

### For Immediate Release

# Mouser Honored with President's Elite Award from Ohmite

Mansfield, Texas, USA – April 28, 2011 – Mouser Electronics, Inc., regarded as a top design engineering resource and global distributor for semiconductors and electronic components, has been awarded the President's Elite Award from Ohmite Manufacturing. Ohmite has maintained a leadership position in the design and manufacture of Power Resistive Products since 1925, and has expanded to include production of high current, high voltage, high energy, and variable voltage control resistors. Most recently, Ohmite has designed and now offers a comprehensive heatsink line-up.

To receive the award, Mouser was measured against other top distributors in four categories: New product introduction, POA growth, inventory breadth, and mind share in the field locally, regionally and at the HQ level.

"We are thrilled to have been chosen for the President's Elite Award. Design engineers worldwide have discovered that with Mouser, they have fast access to the latest products from Ohmite," states Andy Kerr, Mouser Vice President of Passives. "Ohmite's dedication to producing superior resistors has given us a range of products integral to our customers' needs. That dedication has made our partnership a huge success, and we look forward to our continued growth."

"The partnerships we form as a company are of paramount importance to Ohmite's continued success, and our collaboration with Mouser Electronics has greatly exceeded our expectations," says Greg Pace, Vice President Sales & Marketing of Ohmite Manufacturing. "Mouser's progressive focus and detailed product knowledge makes our partnership a strong one, and we look forward to a promising future."

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With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in emerging technologies. Mouser offers 17 global customer support locations and the latest, most technologically advanced components for customers' newest design projects. Mouser Electronics' website is updated daily and searches more than 7.5 million products to locate over 1.9 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

## **About Mouser Electronics**

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features more than 1.9 million products online from more than 400 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 300,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <a href="http://www.mouser.com">http://www.mouser.com</a>.

#### **About Ohmite Manufacturing**

Since 1925, Ohmite has maintained a leadership position in the design and manufacture of Power Resistive Products. Through innovation and acquisition Ohmite's offering has grown to include power resistors, surface mount resistors, and rheostats. Ohmite will continue to develop new technologies and packaging techniques to meet the demand of the changing market far into the future. For more, visit <a href="http://www.ohmite.com">http://www.ohmite.com</a>.

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