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## For Immediate Release

### Tony Kanaan in the “Mouser Machine” Thrills Fans at Texas

*Mouser Hometown Race is One to Remember*

**June 14, 2012** – [Mouser Electronics](#), Inc., a top design engineering resource and global distributor for semiconductors and electronic components, rallied its support behind champion driver Tony Kanaan during the Firestone 550 IZOD IndyCar race at Texas Motor Speedway last Saturday as he raced the No. 11 Mouser Electronics/GEICO/KV Racing Technology Chevrolet/Firestone [IndyCar](#).

“We were absolutely thrilled to sponsor Tony Kanaan here in our hometown,” says Larry Johannes, Mouser Electronics’ Vice President of Strategic Marketing. “Tony again showed us his tremendous driving skills, aggressively moving up the grid throughout the race into third position. Near the end of the race, just when he was gunning to take the lead on the back straight, Power’s No. 12 Verizon Team Penske car juttet over and damaged the front wing of Tony’s car. It’s unfortunate, but that’s what makes IndyCar racing exciting.”

The evening showcased another strong driving performance by Kanaan, who placed third at this year’s Indianapolis 500. The seasoned driver expertly navigated through the TMS race field, boldly passing the other drivers. He slotted into third place with a little over 50 laps remaining where he remained until lap 188 when he attempted to pass Will Power and take the overall lead. To avoid being passed, Power aggressively moved over to block and severely damaged the right front wing of Kanaan’s #11 Mouser IndyCar. Kanaan was forced to pit for repairs, taking him out of contention for the podium. Power was assessed a penalty for his actions.

In the TMS stands were several hundred Mouser employees and guests, creating a sea of blue in the stands cheering on Kanaan throughout the race until the end. Mouser also held a pre-race day event at its global corporate headquarters, where its 900-plus Texas-based employees got the chance to win ticket prizes and meet Kanaan in person, along with Chinese racing sensation Ho-Pin Tung (Tung drove the No. 88 Mouser IndyCar during the 2011 season). To view a video interview from the day’s event at Mouser’s corporate headquarters, visit <http://mou.sr/GSTKHT>.

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Mouser's comprehensive IndyCar racing program provides a high-tech platform to showcase its valued supplier partnerships and connect with the industry's leading electronic design engineers and buyers. Engineers are invited to take the [Mouser 500 Challenge](#), a series of three engineering challenges to help find design solutions to various technical problems relating to the high-speed sport of IndyCar. Joining Mouser as co-sponsors for the 2012 Firestone 550 IZOD IndyCar race at Texas Motor Speedway are [TTI, Inc.](#), [Murata](#), [Molex](#), [Phoenix Contact](#), [Littelfuse](#), [Ohmite](#), [Hammond](#), [ebm-papst](#), and [Amphenol](#).

For more information on Mouser's racing program and Tony Kanaan, visit [www.mouser.com/indy/](http://www.mouser.com/indy/). To learn more about Mouser's 500 Engineering Challenge, visit [www.mouser.com/500challenge/](http://www.mouser.com/500challenge/).

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 19 global support locations and stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics' website is updated daily and searches more than 8.9 million products to locate over 3 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

#### **About Mouser Electronics**

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning, authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 3 million products online from more than 450 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 375,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <http://www.mouser.com>.

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