



For Immediate Release

"Mouser Machine" and Tony Kanaan Perform Well at Toronto Indy

Strong Performance Moves Kanaan up in Overall Point Standings

July 10, 2012 – Mouser Electronics, Inc., regarded as a top design engineering resource and global distributor for semiconductors and electronic components, today saw Tony Kanaan battle to a 4th place finish at the Honda Toronto Indycar Race. Kanaan has had a string of Top 5 finishes placing him at 6th in overall points for the Indycar World Championship.

The Honda Indy Toronto track is a challenging street circuit with 11 turns and is 2.824-km or 1.755-mi in length. The race makes its way through the streets of downtown Toronto near Exhibition Place and the beautiful Lake Ontario. Kanaan, racing in the No. 11 GEICO/MOUSER ELECTRONICS – KV Racing Technology Chevrolet/Firestone IndyCar, started mid-pack in Sunday's race. Kanaan charged ahead early, easily moving up through the field and even battling for the lead with eventual winner Ryan Hunter-Reay.

"Tony's driving skills never cease to amaze me," said Larry Johannes, Mouser Electronics' Vice President of Strategic Marketing. "Throughout the 2012 season, Tony has given the competition a run for their money. He doesn't back down and he always gives it everything he's got – every race. Mouser is proud to be behind a team with this kind of drive to succeed."

"It's been a wild day," Kanaan said after the race. "It didn't help with the drive-through penalty, but I had a great restart passing six cars and the guys did a great pit stop. We made a mistake using an old set of reds (alternate tires) in the last stint, so I was losing a lot of places, but I again managed to make it up on the restart. We are getting so close to a win, just not quite there yet."

To view a video interview with Tony Kanaan during his recent visit to Mouser's corporate headquarters, click on http://mou.sr/GSTKHT. This year so far, Kanaan has collected six Top-6 showings in the first 10 races of the 2012 season – highlighted by an impressive podium finish at this year's Indy 500. The next IZOD IndyCar Series event is the Edmonton Indy on Sunday, July 22. The track is a 13-turn, 3.579 km temporary circuit set up at the Edmonton City Centre Airport near the downtown area of Alberta, Canada.

Mouser's comprehensive IndyCar racing program provides a high-tech platform to showcase its valued supplier partnerships and connect with the industry's top design engineers and electronic component buyers. Engineers are also invited to take the Mouser 500 Challenge, a series of three engineering challenges to help find design solutions to various technical problems relating to the high-tech, high-speed sport of IndyCar racing.

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Joining Mouser as co-sponsors for the 2012 Izod[®] IndyCar Series are <u>TTI, Inc, Murata, Molex, TE</u>

<u>Connectivity, Phoenix Contact, Littelfuse, KEMET, Ohmite, Hammond, Harwin, ebm-papst, Omron, BIVAR, Fluke, and Amphenol</u>. For the latest updates on Mouser's IndyCar news and Tony Kanaan, visit

http://www.mouser.com/indy.

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About Mouser Electronics

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning, authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 3 million products online from more than 450 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 375,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit http://www.mouser.com.

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