



## For Immediate Release

# Mouser Electronics Wins Littelfuse Distributor of the Year Award for Third Consecutive Year

**June 6, 2011 – Mouser Electronics**, Inc., a top design engineering resource and global distributor for semiconductors and electronic components, has been named by <u>Littelfuse</u> as the 2010 Catalog Distributor of the Year for the third consecutive year. The announcement was made at the recent Electronic Distribution Show and Conference (EDS) in Las Vegas.

As the global leader in circuit protection, Littelfuse annually recognizes one distributor to receive the prestigious award. Littelfuse based its decision on Mouser's leadership in product introductions, pursuit of new business opportunities, ability to capture designed-in part registrations, and creative marketing and sales campaigns.

"Receiving this top award from our friends at Littelfuse has affirmed our commitment to the world-class service we provide," says Glenn Smith, Mouser Electronics' President and CEO. "It is a great honor to once again accept this recognition and it is a privilege to partner with Littelfuse. We will continue to do what we do best by introducing the newest products, expanding our customer base, and growing our business together."

"Through its dedication to our company and our end customers, Mouser has proven itself to be an outstanding partner, and we are proud to present them with this award for the third year in a row," states Gordon Hunter, Chief Executive Officer at Littelfuse. "We commend the entire Mouser team for their pursuit of genuine customer relationships and for giving our products their full support. We are excited for the continued opportunity to partner with such a forward-thinking company."

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 17 global support locations and the latest, most technologically advanced components for their newest design projects. Mouser Electronics' website is updated daily and searches more than 7.5 million products to locate over 1.9 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

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### **About Mouser Electronics**

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 1.9 million products online from more than 400 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 300,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <a href="http://www.mouser.com">http://www.mouser.com</a>.

### **About Littelfuse**

Littelfuse, Inc. is the worldwide leader in circuit protection with 2010 revenues of \$608 million. Founded in 1927, Littelfuse offers the industry's broadest and deepest portfolio of circuit protection products and solutions. Backed by industry-leading technical support, design and manufacturing expertise, Littelfuse devices protect products in virtually every market that uses electrical energy, from consumer electronics to automobiles to industrial equipment. In addition to its Chicago, Illinois, world headquarters, Littelfuse has more than 20 sales, distribution, manufacturing and engineering facilities in the Americas, Europe and Asia. Technologies offered by Littelfuse include <a href="Fuses">Fuses</a>; <a href="Gas Discharge Tubes">Gas Discharge Tubes</a> (GDTs); <a href="Positive Temperature Coefficient Devices">Positive Temperature Coefficient Devices</a> (PTCs); <a href="Protection Relays">Protection Relays</a>; <a href="PulseGuard®">PulseGuard®</a> ESD Suppressors; <a href="SIDACtor® Devices">SIDACtor® Devices</a>; <a href="TVS Diodes">TVS Diodes</a> Arrays (SPATM Family of Products); <a href="Switching Thyristors">Switching Thyristors</a>; <a href="TVS Diodes">TVS Diodes</a> and <a href="Varistors">Varistors</a>. The company also offers a comprehensive line of highly reliable <a href="Electromechanical and Electronic Switch and Control Devices">Electromechanical and Electronic Switch and Control Devices</a> for commercial and specialty vehicles, as well as underground <a href="Power Distribution Centers">Power Distribution Centers</a> for safe control and distribution of electricity in mining. For more information, please visit <a href="https://www.littelfuse.com">https://www.littelfuse.com</a>.

#### **Trademarks**

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