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For Immediate Release

Mouser and Semitec Initiate Global Distribution Agreement

November 29, 2011 – <u>Mouser Electronics</u>, Inc., regarded as a top design engineering resource and global distributor for semiconductors and electronic components, today announced its global distribution partnership with <u>Semitec USA Corp.</u>, a leading manufacturer of high precision thermistors.

Semitec offers high-precision thermistors that are among the most reliable temperature sensing devices on the market. With Semitec's wide variety of accurate measuring products, Mouser will be able to provide customers with the exact part they need for their designs. Semitec's thermistors can be used as sensors for accurate water temperature control and to lengthen lifespan while maintaining the performance of rechargeable batteries. Ideal for medical applications, Semitec's thermistors offer reliability, accuracy and fast response times. For example, their technology of depositing homogeneous thin film onto a high-purity alumina substrate of 0.15mm assures quick reaction. Semitec is also proud to manufacture high-voltage resistance surge absorbers, non-contact temperature sensors, and current-regulating diodes.

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 19 global support locations and stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics' website is updated daily and searches more than 8 million products to locate over 2 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

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About Mouser Electronics

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 2 million products online from more than 450 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 325,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit http://www.mouser.com.

About Semitec USA Corp.

Semitec is a part of the global Ishizuka Electronics Corporation. The Semitec brand was launched in 1984. The brand had much success and in 1991, Semitec USA Corp. opened in New York. Semitec has been pursuing the newest technological development with global concepts in mind. Their thermistors are considered among top class in the world with their accuracy of temperature and reliability. Semitec has never stopped seeking the newest technological development in order to respond to the ongoing needs for sensors. Environmentally aware, Semitec produces products that will protect the environment and make a contribution to society. For more information, visit http://www.semitec-usa.com/.

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