

#### Mouser UK

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## For Immediate Release

# Mouser Presents Design Engineer of the Year Award at 2011 BEEAs

**November 7, 2011 –** <u>Mouser Electronics</u>, Inc., regarded as a top design engineering resource and global distributor for semiconductors and electronic components, recently presented the Design Engineer of the Year Award to winner Shaun Addy at this year's British Engineering Excellence Awards (BEEAs), held in October at London's Shakespeare Globe Theatre.

The British Engineering Excellence Awards aim to demonstrate and promote the quality of engineering design within the UK, while emphasizing innovation and effectiveness in the electronics industry. The awards provide a benchmark of excellence from which the industry can learn and build, and demonstrate the power of engineering design innovation present within the UK. Mouser's sponsorship of the BEEAs underscores its commitment to the European market and industry's top innovators, as well as Mouser's commitment to serving design engineers and buyers with the highest level of personalized technical support and service – in local languages, currencies and time zones.

With access to only limited machining equipment in his garage, Design Engineer of the Year Award Winner, Shaun Addy, created a novel rotary engine which runs on kerosene. Alongside his engineering responsibilities at Cubewano, Addy heads the development department, mentoring and managing all development staff.

"For me this award underlines nearly three decades of hard work in the motorsport, automotive and aerospace industry, firstly absorbing what is considered conventional and then ultimately questioning those conventions both in terms of physics but also with respect to new materials," says Addy. "For Cubewano, this kind of recognition is essential as we try to break into new markets...Mouser Electronics 'online' provides us with a window on a fantastic range of products...Many thanks for the interest and support."

"We congratulate Shaun Addy on his achievement and we are happy to support the British Engineering Excellence Awards," states Mark Burr-Lonnon, Mouser Vice President of EMEA Business. "As an organization dedicated to recognizing the most innovative and effective forces in the electronics industry, the BEEAs embody the same characteristics that Mouser looks for in both its suppliers and products. We're very excited to support the innovation within the European engineering community."

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Mouser recently announced its September 2011 openings of new branches in Sweden and the Netherlands. The global design-fulfillment distributor also has European offices in Spain, Czech Republic, Germany, U.K., France, Italy and Israel. Mouser now has 19 locations worldwide, spread across the continents of Europe, Asia and the Americas.

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser Electronics' website is updated daily and searches more than 8 million products to locate over 2 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

## **About Mouser Electronics**

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 2 million products online from more than 450 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 325,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <a href="http://www.mouser.com">http://www.mouser.com</a>.

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