

For Immediate Release

Mouser Launches New Solar Technology PKC Training Site for Engineers

October 17, 2011 – [Mouser Electronics](http://www.mouser.com), Inc., regarded as a top design engineering resource and global distributor for semiconductors and electronic components, today announces its launch of a new [Solar Technology Product Knowledge Center](http://www.mouser.com/solar_technology) (PKC) training site for electronic design engineers.

This new technology training site serves as a helpful knowledge base for the newest solar applications while showcasing the newest products and latest technologies. Engineers can learn more about the various categories of solar technology, such as solar micro inverters, photovoltaic wiring, connector systems, junction and combiner boxes, solar disconnect switches and feed-in breaker circuits. With a simple click, they can view the newest products from top manufacturers to support these systems and applications. To visit the new site, go to http://www.mouser.com/solar_technology.

The site's launch coincides with this week's 2011 Solar Power International, held October 17 to 20 in Dallas, Texas. Mouser is appearing with its supplier partner Nichicon at the event, the largest solar industry show in North America. The show is a chance for attendees to join 24,000 industry professionals from businesses spanning the entire solar energy spectrum for four days of exploration. The need to reduce energy consumption is calling for smart megawatts power generation. For an endless supply of clean, renewable energy, one only needs to glaze up toward the sun.

"The global solar power market has experienced tremendous growth during the last three years due to increasing concerns about energy," explains Kevin Hess, Mouser Electronics Vice President of Technical Marketing. "Factors such as rising energy prices and volatility over fuel costs have contributed to the acceleration of market growth. In response, Mouser wanted to launch a solar technology site that provided a real benefit to the engineer, and was more than just a list of part numbers."

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“We wanted to provide technology guidance to help customers select the correct components to fit their design requirements by providing solution-based content for these new solar technologies,” Hess continues. “For example, when it comes to leading the renewable energy revolution, there are several photovoltaic breakthroughs that have brightened the outlook for cost-effective solar power. Innovators, such as Texas Instruments, STMicroelectronics, NXP Semiconductors and Nichicon, to name a few, are changing the game with new advancements. As a design-fulfillment distributor, our goal is to give our customers the products and knowledge they need to bring innovations to market faster.”

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What’s Next in advanced technologies. Mouser offers customers 19 global support locations and stocks the world’s widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics’ website is updated daily and searches more than 8 million products to locate over 2 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

To view the complete library of Mouser’s Product Knowledge Center training sites, go to <http://www.mouser.com/pkc>.

About Mouser Electronics

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett’s Berkshire Hathaway family of companies. Mouser is an award-winning authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 2 million products online from more than 450 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 325,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <http://www.mouser.com>.

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Further information, contact:
Larry Johannes, Mouser Electronics
Vice President Strategic Marketing
(817) 804-3534
larry.johannes@mouser.com

For press inquiries, contact:
Kelly DeGarmo, Mouser Electronics
Corp. Communications & Media Relations Mgr.
(817) 804-7764
kelly.degarmo@mouser.com