

For Immediate Release

Mouser and Western Design Center Ink Global Distribution Agreement

December 1, 2011 – [Mouser Electronics](#), Inc., regarded as a top design engineering resource and global distributor for semiconductors and electronic components, today announced its global partnership with [Western Design Center](#), Inc. (WDC), a pioneer in the design and licensing of microprocessor technology.

Mouser's new worldwide agreement with Western Design Center will provide design engineers and buyers with the company's most popular microprocessors. WDC designs and manufactures CMOS 65xx microprocessors (MPU), microcontrollers (MCU), and microperipherals. These offer all of the advantages of CMOS technology, including increased noise immunity, higher reliability, and greatly reduced power requirements. WDC was the first company to license microprocessor Intellectual Property (IP) and specialize in 65xx brand microprocessor technology. WDC's microprocessors serve, and in some cases create markets for video games, toys, communication, industrial controls, automotive, outside-the-body medical systems, engineering education systems, and hobby systems, among others.

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering what's next in advanced technologies. Mouser offers customers 19 global support locations and stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser.com is updated daily and searches more than 8 million products to locate over 2 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

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About Mouser Electronics

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 2 million products online from more than 450 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 325,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <http://www.mouser.com>.

About Western Design Center

Founded in 1978 by William D. Mensch, Jr., Western Design Center (WDC) has licensed its 65xx brand microprocessor Intellectual Property (IP/Cores) to the electronics industry since 1981. WDC is considered a pioneer in the design and licensing of microprocessor technology Intellectual Property (IP) cores and inspired Acorn engineers to create the wildly popular ARMxx series of microprocessors. GTE, Rockwell, MOS Technology, Synertek and NCR were some of WDC's first licensees. In addition, WDC began selling 65xx brand microprocessor chips to Apple Computer in 1984 making it the first supplier of microprocessors as a fabless semiconductor company. For more information, visit <http://www.mouser.com/westerndesigncenter/>.

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