



## Product Change Notification

PCN Number: HC133302

Notification Date: September 5, 2013

<b>Title:</b> ATA5577M1330C-PAE Change of NOA3 to NOA3S Package			
<b>Product Identification:</b> ATA5577M1330C-PAE			
<b>Reason for Change:</b>	<input checked="" type="checkbox"/> Material / Composition <input type="checkbox"/> Processing / Manufacturing <input type="checkbox"/> Design / Firmware <input type="checkbox"/> Datasheet	<input type="checkbox"/> Manufacturing Location <input type="checkbox"/> Quality / Reliability <input type="checkbox"/> Logistics <input type="checkbox"/> Other:	
<b>Change Description:</b> The assembly flow at our sub-contractor has changed from using an etched leadframe (NOA3) to a stamped leadframe (NOA3S), and the wire bond diameter has decreased slightly from 25µm to 23µm.			
<b>Identification Method to Distinguish Change:</b> None – this package type is not marked			
<b>Qualification Data:</b>	<input type="checkbox"/> Available	<input checked="" type="checkbox"/> Will be available (mm/dd/yr): 09/30/2013	<input type="checkbox"/> Not Applicable
<b>Samples:</b>	<input checked="" type="checkbox"/> Available	<input type="checkbox"/> Will be available (mm/dd/yr):	<input type="checkbox"/> Not Applicable
<b>Quantifiable Impact on Quality &amp; Reliability:</b> None			
<b>Proposed First Ship Date*:</b> November 20, 2013  <i>*The Proposed First Ship Date is the forecasted date that a customer may expect to receive changed product. This is determined by the estimated date of inventory depletion on the PCN issue date. This may be affected by fluctuations in supply and demand. Consequently, although customers should be prepared to receive changed product on this date, Atmel will continue to ship pre-changed product until a time in which inventory has been depleted. This may result in pre-changed product being shipped to customers after this forecasted date.</i>			
<b>Atmel Contact:</b> Please contact your Atmel Sales Representative or Distributor for additional information (when replying via e-mail please include the PCN number in subject line).			
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**CUSTOMER ACKNOWLEDGEMENT OF RECEIPT:** Atmel requests you acknowledge receipt of this PCN. Please complete and email to [pcnadm@atmel.com](mailto:pcnadm@atmel.com) and the Atmel Contact listed above. In your acknowledgement, you can grant approval or request additional information. **Atmel will deem this change accepted unless specific conditions of acceptance are provided in writing within 30 days from the date of this notice.**

**To be completed by customer:**

☐ Approved

☐ Rejected (Please state reason for rejection):

Company:

Name:

Title:

Date:

Email

Address:

Location:

Comments: