

For Immediate Release

Mouser Delivers VLMx1500 Ultrabright 0402 ChipLEDs from Vishay

Innovative 0402 ChipLED Technology with One of Industry's Thinnest Profiles

August 9, 2012 – Mouser Electronics, Inc., regarded as a top design engineering resource and global distributor for semiconductors and electronic components, today announced it is stocking new LEDs from <u>Vishay</u>.

Vishay VLMx1500 Ultrabright 0402 ChipLEDs have been designed in the smallest SMD package, with one of the industry's thinnest profiles at 0.35mm high. This innovative 0402 ChipLED technology opens the way to smaller products of higher performance, more design in flexibility, and enhanced applications. These LEDs feature a super-thin profile and high luminous intensity, are offered in five colors, including white, and are compatible with IR reflow soldering. The VLMx1500 Ultrabright 0402 ChipLED is an ideal solution for small-scale, high brightness products that are expected to work reliably in an arduous environment. To learn more, visit http://www.mouser.com/vishay-VLMx1500/.

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 19 global support locations and stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics' website is updated daily and searches more than 8.9 million products to locate over 3 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

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About Mouser Electronics

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning, authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 3 million products online from more than 450 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 375,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit http://www.mouser.com.

About Vishay

Vishay Intertechnology, Inc., a Fortune 1,000 Company listed on the NYSE (VSH), is one of the world's largest manufacturers of discrete semiconductors (diodes, MOSFETs and infrared optoelectronics) and passive electronic components (resistors, inductors and capacitors). These components are used in virtually all types of electronic devices and equipment in the industrial, computing, automotive, consumer, telecommunications, military, aerospace, power supplies, and medical markets. Vishay's product innovations, successful acquisition strategy and "one-stop shop" service have made it a global industry leader.

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