



For Immediate Release

Mouser First to Offer ON Semiconductor SANYO Motor Driver ICs

October 11, 2011 – Mouser Electronics, Inc., regarded as a top design engineering resource and global distributor for semiconductors and electronic components, today announced the in-stock availability of over 40 types of SANYO motor driver ICs. SANYO Semiconductor, an ON Semiconductor company, specializes in original analog and power saving technology allowing them to be a total solution provider in audio, video, and power applications.

ON Semiconductor SANYO motor driver ICs are ideally suited for a variety of applications ranging from actuators in camera phones and digital cameras to office automation products, electrical home appliances, and automotive electrical systems. ON Semiconductor SANYO motor driver ICs include 1, 2 and 4 channel H-bridge drivers for bipolar stepper and brush motors, drivers for single, two and three phase brushless motors, piezo actuator drivers, and system driver ICs for camera and optical drives. Many of these products feature a small physical footprint, low power consumption, and high efficiency in SMT and through-hole packages.

In support of its motor driver ICs, SANYO has a dedicated site to the numerous applications for Motor Driver ICs. To learn more about these SANYO motor driver ICs, visit http://www.mouser.com/sanyomotordrivers/.

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 19 global support locations and the latest, most technologically advanced components for their newest design projects. Mouser Electronics' website is updated daily and searches more than 8 million products to locate over 2 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

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About Mouser Electronics

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 2 million products online from more than 450 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 325,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit http://www.mouser.com.

About ON Semiconductor

ON Semiconductor is a premier supplier of high-performance, energy-efficient silicon solutions for green electronics. ON Semiconductor's broad portfolio of power and signal management, logic, discrete and custom devices helps customers efficiently solve their design challenges in automotive, communications, computing, consumer, industrial, LED lighting, medical, military/aerospace and power applications. Visit http://www.onsemi.com.

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