

For Immediate Release

Mouser takes leading role at Energy Harvesting Summit

November 2, 2012 – [Mouser Electronics](#), Inc., a top design engineering resource and global distributor for semiconductors and electronic components, today announces its major sponsorship and support of the Energy Harvesting & Storage USA 2012 on November 7-8 in Washington, DC.

Energy Harvesting & Storage USA 2012 is the world's largest event on energy harvesting and storage technologies. Co-located with the Energy Harvesting event is the Wireless Sensor Networks & RTLS Summit USA 2012. Both events, part of the IDTechEx event series, will feature unique content tailored toward giving design engineers and industry professionals unique insight into state-of-the-art developments in the areas of energy harvesting, wireless sensor, real time location systems and active RFID sectors. The 4th annual event will highlight the very latest commercial opportunities, markets, and systems that need energy harvesting to power sensors. Representatives of more than 25 countries are expected to attend.

The IDTechEx event series is geared towards providing the newest information on the foremost branches of emerging technologies. This parallels Mouser's mission of delivering *What's Next* to electronic design engineers and buyers around the world.

Mouser is an authorized distributor of many [Energy Harvesting](#) solution providers. To assist with the research and buying process, Mouser offers an Energy Harvesting applications site for engineers. The site is a helpful knowledge base for the newest energy harvesting applications while showcasing the latest products. With a simple click, engineers can learn more about the various categories of energy harvesting, such as wireless/RF energy harvesting, thermal energy harvesting, solar energy harvesting and energy storage.

Discover more at http://www.mouser.com/applications/energy_harvesting/.

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 19 global support locations and stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects.

-continued-

Mouser Electronics' website is updated daily and searches more than 10 million products to locate over 3 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

About Mouser Electronics

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 3 million products online from more than 450 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 375,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <http://www.mouser.com>.

Trademarks

Mouser and Mouser Electronics are registered trademarks of Mouser Electronics, Inc. All other products, logos, and company names mentioned herein may be trademarks of their respective owners.

-- 30 --

Further information, contact:
Larry Johannes, Mouser Electronics
Vice President Strategic Marketing
(817) 804-3534
larry.johannes@mouser.com

For press inquiries, contact:
Kelly DeGarmo, Mouser Electronics
Corp. Communications & Media Relations Mgr.
(817) 804-7764
kelly.degarmo@mouser.com