



For Immediate Release

Mouser Electronics Expands Low-Energy Wireless Lineup with Touraz Global Partnership

October 27, 2011 – <u>Mouser Electronics</u>, Inc., regarded as a top design engineering resource and global distributor for semiconductors and electronic components, today announced its partnership with <u>Toumaz</u>, a pioneer in low cost, ultra-low energy wireless telemetry technologies.

With the global distribution agreement in place, Mouser will bring customers Toumaz's forward-minded technologies including the TZ1053 TELRAN. TELRAN is an ultra-low energy radio for wireless sensor networks, remote controls, green energy solutions, smart meters, and environmental monitoring. The high-performance sub-1GHz radio SoC offers 1V operation using a single button cell battery and uses less than 3mW continuous use power consumption.

"Toumaz's ambition to push the limits of ultra-low energy technologies makes them exactly the type of partner we look for," says Russell Rasor, Mouser's Vice President of Advanced Technology. "Our customers rely on us to provide the widest, most advanced selection of electronic components on the market today, and with Toumaz's line of ultra-low energy wireless products, we have continued to provide just that. We are excited for the continued opportunity to bring design engineers more of what they need, and look forward to our companies' mutual growth."

"We are excited to be able to partner with such a progressive company as Mouser," says Professor Chris Toumazou, Co-Founder and CEO of Toumaz. "Mouser's reputation for reliability, wide product range, and superior customer support is something we value very highly. Their dedication to integrity and innovation are indispensable. We see great things in store for ourselves, Mouser, and our customers."

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 19 global support locations and the latest, most technologically advanced components for their newest design projects. Mouser Electronics' website is updated daily and searches more than 8 million products to locate over 2 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

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Mouser / Toumaz Page Two

About Mouser Electronics

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 2 million products online from more than 450 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 325,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit http://www.mouser.com.

About Toumaz

Toumaz is a wholly owned subsidiary of Toumaz Ltd (AIM: TMZ) pioneering low cost, ultra-low energy wireless telemetry technologies for a wide range of markets including medical monitoring and internet-connected consumer devices. Toumaz also uses its ultra-low energy expertise to design silicon devices for wireless connectivity and internet-connected consumer products. Toumaz currently supplies FM/DAB radio chips and complete modules to market leaders in the digital radio market. Toumaz has development centers in Abingdon, UK and Taiwan. For more info, visit http://www.toumaz.com/.

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-- 30 -

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