

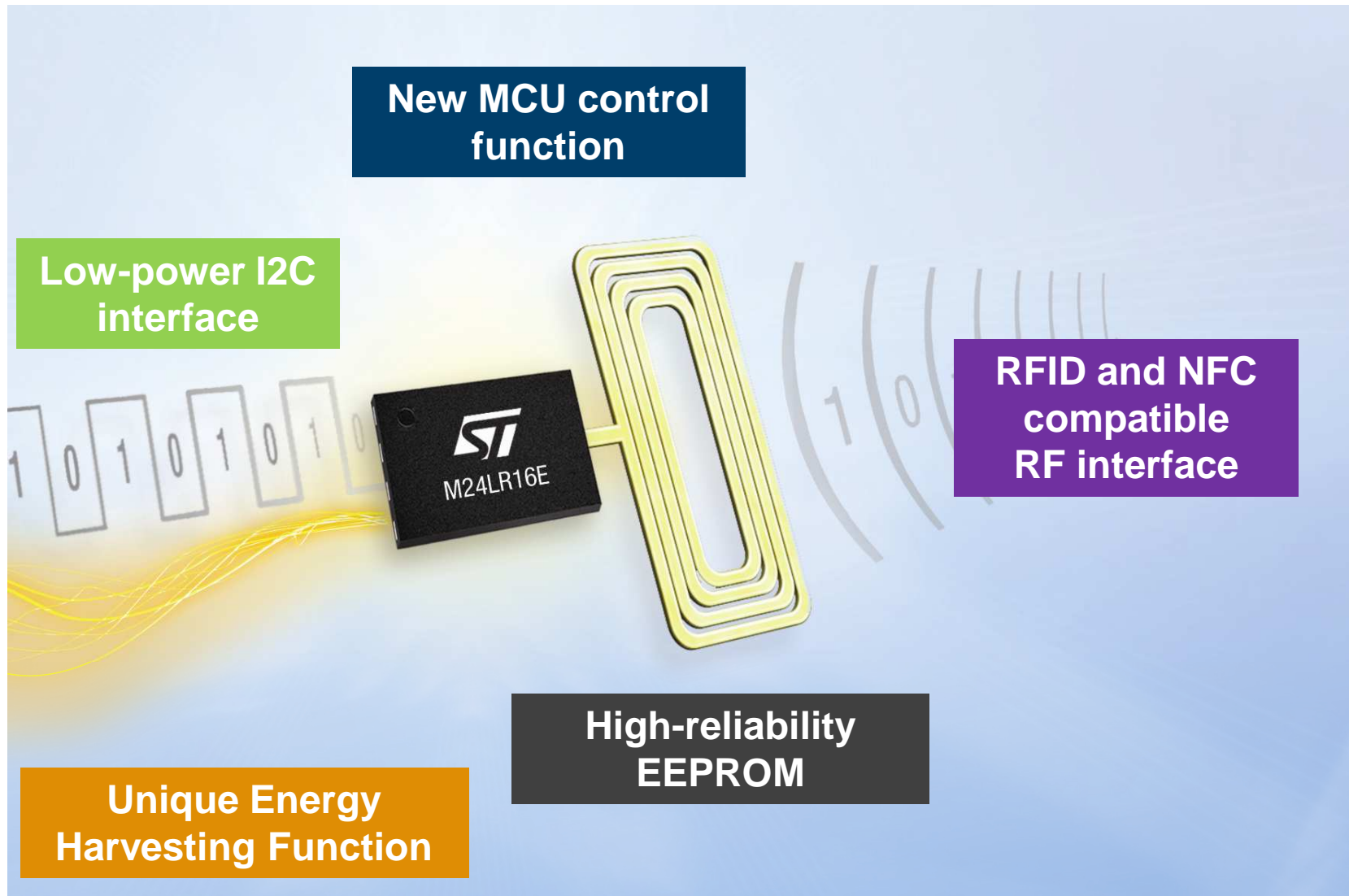


Dual Interface EEPROM

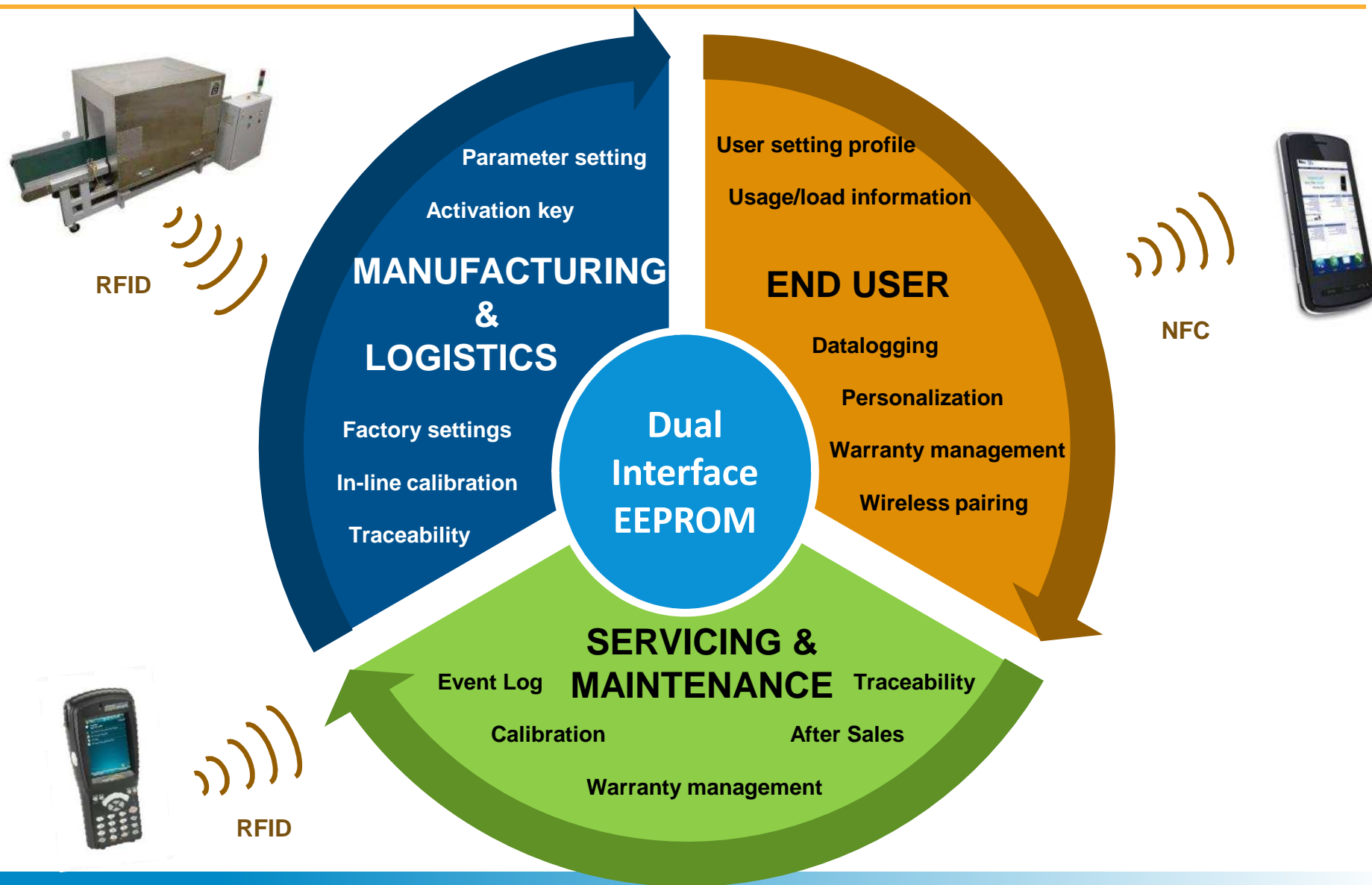
Product presentation

December 2011

Dual Interface EEPROM – Introduction



Enabling a wide range of use cases...



