



1000 N. Main Street
Mansfield, TX 76063, USA
mouser.com

(817) 804-3800

For Immediate Release

Mouser Electronics partners with Young Designers for University Science & Engineering Initiatives

July 6, 2011 – [Mouser Electronics](#), Inc., regarded as a top design engineering resource and global distributor for semiconductors and electronic components, is helping develop new programs to support young design engineers with the challenges of designing “what’s next.” These educational programs encourage technical free-thinking and innovation in design. Two programs that stand out are the [WMR Rescue Robot Project](#) and the UCLA Rocket Project.

Mouser is an official sponsor of the WMR *Rescue Robot Project* team competing in the 2011 global competition held in Magdeburg, Germany. Warwick Mobile Robotics (WMR) is an on-going student research project within the University of Warwick dedicated to improving organizational competitiveness through the application of technological innovation. The robot designs will be used to advance research into functional applications that will help bring aid to disaster victims around the globe.

Mouser’s sponsorship of the UCLA Rocket Project is enabling a group of undergraduate and graduate students of the UCLA Rocket Project Team in California to independently design, manufacture, and launch a HyPE (Hybrid Propulsion Experiment) engine-driven rocket in the advanced division of the Inter Collegiate Rocket Competition (IREC).

“Mouser is proud to help inspire the innovations of the next generation,” says Larry Johannes, Mouser’s Vice President of Strategic Marketing. “This company has always been driven by the desire to put the newest and most advanced electronic resources in the hands of the industry’s best design engineers, young and old. We are delighted to sponsor the WMR *Rescue Robot Project* Team and the UCLA Rocket Project Team as they push the boundaries of functional robotics and hybrid rocket propulsion. These students are the next generation of top design engineers and it is important that we support them now and as their careers develop.”

-- continued --

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 17 global support locations and the latest, most technologically advanced components for their newest design projects. Mouser Electronics' website is updated daily and searches more than 8 million products to locate over 2 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

For more information on Mouser's education services, [click here](#).

About Mouser Electronics

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 2 million products online from more than 400 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 300,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <http://www.mouser.com>.

Trademarks

Mouser and Mouser Electronics are registered trademarks of Mouser Electronics, Inc. All other products, logos, and company names mentioned herein may be trademarks of their respective owners.

-- 30 --

Further information, contact:
Larry Johannes, Mouser Electronics
Vice President Strategic Marketing
(817) 804-3534
larry.johannes@mouser.com

For press inquiries, contact:
Kelly DeGarmo, Mouser Electronics
Corp. Communications & Media Relations Mgr.
(817) 804-7764
kelly.degarmo@mouser.com