

For Immediate Release

Mouser Signs Global Distribution Agreement with EAO

August 20, 2014 – Mouser Electronics, Inc., a top design engineering resource and global distributor for semiconductors and electronic components, today announced that they have signed a global agreement to distribute EAO's line of high quality industrial switches and Human Machine Interface (HMI) Components.

EAO is an expert partner for HMI Components and Systems for a wide range of applications in market segments including transportation, machinery, heavy duty and specialty vehicle, lifting and moving, automotive, and others. The <u>EAO product line</u> is now available for same-day shipping direct from Mouser Electronics. HMI Components offered by EAO include award winning pushbuttons, illuminated pushbuttons, indicators, mushroom head pushbuttons, certified emergency stop switches, stop switches, and keylocks. EAO also manufactures joysticks, lever switches, and keypads, along with audible alerts including buzzers, warning indicators, and multi-tone sound modules.

One of the highlights of this product offering is <u>EAO's Series 84</u> range of flush mounted pushbuttons and indicators. These modern, attractive, yet rugged switches are sealed to IP65 standards and mount in a universally accepted 22.5mm panel cut-out. They feature low back-of-panel depth and offer unique features that include halo and ring illumination options along with the possibility of incorporating animated lighting sequences which can support multi-function identification.

Many of EAO's products are configured for ease of use. EAO components are modular in assembly which helps to facilitate customization to meet individual needs, and products are designed to withstand the most difficult of environments. EAO products range from industry standard miniature 8mm mounting all the way up to 22.5mm diameter panel cut-outs.

To learn more, visit: http://www.mouser.com/eao .

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 20 global support locations and stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics' website is updated daily and searches more than 10 million products to locate over 4 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

About Mouser Electronics

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning, authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 4 million products online from more than 500 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 400,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit http://www.mouser.com.

About EAO

EAO is a technology leader in Human Machine Interface (HMI) Components and Systems. Founded more than 65 years ago in Olten, Switzerland, EAO is a global manufacturer of a full line of HMI Components, including switches and keypads, as well as complete HMI Systems. EAO has established a global reputation for being an expert partner for Human Machine Interfaces across a range of target industries which include Transportation; Machinery; Heavy Duty & Special vehicles; and Automotive.

Trademarks

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