

FREE ST SENSORS SEMINARS



#1 World Supplier
of MEMS for
Consumer
Applications
- iSuppli



STMicroelectronics

Sensing the World - Come to Experience STMicroelectronics Leading Edge Technologies!

ST provides a wide range of Sensing solutions, virtually covering all application needs. From MEMS Inertial Sensors, to Touch Interface with Resistive and Capacitive Sensing Controllers to Temperature and Proximity Sensors, ST has the right solutions for your application.

ST's 2009 Sensing Seminar series provides technical and practical highlights on:

- Basic Principles of Sensing (Motion, Resistive & Capacitive Touch, Temperature and Proximity)
- Product Families & Key Product Features
- Electrical and Mechanical Design Guidelines
- Layout Considerations
- Real World Applications and Hands On Demonstrations
- Tools and Software



Attend this **FREE STMicroelectronics seminar** and you will walk away with in-depth technical knowledge of ST's Sensor solutions and meet with ST's Sensor Application Gurus.

San Jose - June 1
Orange County - June 3
San Diego - June 4
Metro NYC - June 9
Baltimore - June 10
Orlando - June 12
Seattle - June 16
Vancouver - June 17
Toronto - June 19
Austin - June 23
Chicago - June 25
Boston - June 26



Register online at www.st.com/naseminars



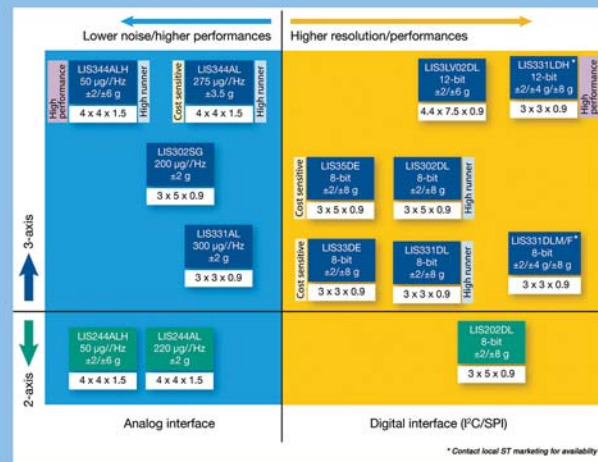
STMicroelectronics Sensors Seminar

Seminar Agenda:

- 8:30 - 9:00 Registration and continental breakfast
- 9:00 - 9:15 Introductions
- 9:15 - 12:00 MEMS
- 12:00 - 1:00 Lunch
- 1:00-2:00 MEMS Lab
- 2:00-3:30 Touch sensing
- 3:30-4:00 Temperature and Inductive devices

Facilitators of the course are the best of ST's Sensor Application Gurus

Each participant will receive a 50% discount coupon towards the purchase of ST's Sensor development kits and a free MEMS development board!



The Sensor Technical presentation will include demonstrations of tools, libraries and examples of how to use ST's products.

ST has developed a series of seminars to bring you hands-on training that highlights our leading edge technologies.

The seminar facilitators are best in class, with years of solid design experience solving customer application and ST product questions. Look for future seminars to include the latest in Designing for Power Saving and Leading Edge STM32 ARM® Cortex™-M3 Microcontrollers.



FREE! Don't miss out. Register today on-line at
www.st.com/naseminars

(Attendees will get the chance to Win a iPod touch)