Dual Interface EEPROM - Concept

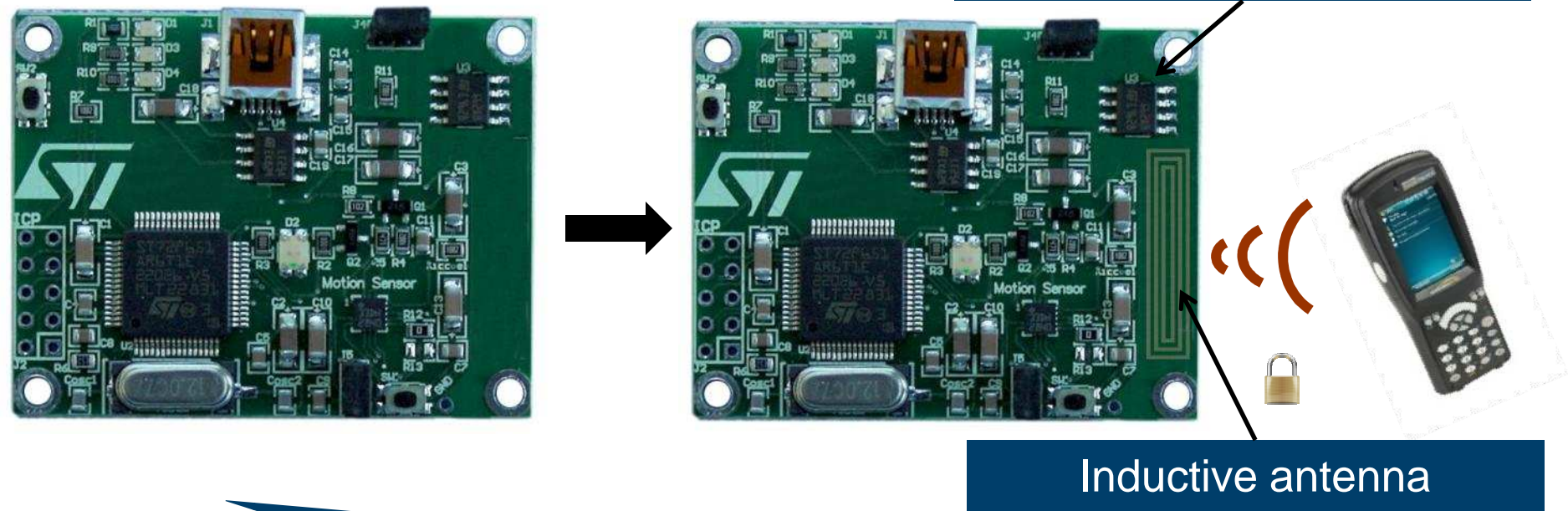


Read and write parameters
from *inside* (I²C) and *outside* (RF)
the application

Dual Interface EEPROM - How it works

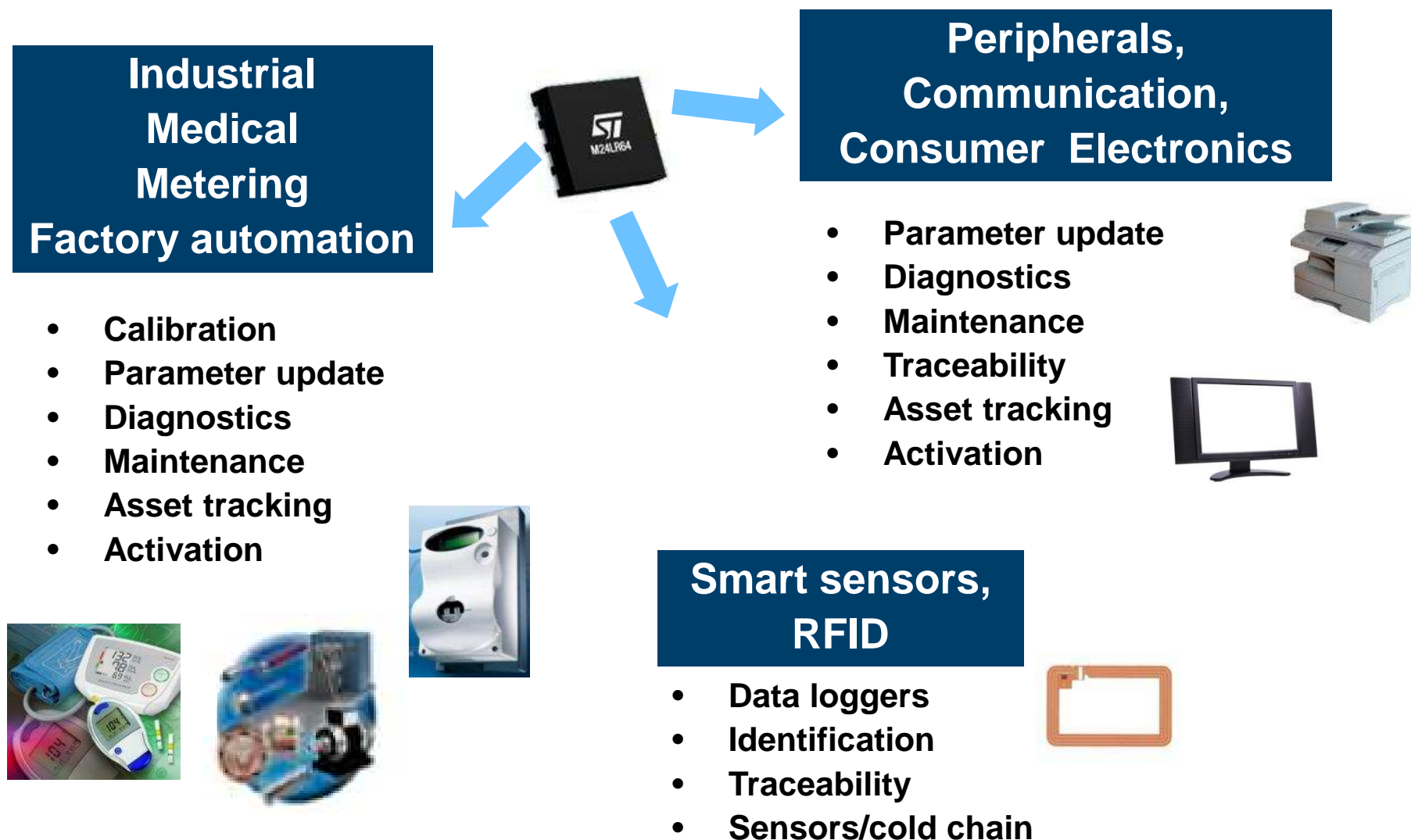


- Based on Passive RFID technology
 - Just add a 13.56 MHz inductive antenna onto your PCB



No battery needed to operate the dual interface EEPROM in RF mode

Dual Interface EEPROM : targeted applications

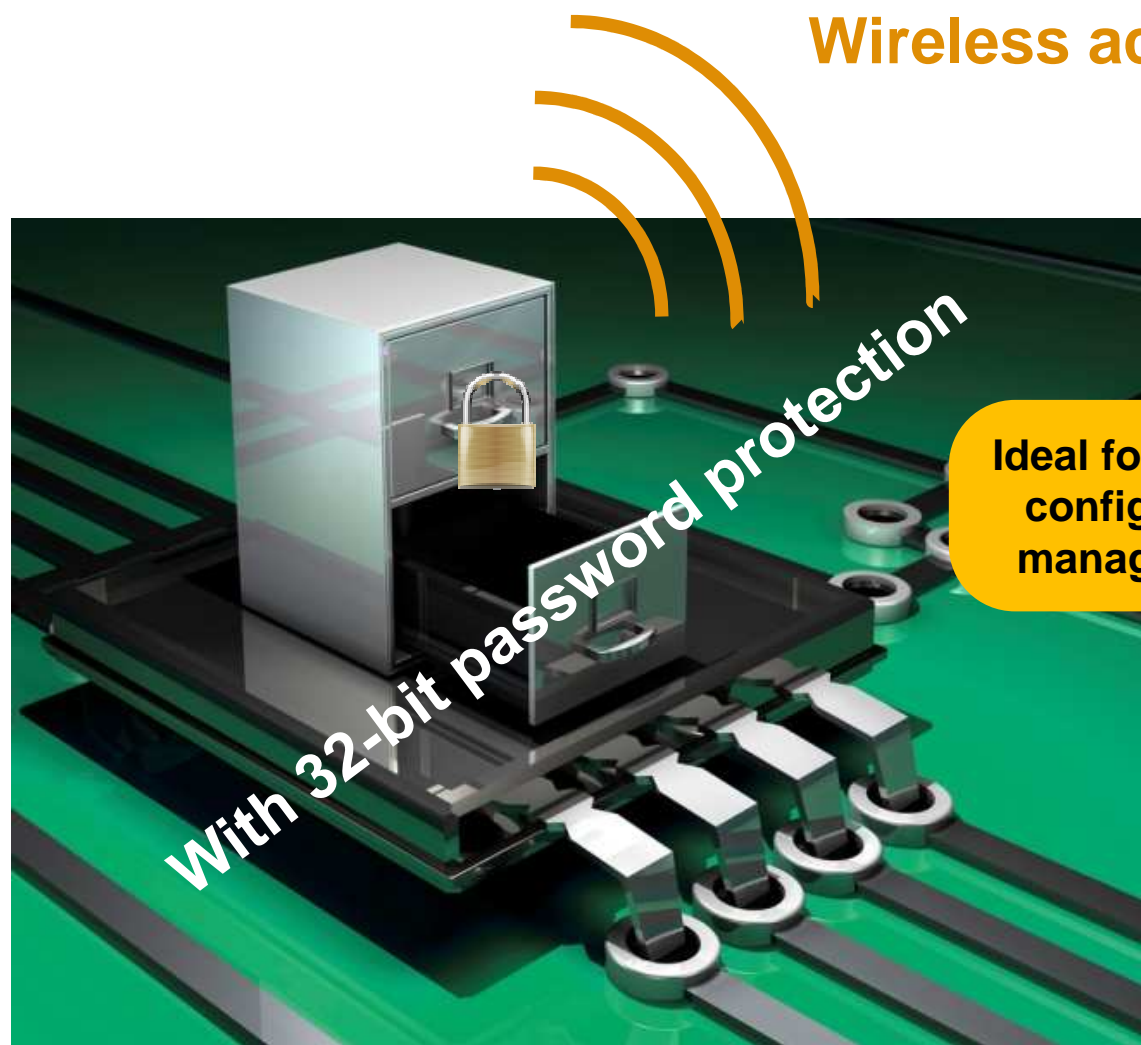


Dual Interface EEPROM...

New perspectives for parameters management



Operating data
User settings
Traceability information
Application data
Event log
Identification data

