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## For Immediate Release

### Mouser Invests to Set Standard for State-of-the-Art Distribution

**May 8, 2012** – [Mouser Electronics](http://www.mouser.com), Inc., regarded as a top design engineering resource and global distributor for semiconductors and electronic components, recently completed a significant phase of a multi-level expansion to streamline its warehouse and shipment fulfillment processes in order to serve customers with the highest order accuracy rate and fastest delivery possible as the company increases capacity to accommodate international growth.

As one of the world's premier global electronic component distributors, order accuracy and prompt delivery are paramount. Mouser's state-of-the-art warehouse operation sets an industry benchmark shipping products globally to over 375,000 customers. To streamline the process, Mouser has implemented an all new, double-decker carrousel assembly. With the help of this intelligent, automated system, a handful of workers can accurately and consistently handle the volume necessary to accommodate the company's dramatic growth. Rather than using the traditional method of sending hand-guided carts to collect products, the carrousel system automatically brings the needed parts directly to the worker. Combined with the added space-efficiency of the two-tier mezzanine system, the time necessary to retrieve each individual part is now significantly reduced. On average, most orders are ready to ship within 15 minutes. The facility reports a near-perfect order accuracy rate of 99.87%.

"Mouser has always been at the forefront of delivering What's Next, and our high standard of efficiency for order accuracy and timely delivery is a prime example of how we are able to bring the customer a time-to-market advantage," states Pete Shopp, Senior Vice President of Business Operations. "Our highly efficient carrousel system is one of the many ways we keep the company on the leading-edge of distribution processes. In an industry where minutes count, we do our best to set the golden standard when it comes to order accuracy and prompt delivery."

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With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 19 global support locations and stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics' website is updated daily and searches more than 8.9 million products to locate over 3 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

### **About Mouser Electronics**

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 3 million products online from more than 450 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 375,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <http://www.mouser.com>.

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