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For Immediate Release

Mouser Shifts into High Gear with Tony Kanaan for 101st Indianapolis 500 *New IndyCar Video Showcases Distributor's High-Speed Drive for Top Performance*

May 21, 2012 – [Mouser Electronics](http://www.mouser.com), Inc., regarded as a top design engineering resource and global distributor for semiconductors and electronic components, today announces that racing preparations are underway for the upcoming Indianapolis 500, where champion driver Tony Kanaan will race the No. 11 MOUSER ELECTRONICS/GEICO/KV Racing Technology Chevrolet/Firestone IndyCar.

All eyes are on the seasoned 37-year-old Kanaan, who placed fourth and clocked the fastest lap in the race at the recent Toyota Grand Prix of Long Beach. To see Mouser's new racing video featuring Kanaan at Long Beach, click on <http://mou.sr/METKhq>.

"We are looking forward to this weekend's Indianapolis 500 with Tony behind the wheel. He did an incredible job at Long Beach, moving up more positions than any other driver on the grid," says Larry Johannes, Mouser Electronics' Vice President of Strategic Marketing. "We are very excited to see him perform on the legendary oval track at Indy. It is the ultimate test of speed and performance."

Mouser Electronics first set its sights on an IndyCar sponsorship last year as an innovative way to connect with the industry's top engineers and as a high-tech platform to showcase its valued supplier partnerships.

Joining Mouser as co-sponsors for the 2012 Izod[®] IndyCar Series are [TTI, Inc.](http://www.tti.com), [Murata](http://www.murata.com), [Molex](http://www.molex.com), [TE Connectivity](http://www.teconnectivity.com), [Phoenix Contact](http://www.phoenixcontact.com), [Littelfuse](http://www.littelfuse.com), [KEMET](http://www.kemet.com), [Ohmite](http://www.ohmite.com), [Hammond](http://www.hammond.com), [Harwin](http://www.harwin.com), [Digi](http://www.digikey.com), [ebm-papst](http://www.ebm-papst.com), [Omron](http://www.omron.com), [BIVAR](http://www.bivar.com), [Fluke](http://www.fluke.com), and [Amphenol](http://www.amphenol.com).

The Brazilian driver brings a proven track record to IndyCar racing. In 2004, he became the first driver in major auto racing history to finish every lap of every race for an entire season on his way to driving away with the 2004 IndyCar Series title. To date, he has captured 14 victories and 14 poles in addition to his championship run in 2004. Kanaan's Top 5 finish at the 2012 Long Beach race comes as a promise of more victories to come.

For the latest updates on Mouser's IndyCar news and Tony Kanaan, visit <http://www.mouser.com/indy/>.

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With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 19 global support locations and stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics' website is updated daily and searches more than 8.9 million products to locate over 3 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

About Mouser Electronics

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning, authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 3 million products online from more than 450 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 375,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <http://www.mouser.com>.

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