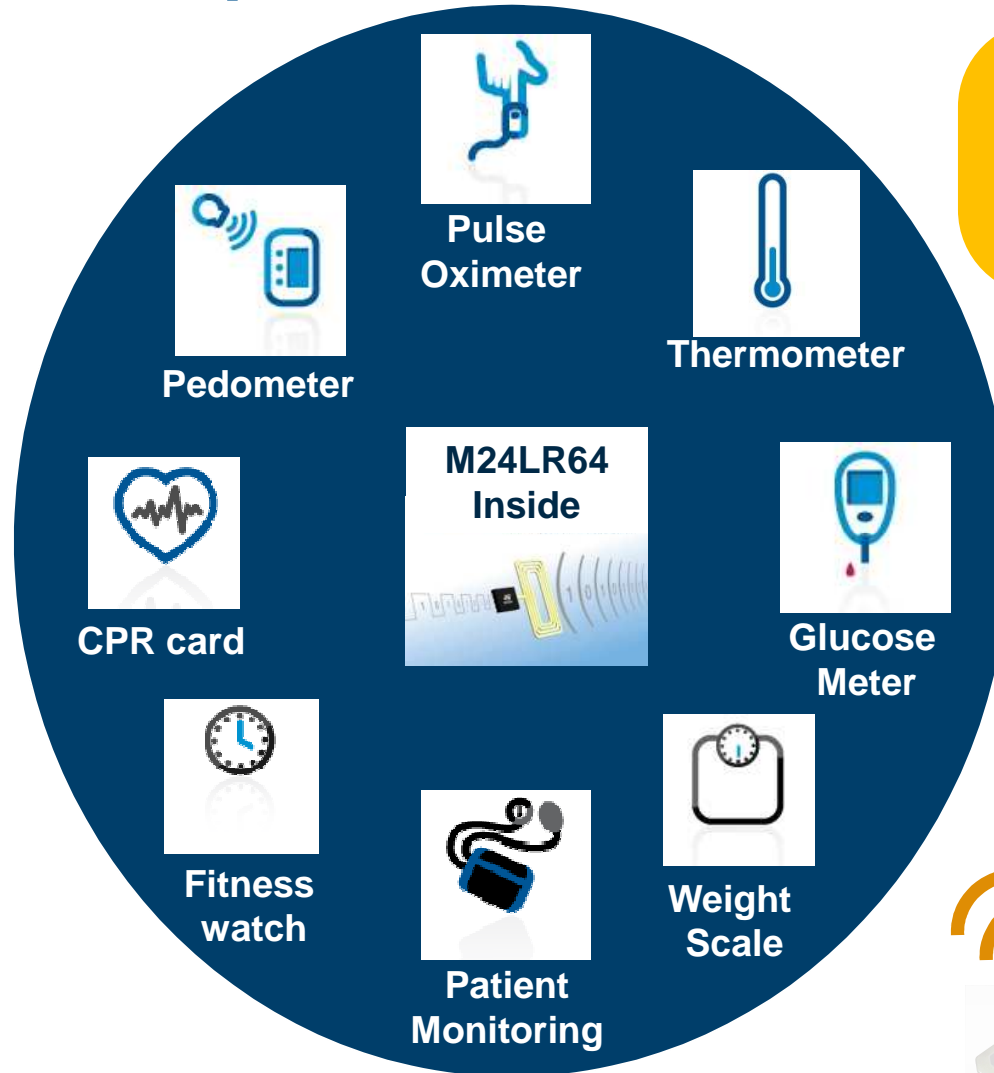


Dual Interface EEPROM...

Convenient zero-power RF data download



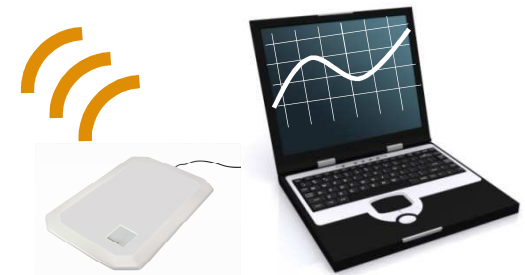
**On-The-Go
Data Download**



**Ideal for portable
devices such as
healthcare and
wellness products !**



**Home or Hospital
Data Analysis**

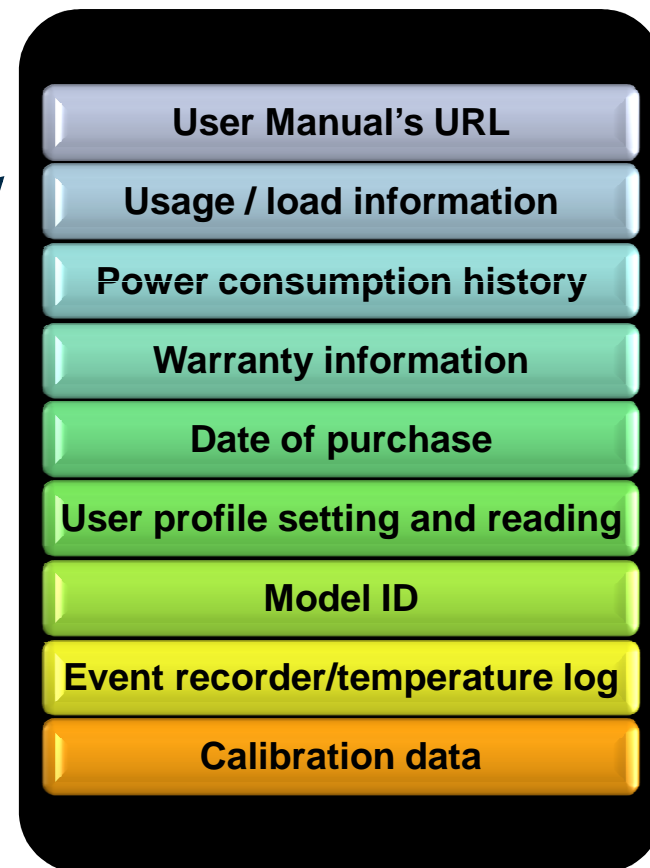


Dual Interface EEPROM... Improved consumer experience

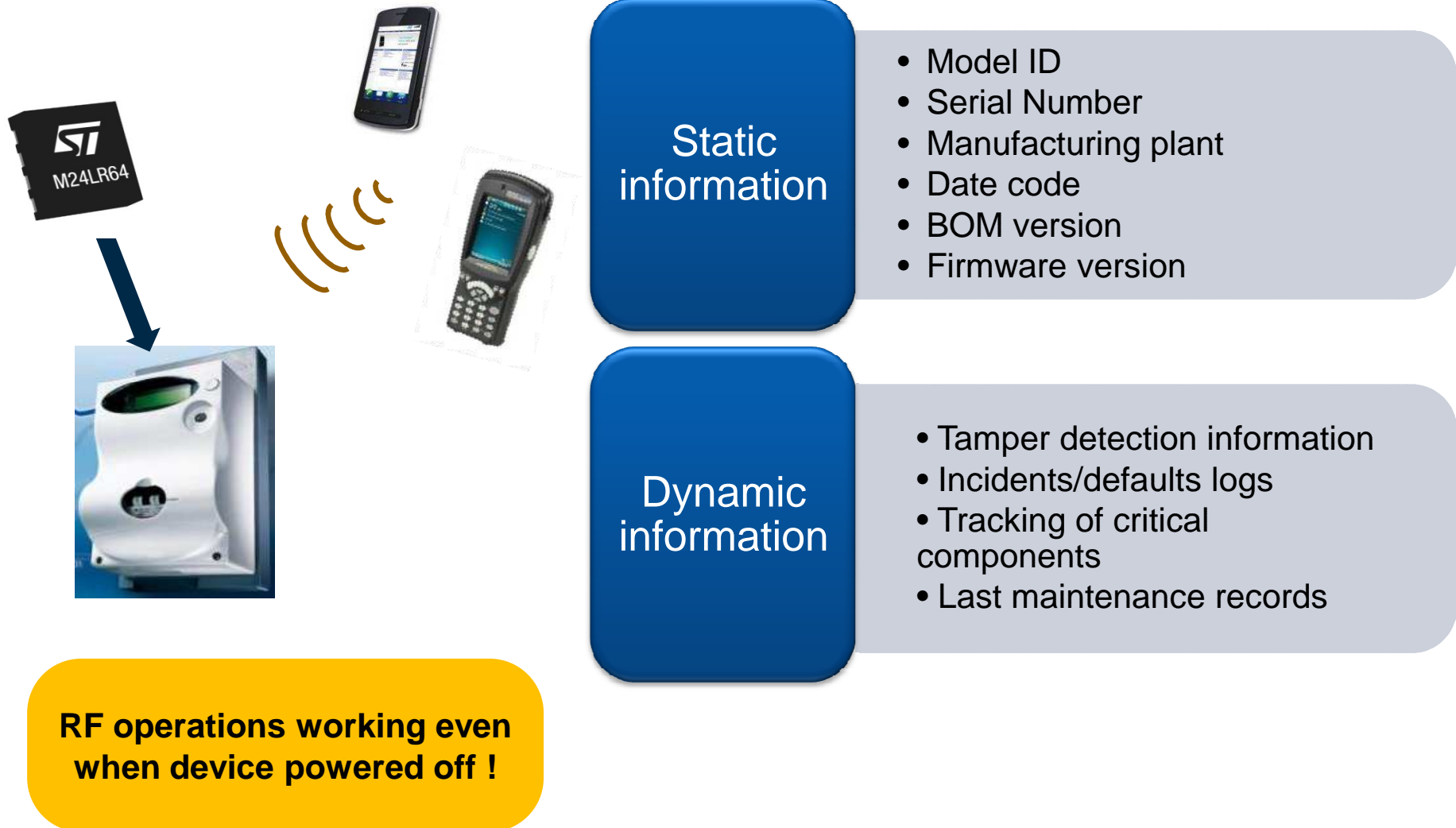


Use smartphone
for data processing
and user-friendly
interface

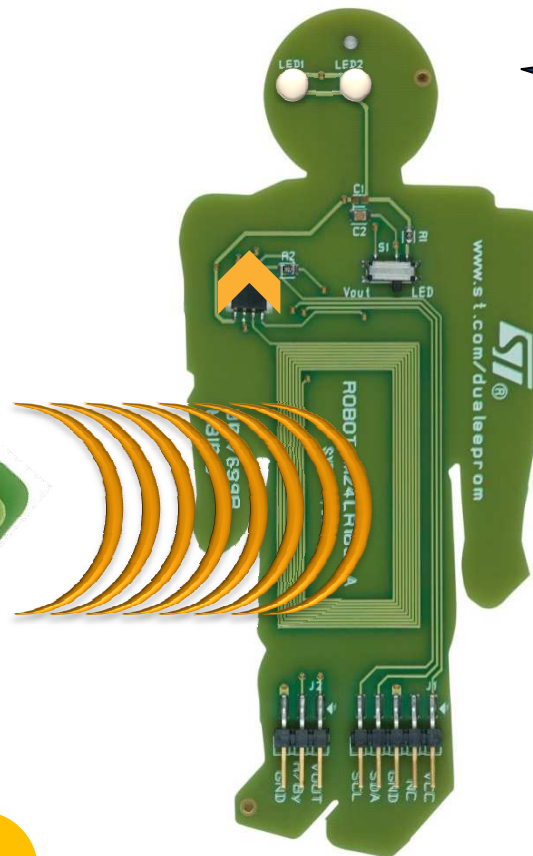
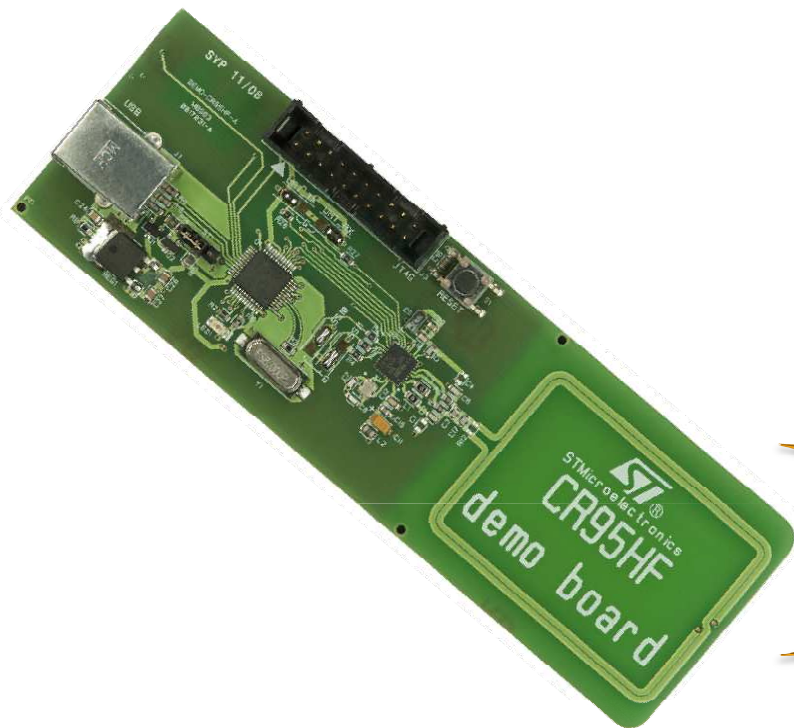
New innovative use cases
for consumer and home
appliance products !



