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For Immediate Release

Mouser Delivers SEGGER's J-Link Ultra+

New J-Link Ultra+ Includes All Available Software Add-on Modules for Faster Development

June 18, 2012 – [Mouser Electronics](http://www.mouser.com), Inc., regarded as a top design engineering resource and global distributor for semiconductors and electronic components, today announced it is stocking a new JTAG/SWD emulator from [SEGGER Microcontroller](http://www.segger.com).

SEGGER J-Link Ultra+ is closely based on the fast J-Link Ultra JTAG/SWD emulator, but also incorporates all available software add-on modules within the hardware. In addition to the regular J-Link Ultra package, J-Link Ultra+ includes J-Flash ARM, J-Link FlashBP, and a J-Link RDI Software add-on license. By adding licenses for all J-Link related software packages to J-Link Ultra, the developer receives access to an unlimited number of breakpoints in flash memory, production grade flash programming, and compatibility with all popular tool-chains including GDB and RDI based tool-chains for ARM and Renesas RX cores.

J-Link Ultra+ offers improved download speeds of up to 1.5Mb/sec, together with ease of use, fast and free flash loaders, and compatibility with all tool-chains. These features combine to make J-Link Ultra+ ideal for developers using ARM and RX cores. To learn more, visit <http://www.mouser.com/segger-jlinkultraplus/>.

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 19 global support locations and stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics' website is updated daily and searches more than 8.9 million products to locate over 3 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

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About Mouser Electronics

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning, authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 3 million products online from more than 450 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 375,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <http://www.mouser.com>.

About SEGGER Microcontroller

SEGGER Microcontroller develops and distributes a broad selection of hardware and software development tools, software components for embedded systems (microprocessor and associated components are incorporated into a device), as well as hardware debugging and emulator tools, to provide broad support for most MCU core architectures. SEGGER created highly integrated, cost-effective programming and development tools, such as the Flasher (stand-alone flash programmer) and the industry leading J-Link/J-Trace emulator.

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