



For Immediate Release

New Panasonic BLUETOOTH Development Module Available At Mouser

One Development Module, Three Standards

January 19, 2012 - <u>Mouser Electronics</u>, Inc., regarded as a top design engineering resource and global distributor for semiconductors and electronic components, today announced it is stocking Panasonic Electronic Components' PAN1323ETU Series BLUETOOTH Development Module.

Panasonic Electronic Components' PAN1323ETU Series BLUETOOTH® Development Module is one module for three standards: Bluetooth Classic, Bluetooth Low Energy, and ANT™. The PAN1323ETU Series Development Module from Panasonic Electronic Components is the development tool for Panasonic's entire PAN13xx product line. This "Easy-to-Use" (ETU) module plugs directly into Panasonic development kits, Texas Instruments MSP430 and Stellaris experimenter boards with the added benefit of header connectors that simplify prototype wiring and field trials.

The Panasonic RF modules supported by the PAN1323ETU development tool include the PAN1315, PAN1317/1327, PAN1325 and PAN1326. All PAN13xxx RF modules utilize a host-controlled interface (HCI), creating cost-effectiveness and flexibility for designers.

To learn more about the PAN1323ETU BLUETOOTH Development Module, visit http://www.mouser.com/panasonicPAN1323ETU/.

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 19 global support locations and stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics' website is updated daily and searches more than 8 million products to locate over 2 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

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About Mouser Electronics

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 2 million products online from more than 450 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 325,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit http://www.mouser.com.

About Panasonic Electronic Components

Panasonic Electronic Components is an industry leading manufacturer of high quality, standard, and custom electronic components. Choosing Panasonic Electronic Component's capacitors and other passive products means you receive the most reliable and advanced electronic components the industry has to offer. For more information, visit http://www.panasonic.com/industrial/electronic-components/.

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