Dual Interface EEPROM... Improved customer service



Dual Interface EEPROM... Enabling battery-less applications

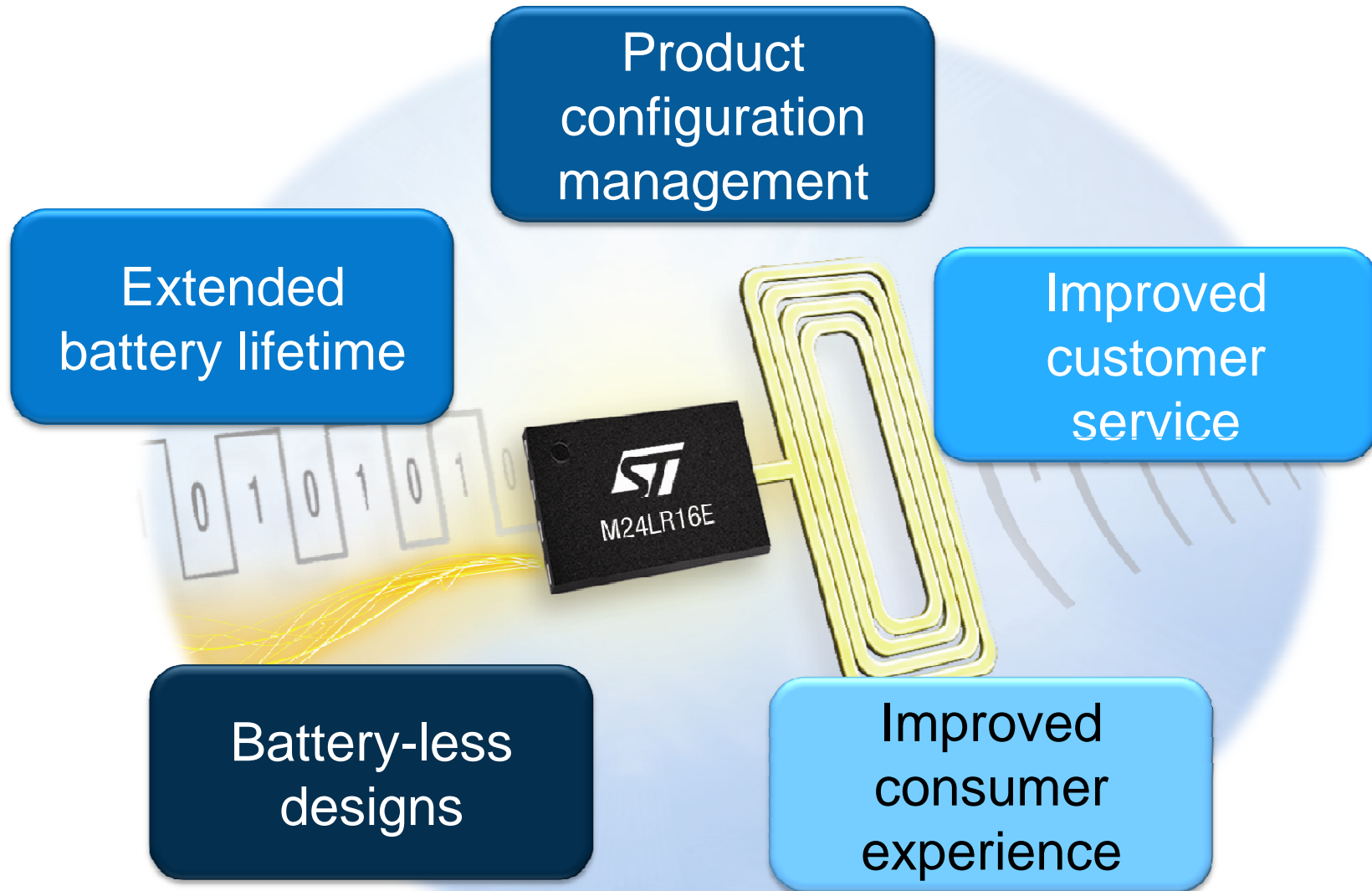


New
M24LR16E

**Innovative energy harvesting function
enabling battery-less designs !**

A few mA at ~2V delivered to your
MCU and other components

Dual Interface EEPROM - benefits



Dual Interface EEPROM conclusion



Innovation based on 2 industry-standard protocols

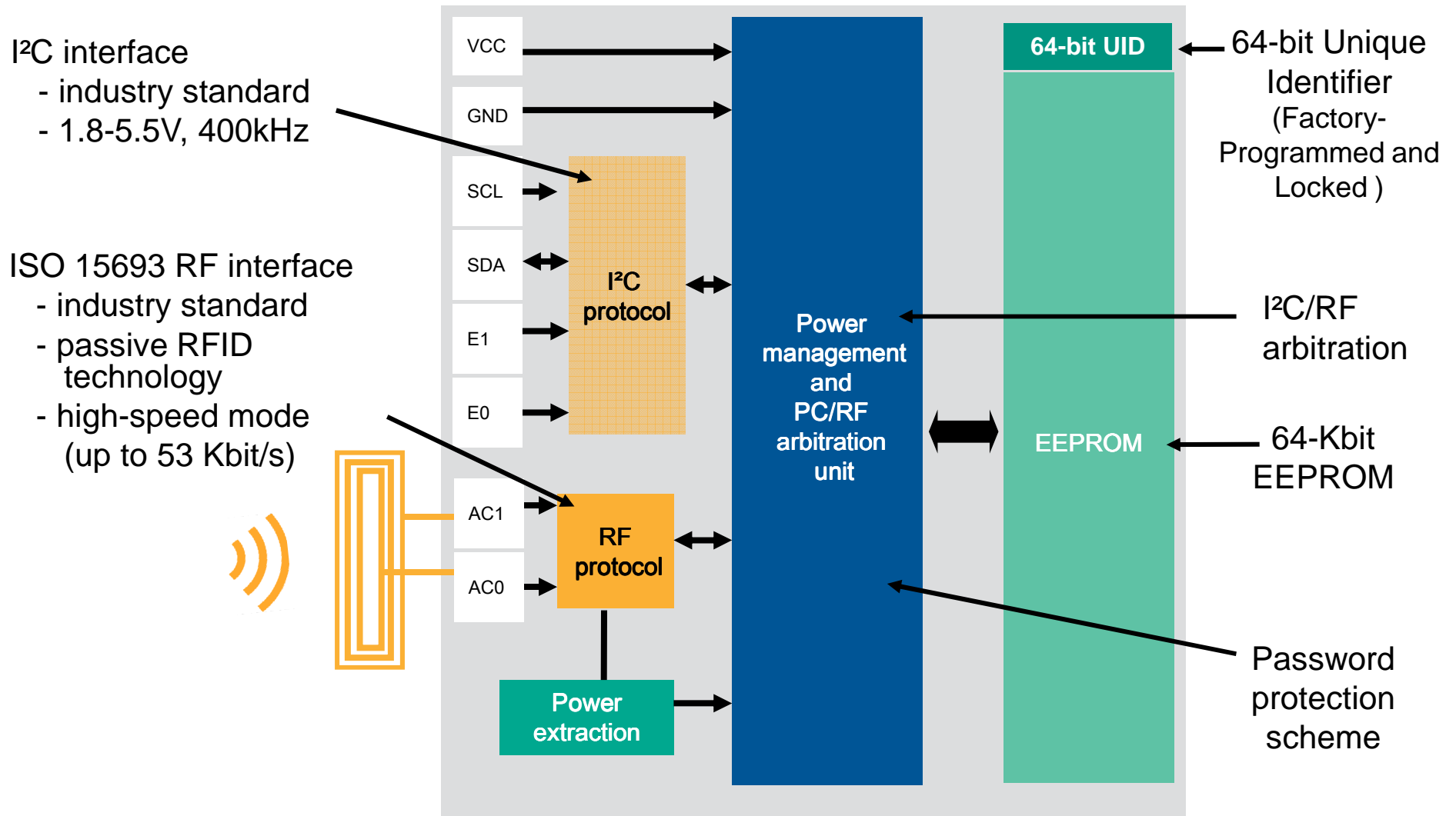
Enables cost reduction and flexibility at all product life steps

If you would like more details, go to the next slide



Product Features

M24LR64 block diagram



M24LR16E block diagram

NEW!



