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For Immediate Release

Mouser Provides Top Sponsorship of the 2011 Darnell Power Forum

September 26, 2011 – [Mouser Electronics](http://www.mouser.com), Inc., regarded as a top design engineering resource and global distributor for semiconductors and electronic components, today unveiled its exclusive Marquee Sponsorship of this week's [Darnell Group's Power Forum](http://www.darnellgroup.com) in San Jose, CA.

The three-day international forum brings together an audience of decision makers and technology developers interested in learning about and contributing to practical advancements related to the latest powering solutions. The audience includes applications engineers, power system architects, power converter designers, energy harvesting experts, OEMs and systems designers, makers of power components and other industry leaders.

Mouser's Marquee Sponsorship underscores the global distributor's commitment to offer the world's widest selection of the latest semiconductors and components, giving design engineers a time-to-market edge in advancing technology. In addition to a strong focus on today's best practices, the Darnell Power Forum looks ahead toward next-generation solutions and advances. This melds perfectly with Mouser's business strategy of delivering *What's Next* to electronic design engineers and buyers across the globe.

"We are pleased to support the Darnell Power Forum as the Marquee Sponsor, helping to support the advancement of power technologies that matter today and tomorrow," says Larry Johannes, Mouser Vice President of Strategic Marketing. "This year's event is shaping up to be one of the best."

"Like Mouser, we are focused on the leading edge of emerging technologies and advancing new applications," says Jeff Shepard, President of the Darnell Group. "Mouser is a trusted source for authorized components from the world's leading manufacturers. We appreciate their generous support of this year's forum to help us draw the distinguished international group of power and energy experts to the event in Silicon Valley."

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Mouser offers customers 19 global customer support centers and the latest, most technologically advanced components for their newest design projects. Mouser.com is updated daily and searches more than 8 million products to locate over 2 million orderable part numbers available for easy online purchase. The award-winning site also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, engineering tools and more than 1,300 Product Knowledge Center (PKC) technical training sites.

About Mouser Electronics

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 2 million products online from more than 450 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 300,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <http://www.mouser.com>.

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