

## For Immediate Release

### **Mouser Announces Launch of the Vitelec Product Line from Emerson Network Power Connectivity Solutions**

**June 12, 2012** – [Mouser Electronics](#), Inc., regarded as a top design engineering resource and global distributor for semiconductors and electronic components, today made public its expanded distribution agreement with [Emerson Network Power Connectivity Solutions](#), a business of Emerson, launching the Vitelec product line to Mouser's expansive line card of connectivity solutions. This new distribution agreement provides an even broader range of leading-edge RF interconnect and harsh environment solutions to design engineers and procurement professionals worldwide and builds upon Mouser's ongoing relationship with Emerson Connectivity Solutions.

The [Vitelec](#) product line from Emerson Network Power Connectivity Solutions has a long-established reputation for offering quality and innovation in a wide range of products for the electronic and communication industries, offering RF Adapters and Connectors that continually deliver the highest quality signal integrity for the most demanding applications.

With this new global distribution agreement in place, both design engineers and buyers will be able to source and purchase from Mouser, a proven line of connectivity solutions that span communications, video transport, medical, security, military, aerospace, commercial electronics and harsh environments through Emerson Network Power Connectivity Solutions.

Krystal Jackson, Mouser Vice President of Interconnects, expresses, "We are extremely pleased to expand our relationship with Emerson Connectivity Solutions by adding the Vitelec product line of leading connectivity solutions. Through Emerson's high-quality line of RF connectors and adapters, Mouser is providing leading-edge performance in connectivity solutions for design engineers and customers worldwide."

"Emerson Connectivity Solutions continues to broaden the range of products with Mouser Electronics on a global scale. The Vitelec product line brings a primarily European centric product into the world market through Mouser's vast reach and marketing capabilities. It is this spirit of expanded partnership that Emerson Connectivity Solutions and Mouser Electronics are servicing all customers in all locations with all products," says Bret Murphy, Emerson Connectivity Solutions Manager of Channel Strategy & Programs.

[Emerson Network Power Connectivity Solutions](#) has a wide range of cable assemblies and connectors suited for RF, Microwave and Fiber Optic signal transmission. Emerson is a vertically integrated supplier of custom, fixed and semi-rigid cable assemblies from DC to 50 GHz. The product lines deliver custom-engineered products and solutions to satisfy the most demanding and complex requirements for wireless communications, military, telephony and data networks and industrial applications.

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With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 19 global support locations and stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics' website is updated daily and searches more than 8.9 million products to locate over 3 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

#### **About Emerson Network Power**

Emerson Network Power, a business of Emerson protects and optimizes critical infrastructure for data centers, communications networks, healthcare and industrial facilities. The company provides new-to-the-world solutions, as well as established expertise and smart innovation in areas including AC and DC power and renewable energy, precision cooling systems, infrastructure management, embedded computing and power, integrated racks and enclosures, power switching and controls, and connectivity. The solutions are supported globally by local Emerson Network Power service technicians. Learn more about Emerson Network Power products and services at <http://www.emersonnetworkpower.com>.

#### **About Emerson**

Emerson based in St. Louis, Missouri (USA), is a global leader in bringing technology and engineering together to provide innovative solutions for customers in industrial, commercial, and consumer markets around the world. The company is comprised of five business segments: Process Management, Industrial Automation, Network Power, Climate Technologies, and Commercial & Residential Solutions. Sales in fiscal 2011 were \$24.2 billion. For more information, visit <http://www.emerson.com>.

#### **About Mouser Electronics**

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning, authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 3 million products online from more than 450 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 325,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <http://www.mouser.com>.

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