Limited Remedy, and Disclaimer:** Unless a different warranty is specifically stated on the applicable 3M product packaging or product literature (in which case such warranty governs), 3M warrants that each 3M product meets the applicable 3M product specification at the time 3M ships the product. 3M MAKES NO OTHER WARRANTIES OR CONDITIONS, EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, ANY IMPLIED WARRANTY OR CONDITION OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR ARISING OUT OF A COURSE OF DEALING, CUSTOM, OR USAGE OF TRADE. If a 3M product does not conform to this warranty, then the sole and exclusive remedy is, at 3M’s option, replacement of the 3M product or refund of the purchase price.

**Limitation of Liability:** Except for the limited remedy stated above, and except to the extent prohibited by law, 3M will not be liable for any loss or damage arising from or related to the 3M product, whether direct, indirect, special, incidental, or consequential (including, but not limited to, lost profits or business opportunity), regardless of the legal or equitable theory asserted, including, but not limited to, warranty, contract, negligence, or strict liability.

Trademarks

3M is a trademark of 3M Company.

References

Safety Data Sheet (SDS)

[https://www.3m.com/3M/en\\_US/company-us/SDS-search/results/?gsaAction=msdsSRA&msdsLocale=en\\_US&co=ptn&q=7965MP](https://www.3m.com/3M/en_US/company-us/SDS-search/results/?gsaAction=msdsSRA&msdsLocale=en_US&co=ptn&q=7965MP)

Family Group

	7952MP	7955MP	7962MP	7965MP	9172MP	9185MP	9667MP	9668MP
Adhesive Thickness (mm)	0.06	0.13	0.06	0.13	0.06	0.13	0.06	0.13
Primary Liner Type	58# Polycoated Kraft Paper (PCK)	58# Polycoated Kraft Paper (PCK)	78# Polycoated Kraft Paper (PCK)	78# Polycoated Kraft Paper (PCK)	High Density Polyethylene Film	High Density Polyethylene Film		
Primary Liner Color	Tan	Tan	Tan	Tan	Clear	Clear		
Secondary Liner Type	58# Polycoated Kraft Paper (PCK)	58# Polycoated Kraft Paper (PCK)	83# Polycoated Kraft Paper (PCK)	83# Polycoated Kraft Paper (PCK)	58# Polycoated Kraft Paper (PCK)	58# Polycoated Kraft Paper (PCK)		

Table continued on next page

**Family Group (continued)**

	7952MP	7955MP	7962MP	7965MP	9172MP	9185MP	9667MP	9668MP
Secondary Liner Color	Tan	Tan	Tan	Tan	Tan	Tan		
Primary Liner Thickness (mm)	0.11	0.11	0.15	0.15	0.08	0.08		
Secondary Liner Thickness (mm)	0.11	0.11	0.11	0.11	0.11	0.11		

**ISO Statement**

This Industrial Adhesives and Tapes Division product was manufactured under a 3M quality system registered to ISO 9001 standards.

**Recognition/Certification**

TSCA: This product is defined as an article under the Toxic Substances Control Act and therefore, it is exempt from inventory listing requirements MSDS: 3M has not prepared a MSDS for this product which is not subjected to the MSDS requirements of the Occupational Safety and Health Administration's Hazard Communication Standard, 29 C.F.R.1910.1200(b)(6)(v). When used under reasonable conditions or in accordance with the 3M directions for use, this product should not present a health and safety hazard. However, use or processing of the product in a manner not in accordance with the directions for use may affect its performance and present potential health and safety hazards. UL: These products have been recognized by Underwriters Laboratories, Inc. under Standard UL 969, Marking and Labeling Systems Materials Component. For more information on the UL Certification, please visit the website at <http://www.3M.com/converter>, select UL Recognized Materials, then select the specific product area. Military: Meets MIL-P-19834 Note: One of 3M's core values is to respect our social and physical environment. 3M is committed to comply with ever-changing, global, regulatory and consumer environmental, health, and safety (EHS) requirements. As a service to our customers, 3M is providing information on the regulatory status of many 3M products. Further regulation information including that for OSHA, USCPSP, FDA, California Proposition 65, REACH and RoHS, can be found at [3M.com/regs](http://3M.com/regs).



# Mouser Electronics

Authorized Distributor

Click to View Pricing, Inventory, Delivery & Lifecycle Information:

3M:

[7965MP \(24 IN X 36 IN\)](#)