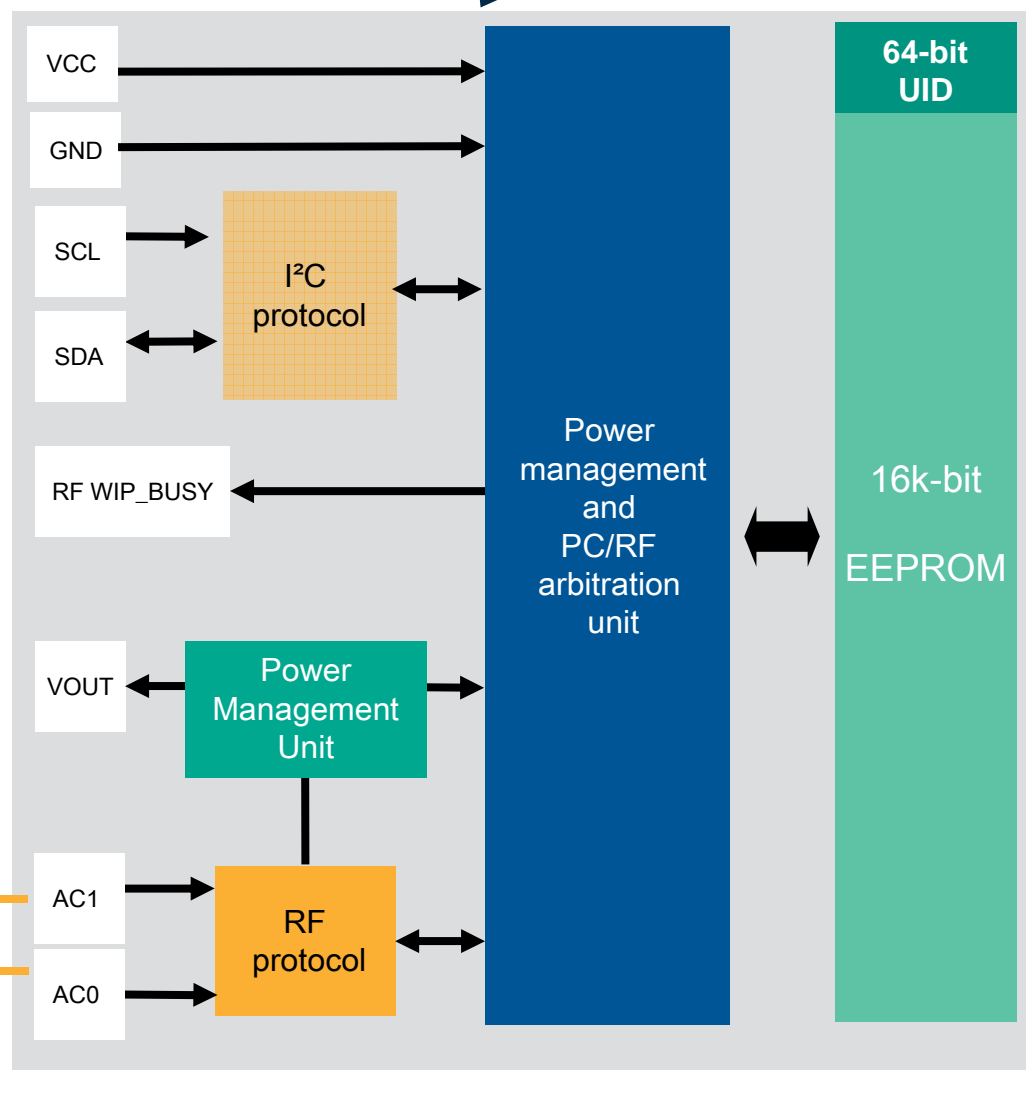
External power supply

I²C interface

RF WIP_BUSY
(Digital output)

V_{out}
(energy harvesting from RF)

ISO 15693
RF interface



Antenna Integration

Antenna integration



On-board



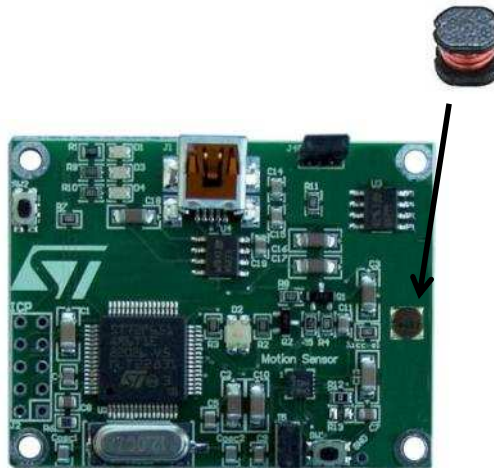
Pros

Integrated and compact solution

Cons

Probably less space available on the PCB for a large antenna. Read range may then be smaller

On-board inductor



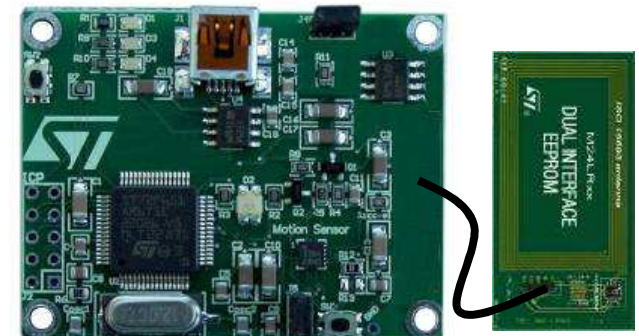
Pros

- Small footprint
- Standard component (4.7 μ H)
- Small design effort

Cons

- Limited read range
- More sensitive to orientation vs reader antenna

Off-board or Daughter board



I²C interface

Pros

- Antenna may be placed closer to the outside of the device
- Larger antenna may be designed
- Eventually, better read ranges
- A 2-layer PCB is good enough

Cons

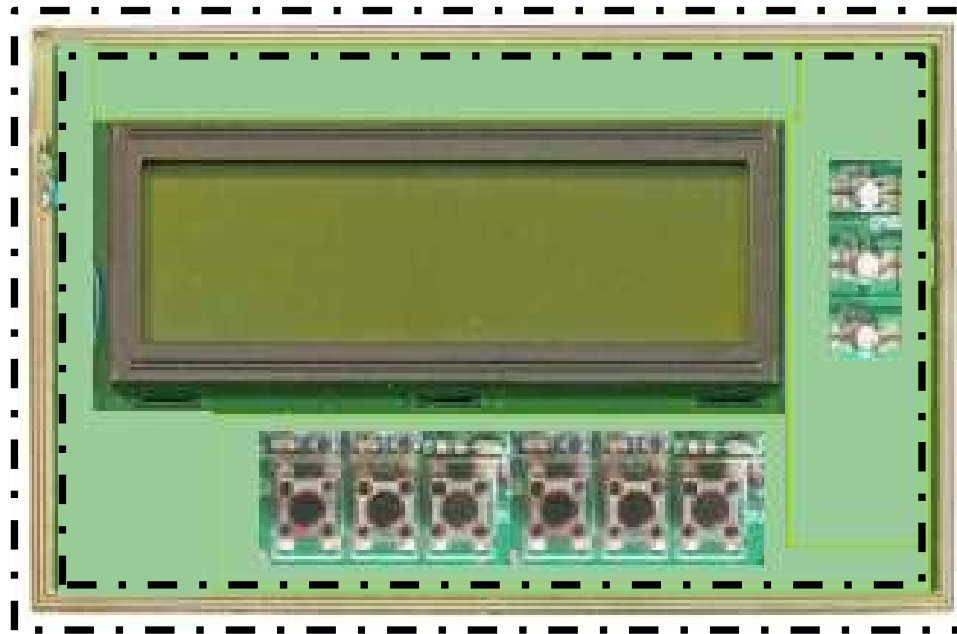
- Unless the antenna is connected, the M24LR64 may not be accessed in RF mode

Designers support – antenna design



- There are other options for integrating the antenna into your PCB. An example is « surrounding antenna »
- Contact your ST technical support for specific antenna design support

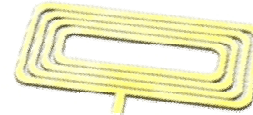
Surrounding
Antenna



Designers support - antenna integration



- ST provides documents helping customers design the antenna by themselves
 - Application note
 - AN2972 Designing an antenna for the M24LR64-R dual interface
 - AN3178 Using a surface-mount inductor as M24LR64-R antenna
 - Software
 - Executable meant for computing a 13.56 MHz antenna
 - Reference designs



ROBOT-M24LR16E-A



ANT1-M24LR16E



ANT2-M24LR16E



ANTx-M24LR-A



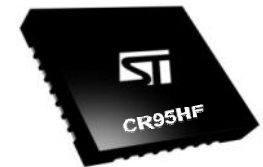


RF reader-writers

4 types of RF reader-writers



- Commercial ISO15693 RFID reader-writers, available through partners
- ST's 13.56MHz transceiver IC for embedded RF reader-writer
- Mobile phones with ISO15693 capable NFC function
- ST's evaluation kits for evaluation / development



Commercial RF reader-writers



- ISO15693 standard at 13.56 MHz - Firmware upgrade might be required
- Exists in various form factors providing wide range of price and performance



Handheld reader



RFID reader



Pad/desktop antenna



Tunnel station



Conveyor tunnel reader



Gate antenna



Paddle reader



CF module

Check out the video at www.st.com/edemoroom
(Play « Dual Interface EEPROM RF technology »)

