

For Immediate Release

Mouser to Join with WIZnet for Global Distribution

March 8, 2012 – [Mouser Electronics](#), Inc., regarded as a top design engineering resource and global distributor for semiconductors and electronic components, today announced that it has welcomed [WIZnet](#) as a new supplier – an innovator in enabling embedded internet connectivity.

As a new supplier for Mouser, components and modules with WIZnet's core technology, the Hardwired TCP/IP Stack, will be available to order across the globe. The Hardwired TCP/IP Stack is a patented hardware TCP/IP algorithm that guarantees extremely stable add-on Internet and line speed by utilizing on-the-fly processing architecture without loading the main processor.

WIZnet's product portfolio includes 10/100 Ethernet controllers, as well as a variety of embedded Ethernet, serial, and wireless modules with the TCP/IP offload engine that are easily integrated into customer designs, reducing time-to-market and design complexity.

"The world is rapidly becoming a connected place," says Russell Rasor, Mouser Vice President of Advanced Technology. "WIZnet's products give Mouser customers a proven way to internet-enable virtually any embedded device, providing a speed-to-market advantage for design engineers worldwide."

"Mouser's reliability as a distributor and focus on embedded Internet underscores their commitment to customers worldwide," states WIZnet's President and CEO, YB Lee. "We are excited to form this distribution agreement, and look forward to a productive partnership."

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering embedded Internet in advanced technologies. Mouser offers customers 19 global support locations and stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics' website is updated daily and searches more than 8.7 million products to locate over 2.8 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

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About Mouser Electronics

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 2.8 million products online from more than 450 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 325,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <http://www.mouser.com>.

About WIZnet

Founded in 1998, WIZnet is a leading provider of easy Internet connectivity for devices with its unique Hardware TCP/IP Stack, which fully offloads Internet processing from devices in a simple and easy way while maintaining high performance and extreme stability. Its main products are Internet MCU, Ethernet controller with hardware Internet stack, WiFi modules, and chip-oriented modules based on its one-of-a-kind Hardwired TCP/IP technology. WIZnet pursues the business goals of making device-connectivity easy and simple in Open Hardware policy to be a leading connectivity provider for coming Internet of Things era. For more information, visit <http://www.wiznettechnology.com>.

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