

## For Immediate Release

## Mouser Supplier Partners recognized in Reuters Top 100 Global Innovators

January 16, 2012 – Mouser Electronics, Inc., regarded as a top design engineering resource and global distributor for semiconductors and electronic components, today congratulates a number of its supplier partners recognized by Thomson Reuters as the Top 100 Global Innovators™. The Thomson Reuters 2011 Top 100 Global Innovators are companies that invent on a significant scale; are working on developments which are acknowledged as innovative by patent offices across the world, and by their peers; and, whose inventions are so important that they seek global protection for them. The criteria for the award are: Success; global reach; influence; and volume of innovation.

"Congratulations are in order. Being recognized as a Top 100 Global Innovator is a prestigious honor," says Barry McConnell, Mouser Senior Vice President of Products. "These companies serve as engines in spurring innovation and bringing new services and products to the marketplace faster – driving growth, job creation and competitiveness in today's global economy. At Mouser, we are pleased to be aligned with these forward-thinking businesses. After all, innovation lies at the heart of creating new designs."

Mouser's broad line card contains a number of innovator companies that span the globe.

Recipients of this prestigious award include Murata, Honeywell International, TE Connectivity,

Panasonic, Mitsubishi Electric, 3M, Ericsson, Fujitsu, Seiko Epson and Toshiba among others.

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With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 19 global support locations and stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics' website is updated daily and searches more than 8 million products to locate over 2 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

## **About Mouser Electronics**

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 2 million products online from more than 450 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 325,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <a href="http://www.mouser.com">http://www.mouser.com</a>.

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