

For Immediate Release

Mouser & Bias Power Unite to Deliver Powerful Design Solutions

Mansfield, Texas, USA – March 30, 2011 – [Mouser Electronics](#), Inc., known throughout the industry as a top global design engineering resource for semiconductors and electronic components, today upped the power of its expansive linecard in forming a global distribution agreement with [Bias Power](#). Bias Power is a leading manufacturer of drop-in low power, universal input, AC/DC power modules and ruggedized LED drivers.

The new distribution agreement between Mouser and Bias Power spans internationally and marks Bias' first partnership with a distributor of semiconductor and electronics with parts available online and via catalogs in multiple languages. Specifically, Bias Power manufactures highly efficient, high density AC/DC switching power supplies covering the 1/2 to 10 watt range. Based on patented designs incorporating a custom ASIC controller, the modules offer a complete, drop-in power solution for sensors, smart meters, lighting controls, wireless and power line communication, building automation and high-end LED fixtures. Moreover, the agreement reinforces Mouser's dedication of supporting design engineers at the earliest stages of product design by delivering innovative power solutions that feature universal input voltage, compact size, single or dual outputs that give flexibility in a variety of applications.

Keith Privett, Mouser Vice President of Electromechanical, Power & Test was quick to share, "Bias Power not only expands our impressive linecard of power supply solutions, it also means design engineers now have rapid access to the world's smallest, micro-sized switching power supply for solving space and efficiency problems for their prototypes. Furthermore, designers can incorporate regulatory compliant power solutions and quickly address today's low-power and standby power needs."

"Mouser's unique focus on new product introduction will be an important asset in contributing to our company's sales growth here in North America and around the globe," stated Bias Power's President & CEO, Todd Hendrix. "Their strong ties to the design engineering community represents a perfect fit with our product line to accelerate time-to-market for new controls for energy management as well as enable a fast transition to high efficacy LED lighting."

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About Mouser

Mouser Electronics, Inc., a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an authorized award-winning semiconductor and electronic component distributor, focused on the rapid introduction of new products and emerging technologies to electronic design engineers and buyers. Mouser.com features more than 1.8 million products online from more than 400 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 300,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility, located south of Dallas, Texas. For more information, visit <http://www.mouser.com>.

About Bias Power

Bias Power, LLC., manufactures a line of patented low-power, isolated AC-to-DC supplies, based on a form of switching technology that utilize green technology engineered into an ultra-small design. The main performance virtues of this proprietary design are efficiency, high density, and cost-effectiveness. The company is headquartered within the greater Chicago area in Buffalo Grove, Illinois. For more information, visit <http://www.biaspower.com>

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