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For Immediate Release

Mouser Electronics and ZMDI Collaborate on High Performance Analog and Mixed Signal Solutions

August 3, 2012 – <u>Mouser Electronics</u>, Inc., regarded as a top design engineering resource and global distributor for semiconductors and electronic components, today announced its new Americas distribution partnership with <u>Zentrum Mikroelektronik Dresden AG (ZMDI)</u>, an innovator in high performance analog and mixed-signal semiconductor solutions.

ZMDI is a global supplier of analog and mixed-signal semiconductor solutions enabling energyefficient solutions for automotive, industrial, medical, information technology and consumer applications. ZMDI is giving design engineers a competitive edge with their high quality products and services. Mouser's stock of ZMDI's products includes the recently-released ZSSC3026, a 16-bit signal sensor conditioner IC that combines high-accuracy amplification, precision analog-to-digital conversion and an 18-bit DSP for linearization and calibration functions.

"We welcome ZMDI to our extensive line-up of top semiconductor suppliers. ZMDI and Mouser make excellent strategic partners, as we pursue the most advanced technologies and cutting edge components for our customers," says Mike Scott, Vice President of Semiconductors at Mouser Electronics. "Their innovative line of energy-efficient power management, sensor signal conditioning and LED Driver semiconductors mark a great addition to our line card."

"Mouser's industry-leading range of the newest cutting-edge semiconductors and electronic components, supporting their extensive engineering customer base, makes them an ideal fit for ZMDI's products," says Frantz Saintellemy, ZMDI Executive VP Worldwide Sales & Marketing, Business Development & Corporate Strategy. "With Mouser's dedication to superior quality and customer service, we're confident this partnership will be advantageous to both companies for years to come."

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The Newest Products For Your Newest Designs®

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With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 19 global support locations and stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics' website is updated daily and searches more than 8.9 million products to locate over 3 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

About Mouser Electronics

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning, authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 3 million products online from more than 450 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 375,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit http://www.mouser.com.

About ZMDI

Founded in 1961, Zentrum Mikroelektronik Dresden AG (ZMDI) is a global supplier of analog and mixed-signal semiconductor solutions for automotive, industrial, medical, information technology and consumer applications. These solutions enable our customers to create the most energy-efficient products in power management, lighting and sensors.

For over 50 years, ZMDI has been globally headquartered in Dresden, Germany. With over 320 employees worldwide, ZMDI serves its customers with sales offices and design centers throughout Germany, Bulgaria, France, Ireland, Italy, Japan, Korea, Taiwan, United Kingdom and the United States. Visit <u>http://www.zmdi.com</u>.

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