

For Immediate Release

Mouser Named Distributor Partner of the Year by Neutrik *Global distributor recognized for its NPI and Speed-to-Market Excellence*

June 27, 2012 – [Mouser Electronics](http://www.mouser.com), Inc., a top design engineering resource and global distributor for semiconductors and electronic components, today announced it has received the exclusive [Neutrik](http://www.neutrik.com) Distributor Partner of the Year Award for the third consecutive year, and was given the 2011 Neutrik Outstanding Growth Award. The two top awards were presented to Mouser at this year's 2012 Electronics Distribution Show and Conference (EDS) in Las Vegas.

Neutrik, the leading global manufacturer of professional entertainment connector systems, has developed state-of-the-art connectors for over 35 years. The Neutrik product range includes XLR connectors, plugs, jacks, speaker-connectors, Patch-Panels, power-connectors, and special connectors for industrial applications.

"I want to thank our friends at Neutrik for these two awards," says Krystal Jackson, Mouser Vice President of Interconnects. "We appreciate the strong partnership and recognition of our hard work. We look forward to more success, distributing the newest connector systems from Neutrik across our global customer base, while growing our international business together."

"Neutrik is pleased to present Mouser with our Distributor Partner of the Year Award," says Tom Chudyk, National Distribution Manager for Neutrik USA. "We selected Mouser again this year, and also honored them with the Outstanding Growth Award. Their focus on our latest products and the many ways they help us get them to market faster are unmatched in the industry. We are a global company and each year we experience new challenges, especially with small order quantities and immediate shipping requirements. Mouser is always there to help with solutions. We look forward to another successful year with Mouser."

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With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 19 global support locations and the latest, most technologically advanced components for their newest design projects. Mouser Electronics' website is updated daily and searches more than 8.9 million products to locate over 3 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

About Mouser Electronics

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 3 million products online from more than 450 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 375,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <http://www.mouser.com>.

About Neutrik

Neutrik, headquartered in North Carolina, is the leading manufacturer of professional entertainment connector systems. Neutrik has developed state-of-the-art connectors for more than 35 years. Their product range includes XLR connectors, plugs, jacks, speaker-connectors, Patch-Panels, power-connectors, and special connectors for industrial applications. For more information, visit <http://www.neutrik.com>.

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