

# PCN Information, March 2014



## Powerline Plus RPP/RPR Series Portfolio Restructuring

Dear Distributor/Valued Customer,

We herewith inform you about a Product Change Notice concerning a restructuring of our RPP/RPP series (Powerline Plus).

PCN Effective from June 1<sup>st</sup> 2014.

Last Buy (for MOQ<250pcs): May 31<sup>st</sup> 2014.

One of the key differentiating products RECOM has launched in the last few years has been the 20W to 50W DC/DC converters of our POWERLINE PLUS product series (RPP and RPR). These converters targeted the high-end specification required by high end applications such as industrial automation, transportation (railway), energy and military.

The response we have experienced for this product series has been literally overwhelming. Unfortunately, this high demand has also resulted in unexpected challenges for our production and testing facilities due to the complex and labor intensive production process for this type of converter. These factors resulted in a backlog of orders that seriously taxed our resources and had a negative impact on the first class support our customers have come to expect and value when designing-in a RECOM product.

Since releasing this product series, we have experienced a very challenging learning curve as we tried to fulfil all of the requirements of the new projects generated by our customer network. The many unique features of the RPP and RPR converters resulted in a very high mix and a very low volume production structure which, despite our best efforts, regrettably has become unsustainable. Therefore, we are restructuring our standard portfolio for the RPP and RPR series to minimize the lead time by reducing the number of variations to cover just the converters with the highest demand.

As of June 1st 2014, the following 24 high runners will be available with a very low MOQ (one packing unit) and standard stock availability:

	20 Watts	30 Watts	40 Watts	50 Watts
RPP	RPP20-2405S	RPP30-2405S	RPP40-2405SW	RPP50-2405S
	RPP20-2412D	RPP30-2412D	RPP40-2412SW	RPP50-2412S
	RPP20-2412S	RPP30-2412S		
	RPP20-2424D	RPP30-2424D		
	RPP20-2405SW	RPP30-2405SW		
	RPP20-2412DW	RPP30-2412DW		
	RPP20-2412SW	RPP30-2412SW		
RPR		RPR30-11005S-B		RPR50-11012S-B
		RPR30-11024S-B		RPR50-11024S-B
		RPR30-11012S-B		RPR50-11005S-B

cont.

We will remove the existing RPP/RPR datasheets by June 1<sup>st</sup> 2014 from our website and replace them with new datasheets offering this new standard portfolio.

**Important Note:** This is not an End-of-Life Notice (EOL). All of the existing product options and any new variations for RPP and RPR products can still be requested, but will all be considered custom products and have an MOQ of 250pcs and a lead time of 26 weeks as of June 1<sup>st</sup> 2014.

Any confirmed orders will be still be honoured and we will still accept new orders for any existing product variation option not in the new standard portfolio until May 31st 2014, but with a lead time of 26 weeks.

We are taking these steps to offer the highest possible level of support and quality products to our customer base and we appreciate your understanding for the need for this PCN action.

**Distribution Partners:** Please pass on this PCN to your current RPP and RPR customers and inform your sales teams. The 24 higher runner parts have been chosen to cover the majority of applications and should be prioritized for design-ins with new customers.

For any further information, please contact our respective sales teams:

<b>EMEA:</b>	Tel: +49 6103 30007-0	or	<a href="mailto:info@recom-international.com">info@recom-international.com</a>
<b>APEC:</b>	Tel: +65 62768795	or	<a href="mailto:enquiry@recomasia.com">enquiry@recomasia.com</a>
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