

For Immediate Release

Mouser Announces Launch of Semflex Product Line from Emerson Network Power Connectivity Solutions

June 20, 2012 – [Mouser Electronics](http://www.mouser.com), Inc., regarded as a top design engineering resource and global distributor for semiconductors and electronic components, today announced its expanded distribution agreement with Emerson Network Power Connectivity Solutions, a business of Emerson, by launching the new [Semflex](http://www.semflex.com) product line into Mouser's expansive line card of connectivity solutions. This new distribution agreement provides an even broader range of RF and microwave cable assemblies and builds upon Mouser's ongoing relationship with Emerson Connectivity Solutions.

With this new global distribution agreement in place, design engineers and buyers will be able to source and purchase from Mouser a proven line of RF and microwave cable assemblies through Emerson Network Power Connectivity Solutions.

The Semflex line of DKT Test Cable Assembly series combines the HP190S Low Loss Cable, which offers a 0.38 dB/ft. insertion loss, with equally high performance connectors for reliable performance up to 26 GHz. The DKT series features low loss triple shielded cable with a standard FEP Teflon® or optional stainless steel inter-linked armor tubing. The triple shielded construction of these cables provide outstanding shielding effectiveness of greater than -90dB at 18GHz. Designed to meet both MIL-DTL-39012 and MIL-STD-348a, these assemblies are well-suited for testing and signal distribution where insertion loss is critical.

"We are extremely pleased to expand our relationship with Emerson Network Power Connectivity Solutions by adding the Semflex product line of leading connectivity solutions," states Krystal Jackson, Mouser Vice President of Interconnects. "Mouser takes pride in providing leading-edge performance in connectivity solutions for engineers working in the design stage, and through Emerson Connectivity Solutions high-quality Semflex line of RF and microwave cable assemblies, we are able to do just that."

"I am pleased to announce the addition of Semflex Test Cables to the Mouser expanding portfolio of Emerson Connectivity Solutions products," states Bret Murphy, Manager Channel Strategy & Programs, Emerson Network Power Connectivity Solutions. "Their global reach and focus brings the Semflex products into new markets while driving and expanding distribution programs."

Emerson Network Power Connectivity Solutions has a wide range of cable assemblies and connectors suited for RF, Microwave and Fiber Optic signal transmission. Emerson is a vertically integrated supplier of custom, fixed and semi-rigid cable assemblies from DC to 50 GHz. Their product lines deliver custom-engineered products and solutions to satisfy the most demanding requirements for wireless communications, military, telephony and data networks and industrial applications.

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With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 19 global support locations and stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics' website is updated daily and searches more than 8.9 million products to locate over 3 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

About Mouser Electronics

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning, authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 3 million products online from more than 450 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 375,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <http://www.mouser.com>.

About Emerson Network Power

Emerson Network Power, a business of Emerson protects and optimizes critical infrastructure for data centers, communications networks, healthcare and industrial facilities. The company provides new-to-the-world solutions, as well as established expertise and smart innovation in areas including AC and DC power and renewable energy, precision cooling systems, infrastructure management, embedded computing and power, integrated racks and enclosures, power switching and controls, and connectivity. The solutions are supported globally by local Emerson Network Power service technicians. Learn more about Emerson Network Power products and services at <http://www.emersonnetworkpower.com>.

About Emerson

Emerson based in St. Louis, Missouri (USA), is a global leader in bringing technology and engineering together to provide innovative solutions for customers in industrial, commercial, and consumer markets around the world. The company is comprised of five business segments: Process Management, Industrial Automation, Network Power, Climate Technologies, and Commercial & Residential Solutions. Sales in fiscal 2011 were \$24.2 billion. For more information, visit <http://www.emerson.com>.

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-- 30 --

Further information, contact:
Larry Johannes, Mouser Electronics
Vice President Strategic Marketing
(817) 804-3534
larry.johannes@mouser.com

For press inquiries, contact:
Kelly DeGarmo, Mouser Electronics
Corp. Communications & Media Relations Mgr.
(817) 804-7764
kelly.degarmo@mouser.com