Commercial RF reader-writer partners



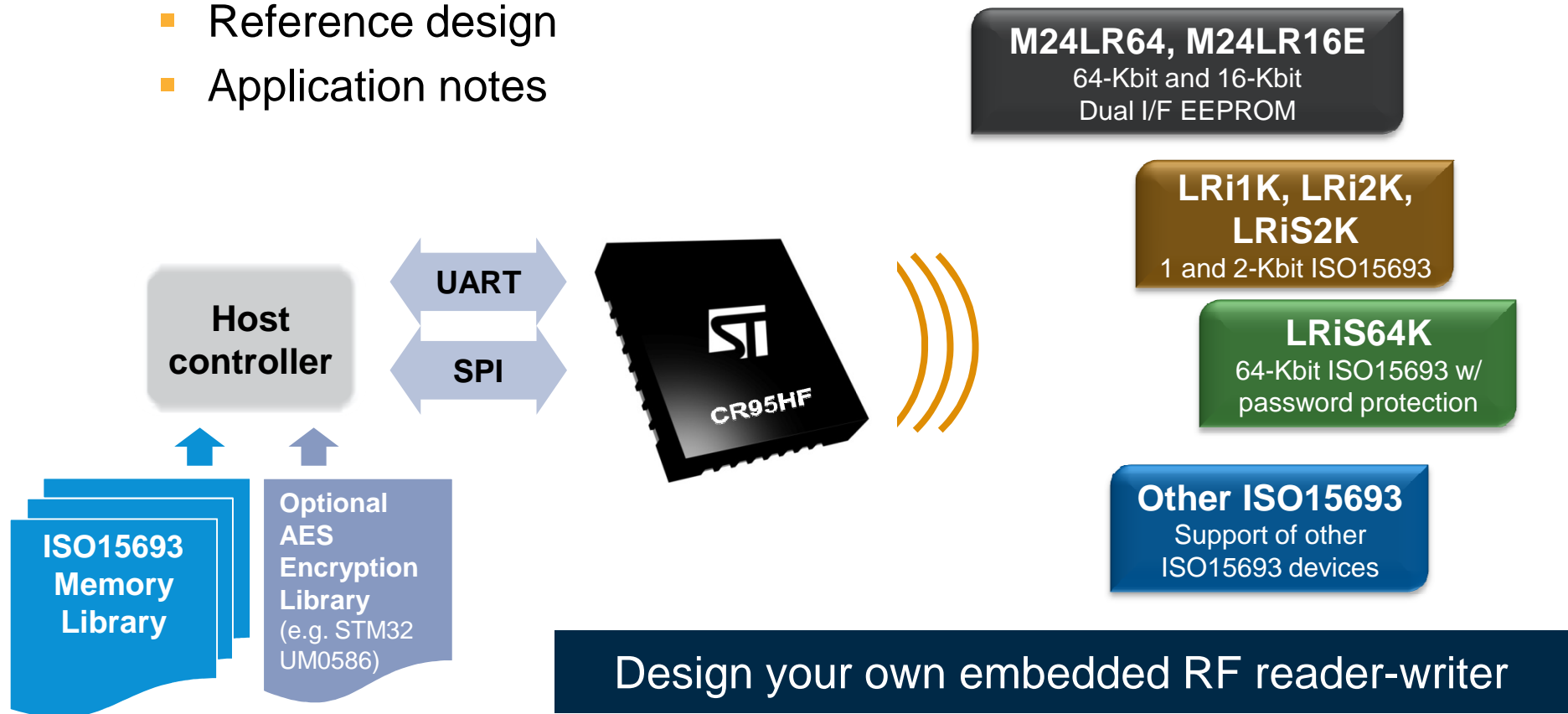
- ST is developing a network of reader partners, which are supporting the M24LR64.



- More information available at www.st.com/dualeeprom

Embedded reader-writer: CR95HF chip

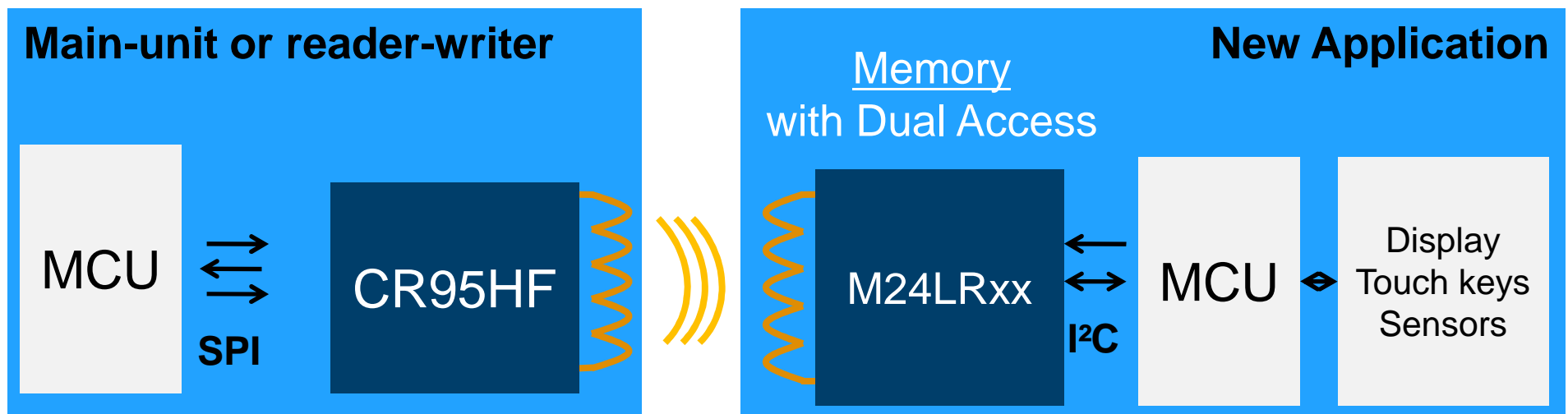
- ST ISO15693 products will be supported by the CR95HF with
 - Software libraries
 - Reference design
 - Application notes



CR95HF with Dual Interface EEPROM



Enabling innovative interactive data exchange



CR95HF technical support

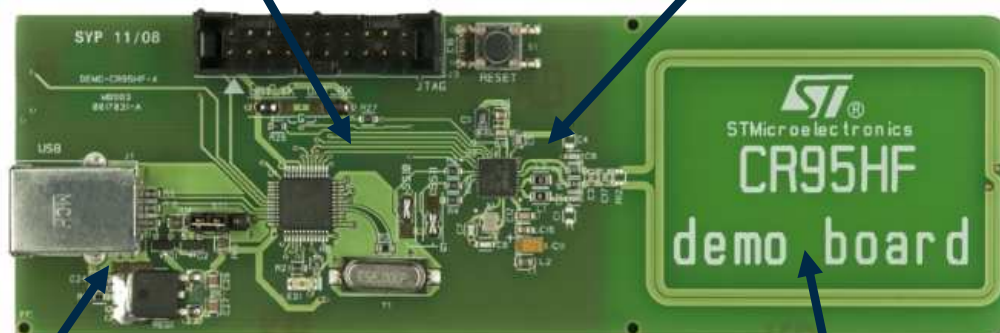


CR95HF drivers (ANSI C)

- Source code CR95HF drivers v1.0.rar
- Application note AN3355

Schematics and gerber files

- Schematics (0017031-B-SCM.pdf)
- Gerber files (0017031-B-Gerber.zip)



PC demonstration software

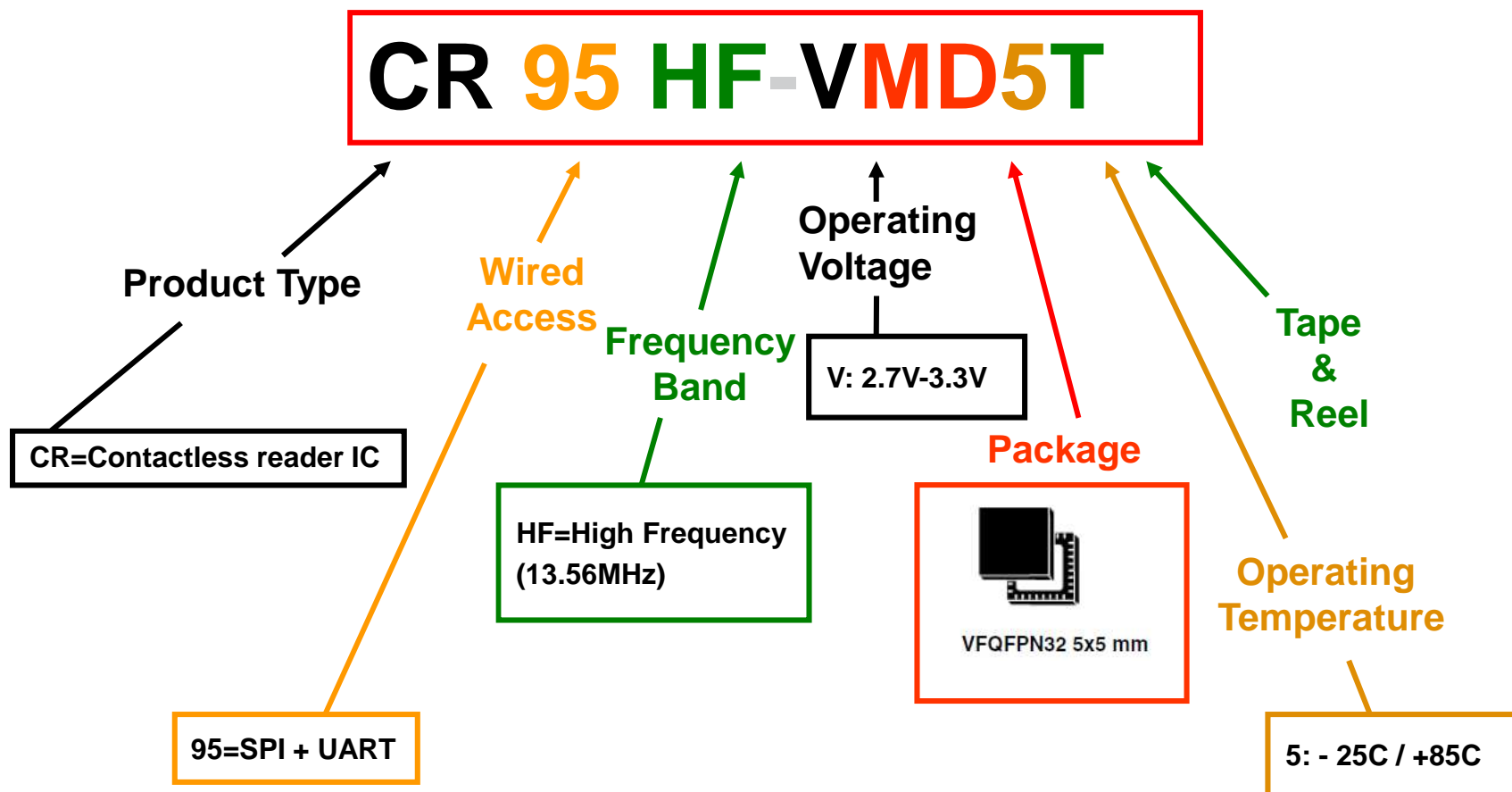
- M24LRxx Application Software 2.0.zip

Antenna design guidelines

- Application note AN3394
- Antenna design simplified basic tool

DEMO-CR95HF-A

CR95HF ordering information

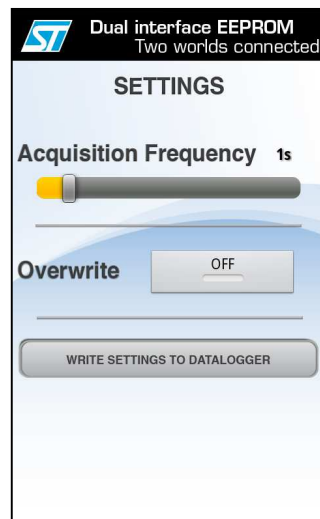
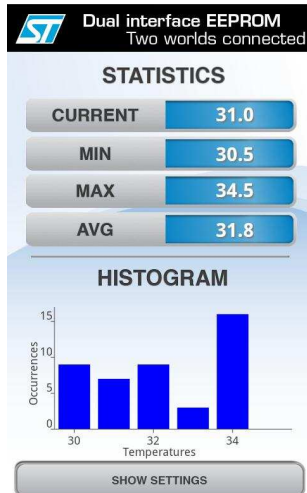
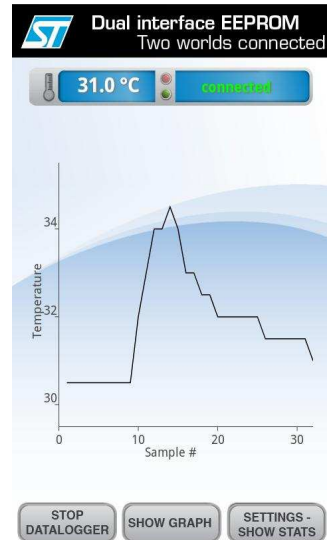


