

For Immediate Release

Mouser Electronics Expands Interconnect Line Card With Yamaichi Partnership

October 25, 2011 – [Mouser Electronics](http://www.mouser.com), Inc., regarded as a top design engineering resource and global distributor for semiconductors and electronic components, today announced they have partnered with [Yamaichi Electronics](http://www.yamaichi.com) to deliver their extensive portfolio of advanced connectors and sockets to design engineers.

Yamaichi is a market leader for Test & Burn-In sockets, connectors and connection systems. They are considered a manufacturer of top quality, reliable components for sophisticated applications in the fields of solar, industrial and portable consumer, telecomm infrastructure and a multitude of other appliances for the retail trade, industry and electronics.

"We are very pleased to begin distributing Yamaichi connector products to our customers," says Krystal Jackson, Mouser Vice President of Interconnect. "Yamaichi has been recognized for outstanding performance and continuous improvement in the supply of Test & Burn-In sockets to Texas Instruments (TI), a top supplier for Mouser, and we plan to build on this already solid relationship."

"The alliance with Mouser is a huge step for Yamaichi to show our innovative technology and our commitment to quality for our customers," says Alfred Muranaga, President of Yamaichi Electronics, USA. "We are equally pleased to have Mouser as a world class partner with their state of the art facility, excellent customer service, and extensive sales channels."

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 19 global support locations and the latest, most technologically advanced components for their newest design projects. Mouser Electronics' website is updated daily and searches more than 8 million products to locate over 2 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

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About Mouser Electronics

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 2 million products online from more than 450 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 325,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <http://www.mouser.com>.

About Yamaichi Electronics

YAMAICHI ELECTRONICS, as a supplier of high performance interconnection devices was established 1956 in Tokyo. YAMAICHI rapidly achieved world class status as a manufacturer of high quality and reliable components, for use in the most demanding applications of electronic systems, including those with high temperature environments. YAMAICHI uses state-of-the-art automated production and assembly equipment to produce high precision fine pitch sockets, connectors and flexible printed circuits with consistent quality and reliability. With over 3,900 employees and more than 50,000 m sq. of manufacturing space in Japan, the Philippines, Korea and China, YAMAICHI can provide its customers with conventional and custom products in the most favorable combination of price, quality and delivery. For more information, visit <http://www.yamaichi.com>.

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