

For Immediate Release

Mouser recognized for Highest Sales Achievement by TDK & EPCOS

July 5, 2011 – [Mouser Electronics](http://www.mouser.com), Inc., a top design engineering resource and global distributor for semiconductors and electronic components, was presented the highest Sales Achievement Award from [TDK Corporation of America](http://www.tdk.com) and [EPCOS](http://www.epcos.com), Inc., a TDK group company.

TDK and EPCOS presented Mouser with this prominent award in recognition of the highest percentage sales growth for 2011 fiscal year. This is the continuation of an impressive trend of growth over the last several years for the rapidly growing, design-fulfillment distributor.

“We are honored to receive this award from TDK and EPCOS,” said Andy Kerr, Mouser Vice President of Passives. “With a sales growth of 153% in 2010 and an even larger projected growth for 2011, plus significant new market opportunities in Europe and Asia, we have high expectations for the future. The coming years hold some exciting prospects for Mouser, TDK and EPCOS.”

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What’s Next in advanced technologies. Mouser offers customers 17 global support locations and the latest, most technologically advanced components for their newest design projects. Mouser Electronics’ website is updated daily and searches more than 8 million products to locate over 2 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

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About Mouser Electronics

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 2 million products online from more than 400 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 300,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <http://www.mouser.com>.

About TDK Corporation

TDK Corporation was established in 1935 to commercialize "ferrite," a key material in electronics and magnetics. TDK's current product line includes electronic components, such as multi-layer ceramic capacitors and inductors. Focusing on miniaturization and surface mount requirements, TDK's vast array of quality electronic components includes ferrite beads, transformers, piezoelectric products, filters, inductors, and a variety of other electronic materials and components. For more information, visit <http://www.tdk.com>.

About EPCOS, Inc.

EPCOS Inc., a TDK group company, manufactures a large range of unique passive electronic components. From surface acoustic wave components, capacitors, and ceramic components to inductors and ferrites, EPCOS offers unrivaled performance for electronics applications. For more information, visit <http://www.epcos.com>.

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