NFC: mobile phones as RF reader-writers



Compatible with ISO15693-capable NFC phones

Dual EE NFC Android App



Works with DATALOG-M24LR-A reference design



- Dual EE app on the Android market
- Source code at www.st.com/dualeeprom

Nfc-Vreader Android App



M24LR64, M24LR16E

64-Kbit and 16-Kbit
Dual I/F EEPROM

LRI1K, LRI2K,

LRI52K

1 and 2-Kbit

LRI564K

64-Kbit w/ password
protection

ST ISO15693 reader-writer
LRI** and M24LR** products

From 0000 Nb Block 00ff

Block 0000	E1 40 FF 00
Block 0001	11 11 11 11
Block 0002	24 54 02 65
Block 0003	6E 62 6F 6E
Block 0004	6A 6F 75 72
Block 0005	20 6C 65 20
Block 0006	6D 6F 6E 64
Block 0007	65 20 63 65
Block 0008	63 69 20 65
Block 0009	73 74 20 75

CLEAR SCREEN

WRITE

ST ISO15693 reader-writer
LRI** and M24LR** products

UID : E0 02 4C 41 F6 19 54 8E

Manufacturer : STMicroelectronics

Product name : M24LR16

Protocol : ISO-15693

DSFID : ff

AFI : 00

Memory :

Memory size = 01 ff

Block size = 03

IC Ref : 4f

BASIC FORMAT

NDEF FUNCTION

In development

- Reader-writer application
- Works with ISO15693 products
- Contact your local sales team for support

STMicroelectronics

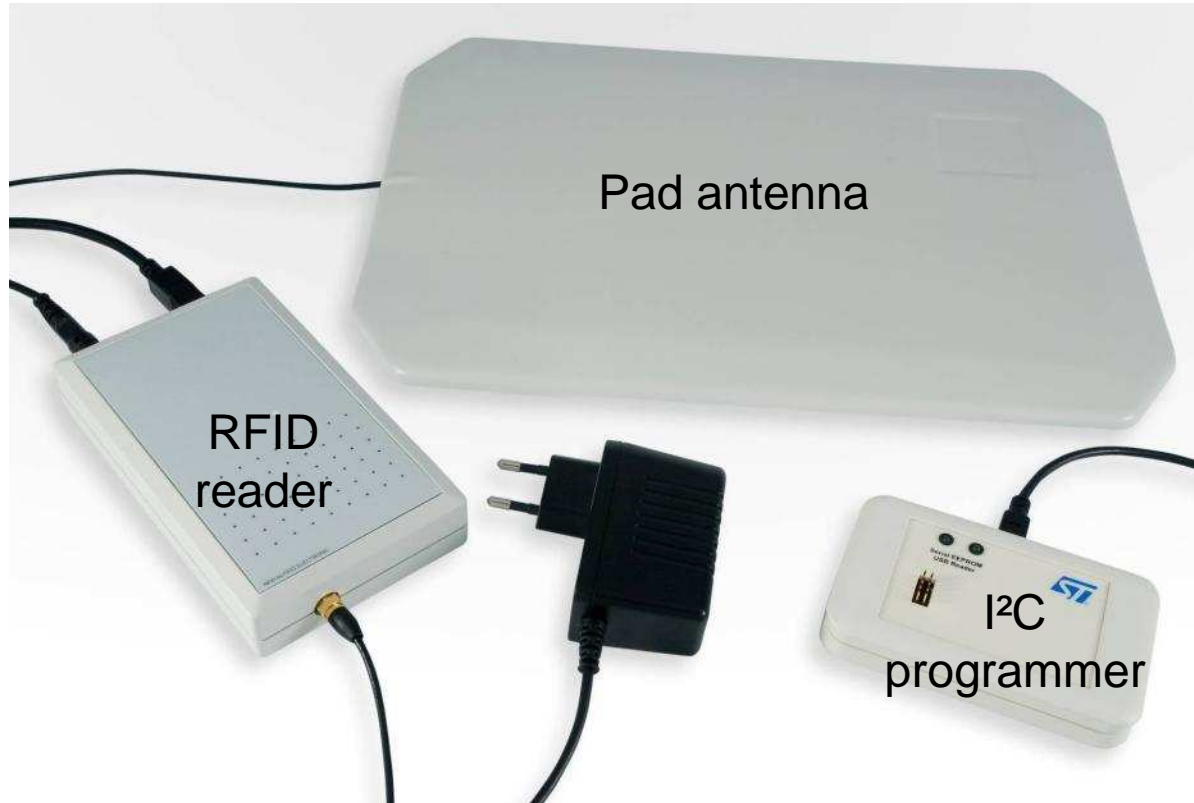
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Evaluation Kits

Designers support Development kit – “DEVKIT-M24LR-A”



NB: SDK dll source files available for Windows for free. Charges apply for other platforms such as .Net, Java,...



ANT1-M24LR-A



ANT2-M24LR-A



ANT3-M24LR-A

Designers support Starter kit – “STARTKIT-M24LR-A”



NB: basic dll source files available for Windows only



ANT1-M24LR-A



ANT2-M24LR-A



ANT3-M24LR-A

Designers support Evaluation kits summary



Starter kit



Development kit

Purpose	Evaluation, proof-of-concept	Development, advanced evaluation
RF operating distance	Up to 8 cm*	Up to 40 cm*
RF and I ² C communication speed	Slow read 64k-bit : 1'24" write 64k-bit : 5'34"	Fast read 64k-bit : 0'08" write 64k-bit : 0'31"
RF capabilities	1 tag at a time	Multi-tag capability
Software	Windows dll source code	Windows SDK for free (others platforms SDK with charge) <i>FEIG download access code available</i>
Ordering information	STARTKIT-M24LR-A	DEVKIT-M24LR-A



Reference Designs

A wide range of antenna boards...



Contact your local ST sales team for more details

STMicroelectronics

M24LR64-R Datalogger reference design



- DATALOG-M24LR-A is a complete reference design with
 - Hardware design (including antenna design)
 - MCU firmware (STM8L)
 - PC software

Turn-key data logging design



DATALOG-M24LR-A

M24LR64-R Datalogger reference design



- Demonstrates the use of the M24LR64 in a data logging application (medical, industrial sensors, ...)
- helps customers get started with their RFID-enabled datalogger design
- Can be extended to also sense shocks/vibrations, pressure, light...



DATALOG-M24LR-A

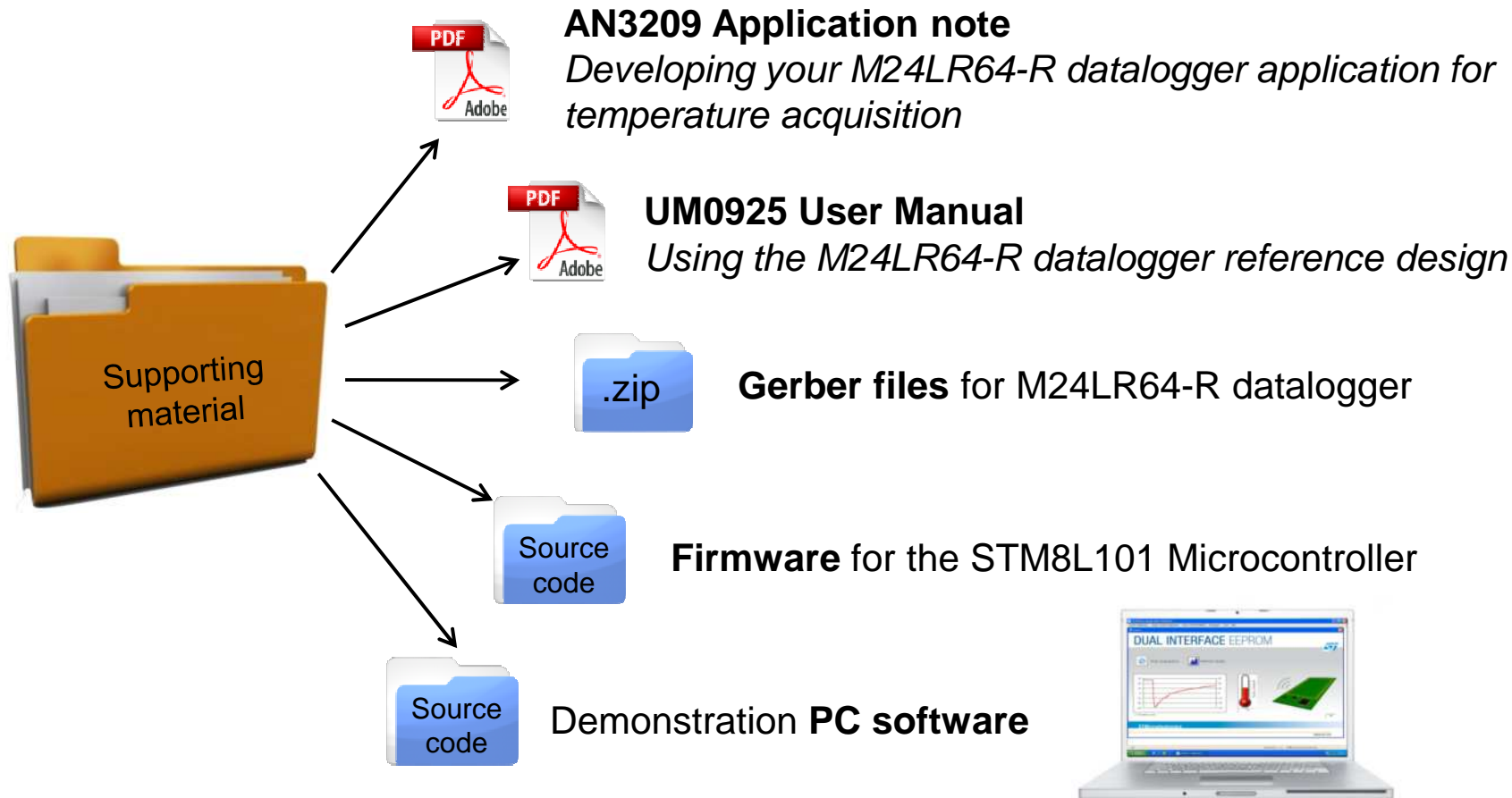


Demonstration
software



Supporting
material

M24LR64-R Datalogger supporting material



The M24LR64-R Datalogger supporting material can be downloaded at
www.st.com/dualeeprom



