

## For Immediate Release

### **Focus on Newest Products earns Mouser Distributor Partner of the Year Award from Neutrik**

**June 27, 2011** – [Mouser Electronics](http://www.mouser.com), Inc., a top design engineering resource and global distributor for semiconductors and electronic components, has won the exclusive [Neutrik](http://www.neutrik.com) Distributor Partner of the Year Award. The announcement was made at the recent Electronics Distribution Show and Conference (EDS) in Las Vegas.

Neutrik is the leading global manufacturer of professional entertainment connector systems and has developed state-of-the-art connectors for more than 35 years. The Neutrik product range includes XLR connectors, plugs, jacks, speaker-connectors, Patch-Panels, power-connectors, and special connectors for industrial applications.

“Neutrik is proud to present Mouser our Distributor / Partner of the Year Award,” says Pete Milbery, President of Neutrik USA. “We unanimously selected Mouser this year because of their continued focus on our newest products and the many ways they help us get them to the market fast. We are a global company and each year we experience new challenges, especially with small order quantities and immediate shipping requirements. Mouser is always there with solutions. Neutrik looks forward to another successful year with Mouser.”

“We are very excited to win this top award from Neutrik,” says Krystal Jackson, Mouser Vice President of Interconnect. “We look forward to working together to distribute the newest connector systems across our global customer base, while growing our international business together. We appreciate the partnership and this prestigious award.”

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With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 17 global support locations and the latest, most technologically advanced components for their newest design projects. Mouser Electronics' website is updated daily and searches more than 8 million products to locate over 2 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

#### **About Mouser Electronics**

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 2 million products online from more than 400 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 300,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <http://www.mouser.com>.

#### **About Neutrik**

Neutrik, headquartered in North Carolina, is the leading manufacturer of professional entertainment connector systems. Neutrik has developed state-of-the-art connectors for more than 35 years. Their product range includes XLR connectors, plugs, jacks, speaker-connectors, Patch-Panels, power-connectors, and special connectors for industrial applications. For more information, visit <http://www.neutrik.com>.

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