

New Product Announcement

Mouser Now Stocking Omron W2RF LED Control ICs

December 3, 2012 – <u>Mouser Electronics</u>, Inc. is stocking a new series of LED drivers from <u>Omron</u> <u>Electronics</u>. W2RF LED Control ICs are designed for controlling LED effects within demanding lighting applications.

Omron W2RF002RF and W2RF004RM LED Control ICs are ideal for use in gaming, digital signage, kiosks, and vending applications. The devices feature brightness control that suits human sight through PWM control. They provide auto dimming control with smooth and natural gradation without any noticeable flicker. These Omron LED drivers also offer fade-in and fade-out control with a single command. These 24-channel (W2RF002RF) and 9-channel (W2RF004RM) small-package devices allow up to 49 ICs to be cascaded on the same line when used with the OMRON W2RV005RM Constant Current IC.

To learn more about Omron W2RF devices, visit http://www.mouser.com/omron-w2rf.

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 19 global support locations and stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics' website is updated daily and searches more than 10 million products to locate over 3 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

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About Mouser Electronics

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning, authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 3 million products online from more than 450 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 375,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit http://www.mouser.com.

About Omron

Omron Electronic Components is the world's leading supplier of technologically advanced electronic components. Omron's vast product line includes switches (general, snap-action, control, DIP/SIP, miniature, sub-miniature, and thumbwheel), relays, connectors, optoelectronics, and sensors that are used in consumer electronics, computer peripherals, office automation products, and telecom applications.

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