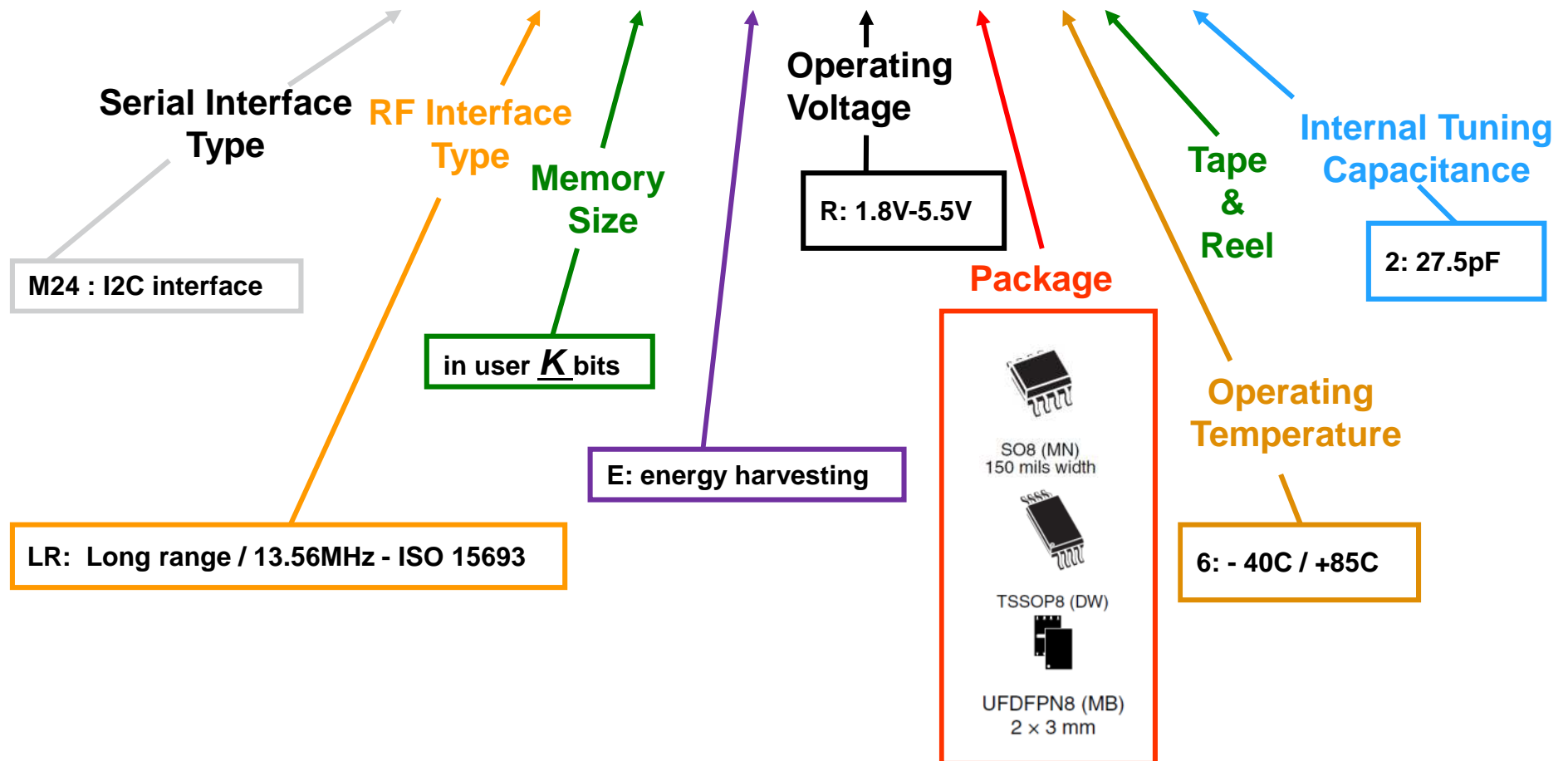
Ordering Information

Dual Interface EEPROM

Nomenclature for package delivery

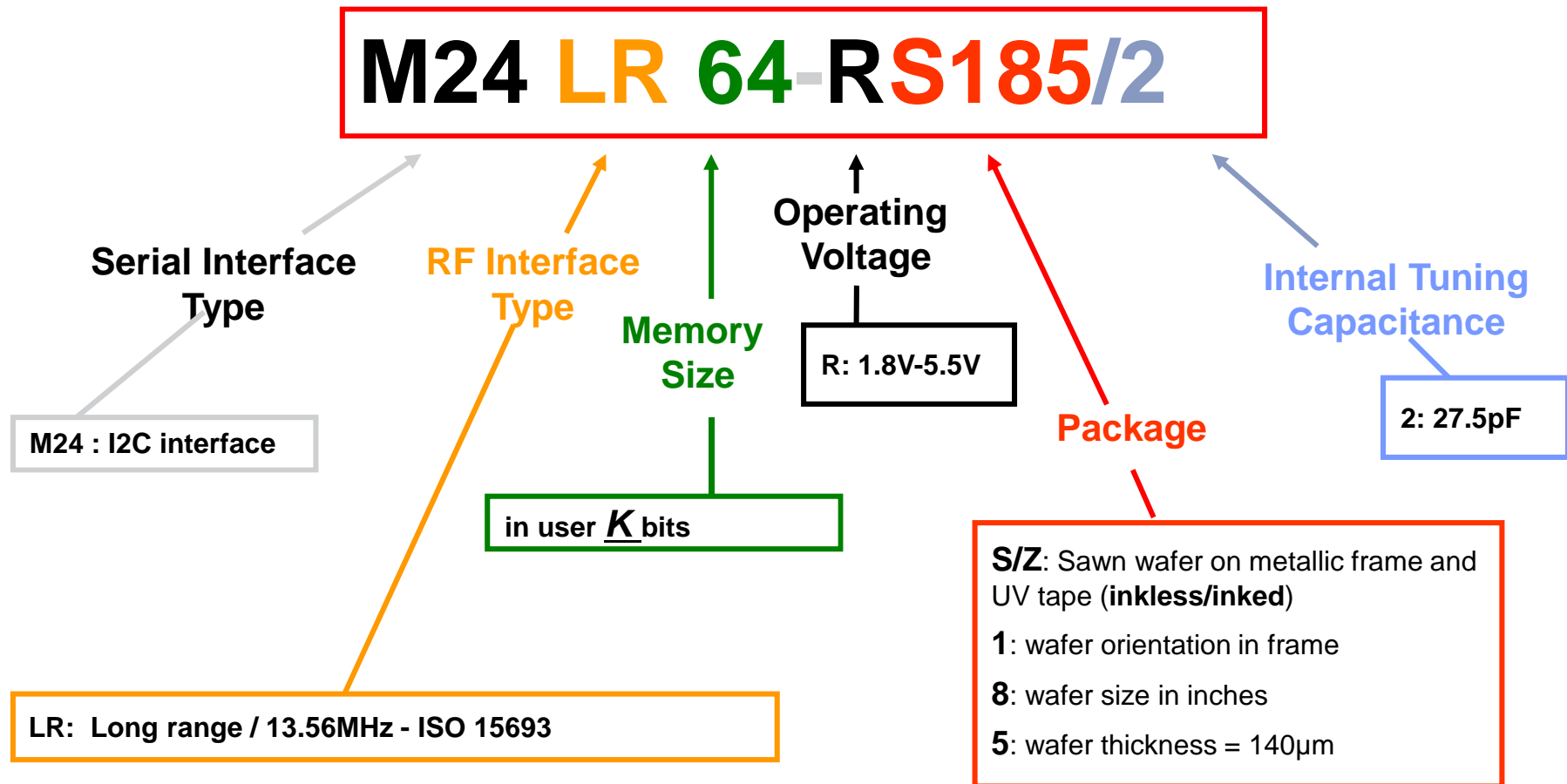


M24 LR 16E-RMN6T/2



Dual Interface EEPROM

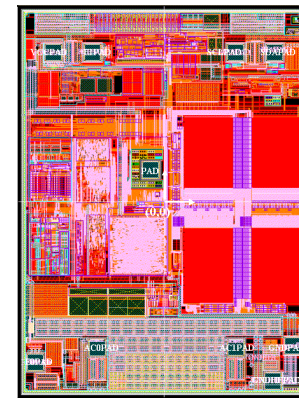
Nomenclature for die delivery



M24LR64-RS185/2 – die format



- M24LR64 chip in die form (meant for wire bonding technology)
- Ultra thin: 140µm thickness +/-10µm
- Sawn wafers on UV tape and 8" ring
 - S version: bad chips identified by electronic wafermap (« STIF » format) provided by ST
 - Z version: bad chips identified with ink dots on wafer
- 6 months lifetime @25 degC (UV tape limited)
- Production Minimum Ordering Quantity (MOQ) is 5 wafers, i.e. approximately 42.5ku



See TN0185 for complete die form delivery information

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