

For Immediate Release

Mouser-Sponsored Team Wins Top Technology Award in the 2012 Solar Car Challenge

July 26, 2012 – [Mouser Electronics](http://www.mouser.com), Inc., regarded as a top design engineering resource and global distributor for semiconductors and electronic components, today congratulates the Ben Barber Career Tech Academy's solar car team for their recent success in the 2012 Solar Car Challenge at the Texas Motor Speedway.

After the exciting series of races, the future engineers that comprise the Ben Barber solar car club team were presented the *William Shih Award*. This prestigious award is given to the solar car team displaying the highest level of technological achievement. The Ben Barber team's solar car, named *Shine Runner 1*, proved its technological abilities by circling a total of 177 laps, which equals an astounding 265 miles with a top speed of 36 MPH.

The Solar Car Challenge is an educational organization founded to help motivate students in science, engineering, technology and alternative energy. Mouser sponsors the Ben Barber team from Mansfield, Texas ISD by providing the necessary electronic components for the team to help them build a car for the 2012 challenge. Through this sponsorship, Mouser also provides recommendations for the development of the power train system – the heart of the solar car.

"Mouser was so proud to support this team during the challenge," states Larry Johannes, Mouser Vice President of Strategic Marketing. "Seeing the students' hard work pay-off is so rewarding. This is a very prestigious award. We look forward to sponsoring similar STEM programs in the future."

In addition to its support of Ben Barber Career Tech Academy, Mouser also sponsors the North Texas *FIRST (For Inspiration and Recognition of Science and Technology)* robotics team at Ben Barber. To learn more about Mouser's educational programs and dedication to shaping future engineers, visit <http://www.mouser.com/educationsales/>.

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Mouser's support of innovation in motorsports parallels the company's drive for high-performance. The global distributor also sponsors the No. 11 Mouser Electronics/GEICO/KV Racing Technology Chevrolet/Firestone IndyCar driven by champion driver Tony Kanaan. Mouser Electronics first set its sights on an IndyCar sponsorship last year as an innovative way to connect with the industry's top electronic design engineers and as a high-tech platform to showcase its valued supplier partnerships.

For more information on Mouser's comprehensive racing program and Tony Kanaan, visit www.mouser.com/indy/.

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 19 global support locations and stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics' website is updated daily and searches more than 8.9 million products to locate over 3 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

About Mouser Electronics

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning, authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 3 million products online from more than 450 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 375,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <http://www.mouser.com>.

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