

For Immediate Release

Mouser Electronics teams with EDN at ESC Boston to present “*Designing with LEDs*” Technical Seminar & Workshop

September 26, 2011 – [Mouser Electronics](http://www.mouser.com), Inc., regarded as a top design engineering resource and global distributor for semiconductors and electronic components, today announced its sponsorship of *EDN’s Designing with LEDs* event during the Embedded Systems Conference (ESC) this week at the Hynes Convention Center in Boston, MA.

The September 27th LED seminar will bring together editors of *EDN* and *EE Times*, circuit designers, system architects, LED light designers, device packaging engineers, lighting component designers, academic leaders and the industry’s movers and shakers to explore the world of High-Brightness (HB) LEDs while learning new design techniques. Mouser suppliers [Cree](http://www.cree.com) and [OSRAM Opto Semiconductors](http://www.osram.com) will be among the panelists discussing the importance of light quality in LED design.

Mouser’s sponsorship underscores the distributor’s commitment to offer the newest innovations in Solid State Lighting (SSL). Mouser has made it a mission to be the distributor with the most advanced lighting solutions by expanding its lighting line card and offering Product Knowledge Center training sites for the newest lighting technologies. This is coupled with Mouser’s pledge to offer the latest products in-stock and ready-to-ship, same day, available via www.mouser.com, the industry’s award-winning site for searching, selecting and purchasing SSL components and modules for quick delivery.

“*EDN’s Designing with LEDs* offers Mouser the opportunity to directly interact and engage with lighting designers,” says Russell Rasor, Mouser Vice President of Advanced Technologies. “Mouser is committed to providing the most complete and comprehensive line-up of ready-to-ship LED components and modules, optical solutions, LED driver ICs and supplies, thermal, connecting, and mounting solutions for SSL design. This event helps Mouser demonstrate its commitment to partner with our suppliers in articulating the benefits of solid-state lighting.”

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The global design-fulfillment distributor is focused on solving the problems of solid-state lighting designers by providing them with the broadest selection of the most advanced technologies. Mouser offers customers 19 global customer support centers and the latest, most technologically advanced components for their newest design projects. The website is updated daily and searches more than 8 million products to locate over 2 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

For more information on Mouser's PKC lighting application training sites, visit

http://www.mouser.com/application_lighting.

About Mouser Electronics

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 2 million products online from more than 450 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 300,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <http://www.mouser.com>.

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